

# Retail Disrupt @ The Bay

## Reinventing Retail

Tap on  
**COMMUNITY**  
wisdom



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# Disrupt @ The Bay

## FORMAT:

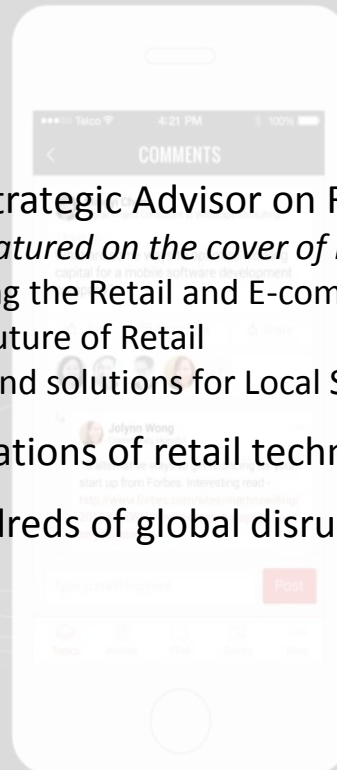
### ■ LEARN:

Keynote Address: Ernestine Fu, Strategic Advisor on Retail and E-Commerce  
(*Venture Capitalist in Silicon Valley; featured on the cover of Forbes in August 2011*)

- Disruptive Technologies affecting the Retail and E-commerce landscape
- Long-term predictions on the Future of Retail
- Short-term recommendations and solutions for Local SME businesses in Singapore

### ■ EXPERIENCE: View live demonstrations of retail technologies and innovations

### ■ CONNECT: Connecting with hundreds of global disruptors and SMEs in the connectivity zone



# Retail Disrupt @ The Bay - Agenda



**Reinventing Retail**  
**15<sup>th</sup> August**  
**DBS Asia Central, Level 3**  
**9:00am to 1:00pm**

Time	Program
9:30 am - 10:00 am	Registration + CONNECT
10:00 am - 10:10 am	Introduction to DBS TechMatch Jolynn Wong, Head of Innovation, DBS SME Banking
10:10 am - 10:25am	DBS TechMach Partnership Address & Launch Infocomm Investments Pte Ltd & IPI
10:25 am - 10:45 am	The Future of Retail from a Global Perspective Partner at Alsop Louie, Strategic Advisor on Retail & E-commerce
10:45 am - 11:05 am	Panel discussion + Q&A <i>Reinventing Retail: How to navigate the evolving landscape in SG</i>
11:05 am - 11:20 am	Technology sharing by Ascentis, Gogo Van & Kai Square
11:20 am - 11:35 am	Technology sharing by Blippar, Speculo & OTsaw
11:35 onwards	Experiential Zone + CONNECT

# Retail Disrupt @ The Bay - Speaker

## Keynote Speaker – Ernestine Fu, Strategic Advisor on Retail and E-Commerce

### *The Future of Retail from a Global Perspective*

Topics covered include disruptive technologies such as machine learning for personalized product recommendations and advertising, dynamic pricing and automated product tagging, mobile payment and fraud detection solutions, and loyalty programs for customer engagement. Ernestine will share her long-term predictions on the future of retail, before concluding with concrete recommendations and solutions that SME businesses can adopt today.



Ernestine Fu is an angel investor and venture capitalist in Silicon Valley. She is most recognized for her role in funding, advising, and leading the boards of multiple startups and venture funds focused on disruptive technologies. Outside of investing, Ernestine is also a best-selling author, lecturer at Stanford University, and philanthropist. At DBS, she has advised on venture debt financing and other SME business programs, and is a strategic advisor on retail and e-commerce.

# Retail Disrupt @ The Bay – Panel

## Panel Discussion

### *Rethinking Retail: How to navigate the evolving landscape in Singapore*

- Don Ong, Moderator
- Ernestine Fu, Strategic Advisor on Retail and E-Commerce
- Tan Soh Leng, Executive Director, DBS SME Banking
- R Dhinakaran, President, Singapore Retailers Association



# Retail Disrupt @ The Bay – Exhibition



## Customer Engagement Innovation

Tap on  
COMMUNITY  
**ascentis**

### Retail Solution:

- (1) Digital Engagement
- (2) Customer Analytics
- (3) Business Processes Outsourced

**Clientele:** Changi Airport Group, CK Tangs, Muji, Crystal Jade



## Machine Learning Technology


**blippAR.**

### Retail Solution:

- (1) Visual discovery browser using augmented reality
- (2) Artificial intelligence and computer vision technology

**Clientele:** Nestle, Heineken, Coca-Cola, Heinz, Guinness, Unilever, Nike, Disney

# Retail Disrupt @ The Bay – Exhibition



## Fulfilment & Distribution



### Retail Solution:

- (1) Customised Logistic Solutions for Business.
- (2) Last-mile, point-to-point delivery through a pioneer mobile and web app
- (3) GoGoVan Singapore also has the largest driver base of motorcycles, vans, and lorries.



## Display Technology



actiMirror

### Retail Solution:

- (1) A platform of connected data-gathering intelligent mirrors, offering 'YOUUnique' customer-centric and personalised experiences.
- (2) Omnichannel hubs integrating the retail experience via an array of sensors allowing object identification and anonymous consumer biometric demographics.



# Retail Disrupt @ The Bay – Exhibition

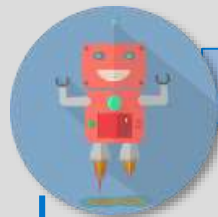


## Visual Discovery



### Retail Solution:

- (1) Cutting-edge intelligent video analytics
- (2) Sharpen knowledge of customer buying behaviour and manage security threats .
- (3) Providing insights to empower selling more effectively



## Retail Robotics



OTSAW  
DIGITAL

### Retail Solution:

- (1) Double gives each remote worker a physical presence in the office all day, every day.
- (2) Traditional videoconferencing used by telecommuters in workplaces.