



INTERNATIONAL
INNOVATION
SUMMIT
2019

INNOVATION TRAILBLAZERS: CREATING FOR DISRUPTION

4-5 DECEMBER 2019
RESORTS WORLD SENTOSA, SINGAPORE

THE SUMMIT

We need to innovate for continuous global development and survival in the ever-changing innovation landscape. We are dominated by a plethora of disruptive upheavals, and the impacts of major disruptive forces that will shape our present era is still unclear. In the next 10 years, will global conglomerate be still standing, or will new innovative start-ups continue to take over the innovation landscape through their disruptive reign?

Even as a start-up or small-medium operative, what are your chances of surviving the next decade? Innovation means dynamically steering your organisation towards continual transformative journey – taking note of the drivers of the changes taking place, creating innovations for the future, recognising business disruptions and the implications, and preparing for the future.

Innovation is interwoven in the fabric of business, it undeniably determines the winners and losers in the coming decade, this means a number of decisions must be made to avoid succumbing to the disruptors. Looking ahead, all players will have to strike a balance between more dynamic business and operating models, more proactive design of customer experience, corporate strategies and address the issues of sustainable development.

“ The only way you survive is you continuously transform into something else. It’s this idea of continuous transformation that makes you an innovative company. ”

- Ginni Rometty

HOW WE WILL INVENT THE FUTURE



Engaging speeches given by renowned thought leaders



Taking Sustainable Development to the next level through AI



Networking and business exchange opportunities with innovators and leaders from your own industries



Uncover hidden gaps within the different types of approach which hinder innovation progress



Highly informative dialogue sessions with expert opinions and leading thinkers



Smart cities technologies and key trends that shape a sustainable city



Short talks or case study speeches about successful implemented solutions



Debate the scenes of AI vs Human Intelligence



Rethink digital transformation in the next decade



Explore the workforce of the future



Explore the vision of AI and advanced analytics to drive lasting business impact

WHO SHOULD ATTEND

For those who are involved directly or indirectly in innovation activities in their organizations:

CEO, CFO, COO, President, Chief Innovation Officer, Chief Information Officer, VP, MD, GM, Directors, Chiefs, Heads, Managers, Engineers, Analysts, Executives from departments of:

- Corporate Innovation
- Research and Development
- Product Development/ Product Innovation
- Digital Transformation
- Digital Marketing/ Digital Communications
- Corporate Strategy and Business Innovation
- Business Strategy Design
- Business Development
- Customer Innovation/ Customer Relations
- Branding/ Marketing/ Creative
- IT Analytics/ Technology/ Data/ E-Commerce
- Innovation Strategist/ Innovation Catalyst
- Innovation Consultant
- Design Thinking Strategist
- Business Model Designer

SPEAKERS' PROFILES



KOERT BREEBAART

VICE PRESIDENT, EXPERIENCE
MANAGEMENT ENGINEERING
SAP ASIA PTE LTD

Koert Breebaart is a customer experience professional and expert in developing and driving business transformations in the areas of marketing, sales and customer service. He is author of a business book on Customer Centricity. Koert works with SAP Asia in the role of Vice President eXperience Management Engineering.

Prior to SAP, Koert worked with SingTel and Accenture. He is recognised for his thought leadership in the areas of customer experience, sales excellence, project management and global operating models.



KEN DING

HEAD OF PRODUCT INNOVATION
SAMSUNG ELECTRONICS

Ken currently oversees the creative and innovation operations of Samsung in South East Asia and Oceania; he provides thought leadership and vision to drive new product concept and innovation opportunities, and responsible in championing these efforts across the various business groups in Samsung Electronics.

He has spent over 25 years working in various industries. Prior to Samsung, Ken was Group Director at Dell Incorporated Experience Design Group, accountable for delivering award winning innovative product designs, experiences and strategies on Dell's home computing PCs, accessories and displayed product portfolios worldwide.



YAT SIU

FOUNDER AND CEO, **OUTBLAZE**
CO-FOUNDER AND CHAIRMAN,
ANIMOCA BRANDS

Yat Siu is a technology entrepreneur and investor based in Hong Kong. He is the co-founder and chairman of Animoca Brands, an ASX-listed company focusing on developing and publishing engaging apps ranging from games to fitness solutions. Their services include AI, blockchain, gamification and mobile technologies.

Yat was the founder of Outblaze, an award-winning pioneer of multilingual white label web services.

Yat has earned numerous accolades one of which is Global Leader of Tomorrow at the World Economic Forum, and Young Entrepreneur of the Year at the DHL/SCMP Awards.

SPEAKERS' PROFILES



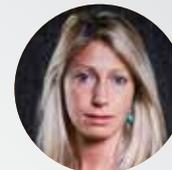
PROFESSOR NATCHA THAWESAENGSKULTHAI, PH.D.
VICE PRESIDENT FOR INNOVATION AND NEW DEVELOPMENT
CHULALONGKORN UNIVERSITY

Associate Professor Thawesaengskulthai leads the CU Innovation Hub in Chulalongkorn University that empowers talents and develops over 100 innovative startups with market valuation of USD 0.5 billion. Recently, she spearheaded Siam Innovation District (SID), a PPP platform of innovation ecosystem in Bangkok connecting ASEAN University Innovation and Enterprise (AUN-UIE), and the School of Integrated Innovation offering the first Bachelor of Arts and Sciences in AI and Entrepreneurship. Her research work "Claim Di", a mobile application for facilitating communication and claims between drivers and their insurance companies have won a number of publication awards from Emerald, Asian Network for Quality, and IEEE.



CELINE LE COTONNEC
CHIEF DATA OFFICER
AXA ASIA

Celine Le Cotonnec is Chief Data Officer for AXA Singapore. Handling Business Intelligence, Big Data/Analytics and Innovation, she is leading the teams on data management, transformation and reporting as well as running big data projects and setting up partnerships with startups, fintech, and other tech companies to develop innovative and connected Insurance. Prior to AXA, she was Head of Connected Services, digital marketing & mobility for PSA Peugeot Citroen China. Her mission was to define innovative user experience while developing new business models on connected cars data, and to work closely with R&D, open innovation teams and external partners. Celine has been living in China for more than ten years and still speaks fluent mandarin.



ANNA SIMPSON
DIRECTOR AND CHIEF INNOVATION COACH
FLUX COMPASS

Anna Simpson is Director and Chief Innovation Coach at Flux Compass, a Hong Kong-based consultancy supporting companies and individuals to navigate complex change today and thrive. She is also Curator of the Futures Centre, a global hub tracking emerging trends, and former Editor of the sustainable solutions magazine Green Futures. Anna is a professional life coach, facilitator and speaker, and the author of two books: The Innovation-Friendly Organization (2017) and The Brand Strategist's Guide to Desire (2014).



AJAY MOHAN
DIRECTOR OF MARKETING FOR ASIA PACIFIC & JAPAN
INTEL CORPORATION

He is responsible for Intel's "Connected Customer" experience in Asia Pacific & Japan, which compasses the company's marketing investments and strategies. Ajay leads a team across Asia Pacific & Japan defining Intel's roles and investments in the breadth of media, developing relationships across partner ecosystem (Channel, Retail, OEMs, ODMs), and building marketing capabilities and solutions to forge customer journey. Prior to Intel, Ajay was the Vice President of Marketing at Hewlett Packard APJ. He had worked in other industries such as OTC Pharmaceuticals (Cosmetics), FMCG and Advertising and had successfully led multinational teams of various backgrounds across Asia, Europe and Africa, himself having worked and lived in India, Singapore and Germany, and was responsible for consumer business revenues of \$1.7 billion during his stint as the consumer business head in EMEA.



JING JIANG
DIRECTOR OF INNOVATION
HAIER SINGAPORE INNOVATION CENTER

Jing Jiang is the Director of Innovation for Haier Singapore Innovation Center, a strong business development and project management expertise, she has developed strong network within the Singapore Innovation Ecosystem, well-connected with key players including universities, incubators, industry associations and government funding agencies. Prior to Haier, she had 7 years of research background in Nanomaterials and Information Storage Technology, which she worked closely with high-tech companies in cleantech, VR/AR, IoT, robotics and smart home industries.



MICHAEL LINTS
PARTNER
GOLDEN GATE VENTURES

Michael studied Management and Control of information science. After his graduation, he worked briefly as a consultant and project manager at one of the largest insurance companies in the Netherlands, after which he started his own IT business, an IT System Maintenance Company. In 2007, Michael founded his own venture fund focused on Dutch SME's to help them with capital financing, development, and relevant support and strategy. Apart from being able to work with great young minds it also helped Michael build an extensive national and international political and corporate network. Michael has had various positions on a societal and administrative level as a result of which he has been able to build an extensive international network. He is also a former vice chairman of the Economic Development Board Rotterdam and studied Financial Analysis for Business Valuation at Harvard Business School. Michael is a specialist in IT startups and venture management.

SPEAKERS' PROFILES



DR. BERT GROBBEN
FOUNDER AND CEO
BUDDING INNOVATIONS

Dr. Bert Grobben is an FMCG seasoned executive with a 15-year MNC track record (Procter & Gamble, Avery Dennison). Expert in innovation, business architecture and building ready propositions, and additional experience in product and pipeline development, innovation strategy (Open Innovation and internal), continuous improvement processes, and portfolio expansion. He has wide experience across Consumer Goods and consumer electronics businesses, and fluent in leading teams across regions and cultures. Since 2015 he is a serial venture builder and is the founder of Budding Innovations, Ecoworth Tech, and has management roles in several other technology start-ups, adding entrepreneurial innovation skills and capabilities to large multinational corporations. Driven by making an impact, he is creating Full Stack Venture Builder, a venture engine that specialises in architecting DeepTech based innovations and businesses.



MARTIN DAFFNER
FOUNDER, INNOBRIX
INNOVATION ARCHITECT AND
CORPORATE INNOVATION COACH

With over 25 years of experience driving innovation and building innovation organisations with firms like Procter & Gamble, Cisco and Avery Dennison, Martin comes with world leading hands-on knowledge and experience turning innovation concepts and ideas into real business outcomes. Martin is also an experienced entrepreneur. In 2012, he began his own innovation practice, working closely with firms like Cisco, TE Connectivity, Unilever and others. Contracted with Cisco Services as their Senior Innovation Architect, Martin developed and deployed a ground-breaking innovation program which was awarded the HBR/McKinsey M-Prize for "Innovating Innovation", dramatically changing the way Cisco's Services businesses create, manage and implement their innovative ideas. Martin plays many roles in the innovation ecosystem in Asia, and is currently the Director of Innovation at Hult International Business School in Shanghai and the Senior Principle for IXL-Center in Asia Pacific.



STEVE MCGRATH
SENIOR VICE PRESIDENT AND
MANAGING DIRECTOR
FOR ASIA PACIFIC
MACH49

For the past 25 years, Steve has been a Venture Capitalist and New Venture Builder in Silicon Valley and Asia and has deep experience in new venture incubation and corporate innovation platform design and operation. Steve was President of Shell Ventures (North America) and Head of Shell Ventures Asia, and served as a Strategic Advisor on corporate incubation and acceleration programs. During his time at Spencer Trask, a New York-based private equity firm, Steve's focus was investing in and incubating start-ups in Asia and the US in the advanced analytics, machine intelligence and enterprise innovation sectors, in which he co-founded three companies. Steve was also the founding Partner of Strategos with business guru Gary Hamel and founding CEO Linda Yates, helping G1000 global clients innovate in fundamentally new ways by "Bringing the Silicon Valley Inside."



HELEN LAM
HEAD OF INNOVATION AND HEAD
OF DEVELOPMENT
PRACTICES, ASIA
LENLEASE

Helen has over 19 years' experience in property and development environments in Asia and Australia including 15 years in Commercial & Retail Property Management, Investment and Mixed-use/ Urban Regeneration projects across Asia Pacific Regions. Helen has been in Asia for almost 9 years in various senior roles including innovation, change management, leadership, governance, systems implementation and strategies around commercial and retail opportunities. Helen oversees the Regional Development Operations and innovation teams for Lendlease. She is responsible for managing the process of innovation and change management, supporting people as they originate and execute new ideas, driving consistent standards for the existing portfolio of urban regeneration projects in Asia.



IVAN NG
CHIEF TECHNOLOGY OFFICER
CDL

Responsible for the Group Technology Strategy and Operations, with oversight of group IT, Digital Initiatives and leading the innovative usage of emerging technologies in real estate.

In his past career, he has led digital innovation as Group CTO and P&L Leader for ServiceNow, HP, Pactera, Accenture and IBM.



**PROFESSOR NADIA MAGNENAT
THALMANN**
DIRECTOR OF INSTITUTE FOR
MEDIA INNOVATION
NANYANG TECHNOLOGICAL
UNIVERSITY, SINGAPORE

Professor Thalmann heads the Institute for Media Innovation in NTU Singapore, and the Founder and Director of MIRALab, an interdisciplinary lab specialised in Human Computer Animation at the University of Geneva, Switzerland. Her research domains are Social Robots, mixed realities and medical simulation. She has developed the robot Nadine alike of herself that speaks, gestures, expression of moods and emotions, and recognise people. Throughout her career, she had received several artistic and scientific Awards, among them the 2012 Humboldt Research Award and two Doctor Honoris Causa (University of Hanover in Germany and University of Ottawa in Canada). She is the Editor-in-Chief of the Journal The Visual Computer (Springer-Verlag) and a Member of the Swiss Academy of Engineering Sciences.

8.00AM	REGISTRATION AND COFFEE
9.00AM	OPENING OF SUMMIT (CEREMONY)
9.10AM	WELCOME ADDRESS BY CHAIRMAN Tan Sri Dr. Fong Chan Onn , Chairman, Enterprise Asia
9.20AM	OFFICIATING ADDRESS BY MINISTER
9.30AM	SMARTER CX JOURNEY Digitalising Business Models to Remain Relevant to Consumers Embarking on new digital journeys to remain relevant and smart to consumers, diversifying strategic services and disruptive dynamics, and constantly aware of changing customers' needs, wants and desires, keep exploring various relevant technologies to be in the game.
10.00AM	DIGITAL TRANSFORMATION Scaling the Edge: Drive Digital Transformation in The Next Decade IoT, Process automation and analytics will drive monetisation and growth as the top innovation drivers for corporations. Especially explore what are the key agility drivers and incremental progress for the next decade, such as big data and systems, digital skills and collaboration, improved governance and models, artificial intelligence and other technologies.
10.30AM	SMART DIALOGUE #1 Creating an Agile, Efficient and Empowered Organisation Dive deep into the different transformation perspectives across various industries, and uncover hidden tensions or gaps within the different types of approach which hinder progress: <ul style="list-style-type: none"> • Lack of skills are acting as brakes: Skills need to be a part of c-suite roles, what is the impact on business and innovation • Legacy IT: Overcome the burden of legacy IT • Poor levels of internal collaboration • Non-emphasis on long range objectives
11.15AM	NETWORKING BREAK
11.30AM	BUSINESS MODELS Inventing the Future: Invent Your Own Growth Agenda Most innovative business models depend on selective and carefully thought-out growth agenda. Explore why conventional approaches to transformation often leads to ineffective results and look at aspect of the business to be redesigned, such as business models, how we organise and operate, motivate and connect with others.
12.00PM	THE BIG AGE Pushing Big Data and Analytics to Work How will AI and Advanced Analytics impact the world in the next decade, and for your digital models. Explore the vision of AI and advanced analytics in your organisation to drive lasting business impact. Developing data and AI savvy teams to redefine infrastructure, and make better decisions utilising data science and analytics to transform and upscale your company.
12.30PM	SUCCESS STORY #1
12.45PM	NETWORKING LUNCH Exclusive Networking Session for VIPs at 1.30PM
2.00PM	MAD INNOVATION Making A Real Difference in Innovation Advanced technologies had been boosting global and sustainable development, how business leaders can leverage on innovation efforts to further societal goals and address sustainability issues, making a real difference through AI and innovation.
2.30PM	SMART DIALOGUE #2 Human Intelligence vs Artificial Intelligence <ul style="list-style-type: none"> • The future technologies that changes everything and create unparalleled opportunities • Can AI drive customer loyalty? • Breakthroughs that improves quality of life vs quantity of life • The future of innovations: can we help people, create meaningful connections, make people happier and live more fulfilling lives?

THE PROGRAMME

DAY 1 [04.12.19]

3.15PM

CITIES OF THE FUTURE

Developing the City of Dreams

Key trends and fundamentals that create a great and liveable city. Smart cities technologies and interventions that shape urban infrastructure, housing and sustainable living. Another spotlight in making cities smarter is shifting towards engagement between businesses, governments and community to provide better quality of life and improved city services.

3.45PM

SMART DIALOGUE #3

Deep Dive into Smart Living

- Technologies influenced cities: making lives easier, efficient traveling, sustainable living
- Community-central smart city design: Government and business leaders collaborate with cutting edge technologies
- Developing health-focused cities
- “Anchor institution” as an important catalyst for a smart city
- Is big-data a threat: Explore the ethical boundaries of data-driven cities

4.30PM

STORY OF TALENT

Explore the Workforce of the Future Shaping Your Organisation

Innovation in a fast-paced world will depend on a productive workforce with core skills. With more disruption upheavals occurring, what are the basic ingredients to approach corporate strategy which workforce is integral to it: Diversify, demonstrate purpose, positive work environment to create confident teams. Imagine business of the future and build it.

5.00PM

CLOSING AND NETWORKING TEA

THE PROGRAMME

DAY 2 [05.12.19]

9.00AM TO
4.00PM

INNOVATION WORKSHOP

Unlocking Innovation from Within

Radical breakthroughs and endless pursuits of growth are essential to the future success for businesses, and this requires unlocking new mindsets and cultural adjustments from within. Explore key concepts and tools to drive innovation inside from inside the organisation, creating new businesses through intrapreneurship, developing innovation initiatives, meaningful structural adjustments to bring innovative ideas to life.

- Cultivate a mindset for innovation
- Build a culture of innovation
- Bringing people together to collaborate closely to bring pilot ideas to market validation
- Explore tools to unlock internal innovation
- Accelerate creative ideas from incubation to profitable sustainable business models
- Tweak organizational design to cultivate fearless creativity



WORKSHOP FACILITATOR :

ANNA SIMPSON

DIRECTOR AND CHIEF INNOVATION COACH

FLUX COMPASS

Anna is a futurist, professional certified coach and facilitator, she helps individuals and businesses open their eyes to emerging possibilities and to navigate complex change today and thrive, building a more resilient future. She's also the curator of the Futures Centre, a global hub tracking emerging trends.

She is the former Editor of the sustainable solutions magazine Green Futures, and the author of two books: The Innovation-Friendly Organization (2017) and The Brand Strategist's Guide to Desire (2014).

THE ORGANISER

Enterprise Asia strives to create an Asia that is rich in entrepreneurship as an engine towards sustainable and progressive economic and social development reinforced by its strong pillars of: Democratizing Entrepreneurship, Institutionalizing Sustainability and Empowering Innovation.

Enterprise Asia work with governments, NGOs and other organizations to promote competitiveness and entrepreneurial development, in uplifting the economic status of people across Asia and in ensuring a legacy of hope, innovation and courage for the future generation.

Enterprise Asia is proud to be a part of the effort to encourage transformation and spearhead a culture of innovation in Asia.

Please visit <http://www.enterpriseasia.org> for more information.



REGISTER TODAY AT
WWW.INNOSUMMIT.ORG

ORGANISED BY



SUPPORTED BY



HELD IN



OFFICIAL AIRLINES



OFFICIAL VENUE PARTNER



SUPPORTING ORGANISATIONS



MEDIA PARTNERS

