

EVENT PROSPECTUS

22C **commerce** **INDONESIA**

2-3 November 2016
Hotel Mulia Senayan
Jakarta, Indonesia

Indonesia's Enterprise
Convergence through eCommerce

BUILD, GROW, FULFIL
Indonesia's eCommerce

Organised by:



Event Partners:





WHAT IS e2eCommerce INDONESIA?

Organised by PT Omni eComm Expo, e2eCommerce Indonesia is a conference and exhibition that curates an ecosystem-based platform to accelerate seamless eCommerce in Indonesia. It enables local and global Retailers, eCommerce and Parcel and Logistic companies to connect and explore business opportunities as well as exchanging insightful knowledge with key players.

What to expect at e2eCommerce?

2 Event-filled days

50 Exhibitors

350 Conference Delegates

1200 sqm

1500 Visitors

Who should Exhibit?

- ▶ e-Commerce market place platform: B2B, B2C.
- ▶ Independent Retailers/Brand Sourcing (local and International/Regional brands)
- ▶ Technology Solution providers:
 - Catalog Management Systems
 - Content Delivery Networks & Management
 - CRM Systems
 - Delivery Services & Technologies
 - Digital Marketing / Advertising Solutions (online/mobile/SEO/SEM)
 - eCommerce Enabler (End to End Systems and Platform)
 - Social Commerce, Media & Shopping
- ▶ Fulfilment service providers:
 - Automation Equipment & Service
 - Delivery / Courier
 - Fulfilment Centres & Services
 - Material Handling Equipment
 - Packaging Materials
- ▶ Others:
 - Consultants
 - Legal Services
 - Publication / Media
 - Warranty / Insurance

Why exhibit?

- Raise brand awareness to drive your business forward.
- Meet new potential clients & forge new partnerships.
- Showcase your latest products/ services/tech to potential buyers in the market.
- Discuss & explore solutions, strategic partnership and opportunities.

Share your business development plans for Indonesia and let us help you customize an effective participation package.

Contact sales@e2ecommerce-indonesia.com now!



www.e2ecommerce-indonesia.com | [#e2ecomm](https://twitter.com/e2ecomm)

EVENT HIGHLIGHTS



Conference

Exchange of ideas. Share knowledge and discuss about future trends. Create new opportunities.



Panel Discussions

Review issues affecting the industry seen from different perspectives of various stakeholders.



Exhibition Showcase

Various displays of innovative products, services and solutions for business leads and new partnerships in Indonesia.



Workshop

Keep up with the latest design and technology application esp. in technology solutions, digital marketing, user interface usability design, etc.



Industry Networking

Designed to enable industry stakeholders to meet, to connect and engage in fruitful interaction.



Business Matching

Customised matching service dedicated to help companies search and identify new business leads and partners.

ABOUT THE CONFERENCE

Conference Day One		Conference Day Two	
Opening Keynote		Fireside Chat	
Industry Keynote		Investment Panel Discussion	
Fireside Chat		Industry Panel Discussion	
Breakout Session		Closing Keynote	
Track A	Track B	Track A	Track B
Let's Talk About Payments		Closing Keynote	
Closing Panel Discussion			
Welcome Reception			

Interested to participate or speak in any of the above sessions?
Contact conference@e2ecommerce-indonesia.com now!

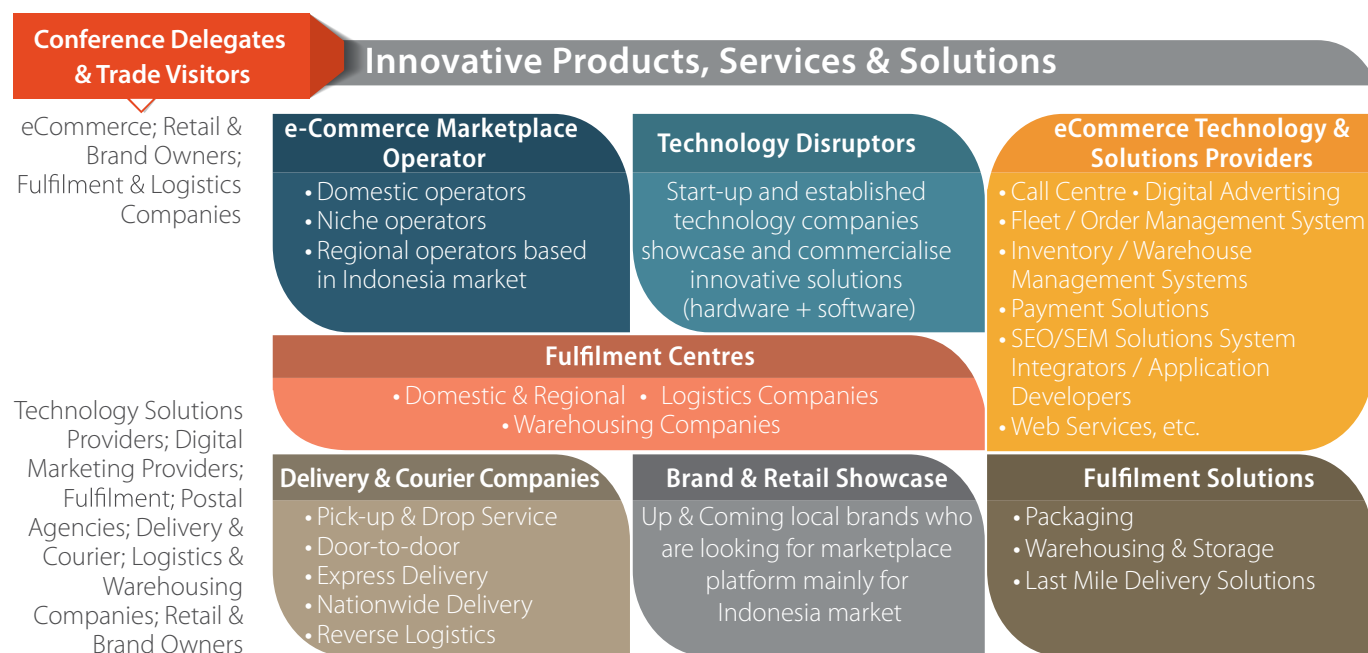
SPONSORS, PARTNERS & BRANDS!

Find out how you can profile yourself as the leader in the burgeoning industry and achieve greater business exposure and opportunities through our array of sponsorship packages customised to address your specific needs.

For sales and partnership, please contact:

 Email : sales@e2ecommerce-indonesia.com

EXHIBITION SHOWCASE



PARTICIPATION OPPORTUNITIES

Raw Space



Shell Scheme



Space Option	Early Bird Rates (by 10 th September 2016)	Regular Rates
Raw Space (min. 12sqm)	USD240/sqm	Rp 3.6 mil. / sqm USD265/sqm
Standard Shell Scheme (min. 6sqm)	USD265/sqm	Rp 4 mil. / sqm USD295/sqm

Contact sales person now for a customised proposal today!



Exhibition Sales
email: sales@e2ecommerce-indonesia.com

Organised by:



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