

# Management Events

**ASEAN StrategyForum Banking, 17 - 18.05.2017**

PARKROYAL on Beach Road, Singapore

# ASEAN StrategyForum Banking, 17 - 18.05.2017

PARKROYAL on Beach Road, Singapore

**Management Events**

## Main themes

- 2018 Vision: What are the Risks and Opportunities in ASEAN Banking
- The collaboration within ASEAN: Exploring the country-level regulations and challenges
- Customer-Centric Digital Strategies and Reinvention of Business Model
- Demystifying Fintech: Myth vs. Reality
- Co-operation Strategies in Cyber Attack Prevention

## Keynote Speakers

- Guy Dagan, Information Security & Cyber Awareness Executive, Bank Hapoalim
- Sopnendu Mohanty, Chief Fintech Officer, Monetary Authority of Singapore (MAS)
- Subramanian Venkataraman, Director - COO Chief Data Office, Data Governance, Deutsche Bank AG Singapore
- Sanjeev Mehra, Managing Director, Head Global Product Development in Global Consumer Technology, Citibank Singapore Ltd
- Paolo Eugenio Baltao, Head of the EON Banking Group, UnionBank of The Philippines

## Moderator

- Jambugesvarar Marimuthu, Head of Digital Innovation, RHB Bank Berhad

## Leadership Development Speaker

- Murat Höke, Business Development and Customer Experience Director, Türk Ekonomi Bankası

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## Panel Speakers

- Alain Boey, SVP, Head of Transformation Management, Bank Simpanan Nasional (BSN)
  - Matthew Martin, Chief Information Officer, Asia Commercial Bank
  - Janet Yoke Mun Young, MD & Head of Group Channels and Digitalisation, UOB Group
  - Sigit Prihatmoko, Head of Strategic Planning Group, PT Bank Negara Indonesia (Persero) Tbk
  - Voltaire Veneracion, Chief Technology Officer - BPI Securities Corporation, Bank of The Philippines Island
  - Sutapa Amornvivat, Chief Economist, First Executive Vice President, Siam Commercial Bank PCL
- Exploring how to enhance cooperation within ASEAN by looking into country-level challenges*

## Advisory Board

- James Mcleary, EVP Operations, TMB Bank PCL
- Alain Boey, SVP, Head of Transformation Management, Bank Simpanan Nasional (BSN)
- Kishore KV, Executive Director, Country Head IT WM Singapore, UBS Singapore
- Gary Chin, Executive Vice President, Innovation, Bank Muamalat Malaysia Berhad
- Inayat Hisyam, Director of Retail Banking, PT Bank CTBC Indonesia
- Syed Faizal Syed Mohsen, Head of Digital & Channel Analytics, Hong Leong Bank Berhad
- Voranuch Dejakaisaya, Deputy Chief Information and Operation Officer, Bank of Ayudhya Public Company Limited (Krungsri)
- Muhammad Rakhmadhani, Associate Director of Operation Product and System, PT Bank Victoria International Tbk
- Md Khairuddin Hj Arshad, COO, Bank Rakyat Malaysia
- Dedy Lim, VP (IT) - Consumer Banking, OCBC Bank Singapore - Group
- Eng Hock Loo, Director, Head of Client Management, Transaction Banking, Global Banking, Maybank Group
- Jambugesvarar Marimuthu, Head of Digital Innovation, RHB Bank Berhad
- Sigit Prihatmoko, Head of Strategic Planning Group, PT Bank Negara Indonesia (Persero) Tbk
- Myrna Amahan, FVP- Internal Audit Division Head, UnionBank of The Philippines

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### Organization

Affin Hwang Investment Bank Bhd  
 Alliance Bank Malaysia Bhd  
 Alliance Bank Malaysia Bhd  
 Alliance Bank Malaysia Bhd  
 Asia Commercial Bank  
 Asia Commercial Bank  
 Asia Commercial Bank  
 Bangkok Bank (PCL)  
 Bank Commonwealth  
 Bank Danamon Indonesia  
 Bank Danamon Indonesia  
 Bank Hapoalim  
 Bank Indonesia  
 Bank Islam Malaysia Bhd  
 Bank Islam Malaysia Bhd  
 Bank Muamalat Malaysia Berhad  
 Bank Of America Merrill Lynch, Singapore

Bank of Ayudhya Public Company Limited (Krungsri)  
 Bank of Ayudhya Public Company Limited (Krungsri)  
 Bank of Ayudhya Public Company Limited (Krungsri)  
 Bank of Ayudhya Public Company Limited (Krungsri)  
 Bank of Ayudhya Public Company Limited (Krungsri)  
 Bank of Ayudhya Public Company Limited (Krungsri)  
 Bank of Commerce  
 Bank Of Makati A Savings Bank ,Inc.  
 Bank of The Philippines Island  
 Bank Pertanian Malaysia Berhad (Agrobank)  
 Bank Rakyat Malaysia  
 Bank Simpanan Nasional (BSN)  
 Bank Simpanan Nasional (BSN)

Bank Sulutgo  
 Barclays Singapore  
 Barclays Singapore  
 BDO Unibank  
 BDO Unibank  
 BNP Paribas S. A.  
 BNP Paribas S. A.  
 China Banking Corporation,  
 China Banking Corporation,  
 China Banking Corporation,  
 China Banking Corporation,  
 China Banking Corporation,

### Title

Chief Technology Officer  
 Group Chief Marketing Officer  
 Head, Business Development, Group Transaction & SME Banking  
 SVP, Head of Digital Banking & Innovations, Group Transformation Office  
 Chief Information Officer  
 Deputy CFO, Performance Management Manager  
 Executive Director- HR head  
 VP, Risk Division  
 Senior Vice President, Head of IT Governance, Risk & Cyber Security  
 EVP - CRM Wholesale & Market Liquidity Risk Head  
 Transaction Banking Product Head  
 Information Security & Cyber Awareness Executive  
 Executive Director - Head of Bank Indonesia Transformation Office  
 Chief Credit Officer  
 Group Chief Shariah Officer  
 Executive Vice President, Innovation  
 Managing Director, Head of Cross Currency Product and Client  
 Solutioning -APAC; Head of Southeast As  
 Deputy Chief Information and Operation Officer  
 EVP, Strategy and Corporate Planning  
 Executive Vice President - Mortgage Loan Division  
 Group Head of Strategy and Corporate Planning  
 Senior Vice President IT  
 SVP, Head of Retail E-Business  
 Information Technology Risk Management Department Head  
 IT Head  
 Chief Technology Officer - BPI Securities Corporation  
 Chief Services Officer  
 COO  
 SVP, Head of Transformation Management  
 Vice President, Continuous Improvement, Transformation  
 Management Department  
 Director of Operations  
 Director, Head of Account Payable  
 Director, Head of Credit Technology - Asia  
 EVP, Head of Trust and Investments Group  
 Senior Executive Vice President and Head of Branch Banking Group  
 CEO of Transaction Banking APAC  
 Regional Technology Head of Trade services  
 Chief Audit Executive  
 Chief Risk Officer  
 Head of Information Security Office  
 Head of IT Audit  
 SVP- Investor and Corporate Relations Group

### Organization

CIMB Group, Malaysia  
 CIMB Group, Malaysia  
 CIMB Group, Malaysia  
 CIMB Group, Malaysia  
 CIMB Group, Singapore  
 CIMB Group, Singapore

Citibank Singapore Ltd  
 Citibank Singapore Ltd  
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 Citibank Singapore Ltd

Credit Suisse Singapore  
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DBS Bank  
 DBS Bank  
 Deutsche Bank AG Singapore  
 Hong Leong Bank Berhad  
 Hong Leong Bank Berhad  
 Joint Stock Commercial Bank for Investment and  
 Development of Vietnam  
 Kasikornbank PCL  
 Kasikornbank PCL  
 Kasikornbank PCL

Krung Thai Bank PCL  
 Maybank Group  
 Maybank Group

### Title

Director / Board Member  
 Director, Program  
 Group Chief Marketing Officer  
 Head, Risk Analytics & Infrastructure  
 MD, Head of IT Consumer Banking  
 Director, Credit Cards & Personal Financing  
 Managing Director & Head, Credit Cards & Personal Financing,  
 Singapore  
 Director Front End Products Group  
 Head of Consumer Technology Application Risk  
 Head of Global Consumer Technology Risk Control (Asia Pacific)  
 Managing Director, Head Global Product Development, Global  
 Consumer Technology  
 Regional Head for Digital Customer Experience- Asia Pacific  
 Sr. Vice President, ICC, CTO - NA O&T.  
 VP, Asia Pacific CB Branch & ATM Operations, Global Consumer  
 Banking  
 COO Private Banking South East Asia  
 Director, CISO APAC Regulatory Coverage  
 First Line of Defense Support APAC  
 Executive Director, Head Customer Journey Design Program  
 Head, GTS Cash & Channels Technology, Group T&O  
 Managing Director and Head of Model Validation  
 Managing Director, Head of Human Resources  
 Senior Vice President - Technology  
 Senior Vice President, Group Product Control, Corporate Finance  
 Senior Vice President, Non-IT Sourcing  
 Strategy & Planning: Improvement & Innovation Program  
 SVP, Head Digital Bank Engineering, Head CBG technology Internet  
 & Mobile Engineering  
 SVP-Strategy and Planning  
 Vice President, Strategy & Planning, DBS Improvement Team  
 Director - COO Chief Data Office, Data Governance  
 Head of Digital & Channel Analytics  
 Head of Digital Innovation & Transaction Banking  
 CIO

Executive VP - Head, Customer Service Fulfillment  
 FSVP, Head of Retail Business Division  
 FVP, Head of Payment Product and E-Channel Development Support  
 Department  
 SVP, Corporate Strategy Department  
 Chief Information Officer, International  
 Director, Head of Client Management, Transaction Banking,  
 Global Banking

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### Organization

Maybank Group  
 Maybank Group  
 Maybank Group  
 Maybank Group  
 Maybank Group  
 Maybank Group  
 Maybank Group  
 Maybank Group  
 Maybank Singapore  
 Maybank Singapore  
 Maybank Singapore  
 Military Commercial Joint Stock Bank  
 OCBC Bank Singapore - Group  
 OCBC Bank Singapore - Group  
 OCBC Bank Singapore - Group  
 OCBC Bank Singapore - Group  
 OCBC Bank Singapore - Group  
 OCBC Bank Singapore - Group  
 Orient Commercial Joint Stock Bank  
 PT Bank Artha Graha Internasional Tbk  
 PT Bank CTBC Indonesia  
 PT Bank CTBC Indonesia  
 PT Bank Mandiri  
 PT Bank Muamalat Indonesia Tbk  
 PT Bank Negara Indonesia (Persero) Tbk  
 PT Bank Negara Indonesia (Persero) Tbk  
 PT Bank OCBC NISP Tbk  
 PT Bank OCBC NISP Tbk  
 PT Bank Tabungan Pensiunan Nasional Tbk  
  
 PT Bank Tabungan Pensiunan Nasional Tbk  
 PT Bank Tabungan Pensiunan Nasional Tbk  
 PT Bank Tabungan Pensiunan Nasional Tbk  
 PT Bank Tabungan Pensiunan Nasional Tbk  
 PT Bank Victoria International Tbk  
 PT Bank Victoria International Tbk  
 RHB Bank Berhad  
 RHB Bank Berhad  
 Security Bank Corporation  
 Siam Commercial Bank PCL  
 Siam Commercial Bank PCL  
 Siam Commercial Bank PCL  
  
 Siam Commercial Bank PCL

### Title

EVP - Head, Enterprise Architecture & Strategy  
 EVP, Payment & SST Banking  
 Group Chief Technology Officer  
 Head Cards Malaysia, CFS Malaysia  
 Head Compliance  
 Head Consumer Finance, CFS Malaysia  
 Head Group CFS Risk Management, EVP  
 Head, Digital Transformation Strategist  
 CIO, Singapore and Head, IT of Group CFS  
 Head of Cards & Payments  
 SVP, Head, Sales & Marketing, Cards & Unsecured Lending  
 R&D Director  
 Head of Product, Cash Management  
 Head of Risk ALM  
 Head, Payment & Electronic Banking Operations  
 Head, Process & Service Innovation  
 VP (IT) - Consumer Banking  
 Head of Community Banking  
 Chief Information Officer  
 Director of Retail Banking  
 Vice President, Consumer Lending Product & Marketing Head  
 Chief Human Capital Officer  
 Head of IT Project Management & IT Operation  
 Head of Strategic Planning Group  
 Vice President Strategic Planning  
 Director of Commercial Banking & Emerging Business  
 Division Head, Retail Business Development  
 CISA VP, IT Process, Governance Assurance & Performance  
 Management Head  
 Compliance Director & Corporate Secretary  
 Director, Chief Risk Officer  
 IT Operation Head  
 Senior Vice President - Head of IT Planning, Governance & Security  
 Associate Director of Operation Product and System  
 Head of Division Network, MIS and Development (Head of IT)  
 Head of Digital Innovation  
 Head/Senior Vice President - CRM  
 First Vice President Retail Credit Operations Group Head  
 Chief Economist, First Executive Vice President  
 EVP & Head-Financial Markets Division  
 EVP - Head of Channel Strategic Planning and Branch  
 Transformation  
 EVP, Head - Corporate Banking Division

### Organization

Siam Commercial Bank PCL  
 Siam Commercial Bank PCL  
  
 Siam Commercial Bank PCL  
 Siam Commercial Bank PCL  
 Siam Commercial Bank PCL  
 Siam Commercial Bank PCL  
 Siam Commercial Bank PCL  
 Standard Chartered Bank Singapore  
 Standard Chartered Bank Singapore  
 Standard Chartered Bank Singapore  
 Standard Chartered Bank Singapore  
  
 Thanachart Bank Public Company Limited  
 Thanachart Bank Public Company Limited  
 TMB Bank PCL  
 Türk Ekonomi Bankası  
 UBS Singapore  
 UBS Singapore  
 UBS Singapore  
 UBS Singapore  
 UnionBank of The Philippines  
 UnionBank of The Philippines  
 UnionBank of The Philippines  
 UnionBank of The Philippines  
 UnionBank of The Philippines  
 UOB Group  
 UOB Group  
 UOB Group  
 UOB Group  
 UOB Group  
 UOB Group  
 UOB Group  
 UOB Group  
 UOB Group  
 UOB Group  
 UOB Group  
 UOB Group  
 Viet Capital Commercial Joint Stock Bank  
 Vietnam Bank for Industry and Trade (Vietinbank)  
 VP Bank  
 VP Bank  
 VP Bank  
 VP Bank

### Title
















EVP- Payment Strategy and Digital Disruptive Technology  
 Executive Vice President (EVP), Commercial Banking Product  
 Management Division  
 FEVP - Finance Crime & Security Service  
 FEVP, Partnership and Business Development  
 FEVP-Head of Multi-Corporate Banking  
 SVP, Customer Experience Management  
 SVP, Partnership and Business Development  
 Global Head ITO Efficiency and Business Strategy  
 Head of Financial Markets, Wholesale Banking Legal  
 Head, Data Governance and Compliance for Capital and Liquidity  
 Head, Risk & Control, Tech Delivery and Technical Information  
 Security  
 Executive Vice President - Secretary to the Board  
 Senior Vice President Head of Transaction Banking  
 EVP Operations  
 İş Geliştirme ve Müşteri Deneyimi Direktörü  
 Executive Director, Country Head IT WM Singapore  
 Executive Director, Head of Client Information Insights  
 Executive Director, IT WM  
 Global Head of eCommerce Client Support  
 Chief Security Officer  
 Executive Vice President- channel management & operation  
 First Vice President, Deputy Treasury  
 FVP- Internal Audit Division Head  
 Head of the EON Banking Group  
 Vice President - Head, IT Risk Management  
 Executive Director, Global Capital  
 Managing Director - Group Finance  
 Managing Director, Business Technology Services Head  
 Managing Director, Group Audit  
 Managing Director, Head of Group Audit  
 MD & Head of Group Channels and Digitalisation  
 Senior Vice President, Compliance, Global Markets  
 Senior Vice President, Technology Operations  
 SVP, Group Channels & Digitalisation  
 Deputy CEO  
 Head of Alternative Channel  
 Chief Risk Officer  
 CIO  
 CIO, Member of Executive Board  
 Director, Head - Business Intelligence & Analytics

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## Management Events

PACKAGE OPTIONS

|   |   | PLATINUM  | GOLD  | SILVER  |
|---|---|---|---|---|
|    | <b>Guaranteed meetings at the event</b> in 1-to-1 and matched hosted tables | 40  | 30  | 20  |
|    | <b>Matched Hosted Tables</b>  | 2   | 2   | 1   |
|    | <b>Lunch Tables</b>   | 2   | 1   | 1   |
|    | <b>Representatives</b> at the event and Meeting Point                       |  |  |  |
|    | <b>Global report</b> and <b>target group</b> investments                    | ✓   | ✓   | ✓   |
|    | <b>Brand Visibility</b> before and at the event                             | ✓   | ✓   | ✓   |
|   | <b>Spotlight</b> video  | 2 min   | 1 min   |   |
|  | <b>Hosted VIP</b> Breakfast or Dinner                                       | ✓   |   |   |
|  | <b>Priority to</b> meeting booking  | ✓   |   |   |
|  | <b>Advisory Board</b> meeting   | ✓   |   |   |
|  | <b>Extra</b> visibility   | ✓   |   |   |
|  | <b>Prices</b>   | <b>42 200 SGD</b><br>+ GST 7%   | <b>35 900 SGD</b><br>+ GST 7%   | <b>27 700 SGD</b><br>+ GST 7%   |

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|   |  | PLATINUM   | GOLD       | SILVER     |
|---|--|------------|------------|------------|
|  | Extra representative                         | 3 000 SGD  | 3 000 SGD  | 3 000 SGD  |
|  | Spotlight video (max 1 min, max 3 available) | 3 000 SGD  | 3 000 SGD  | 3 000 SGD  |
|  | Co-creation article (max 5 available)        | 3 000 SGD  | 3 000 SGD  | 3 000 SGD  |
|  | Speaking Opportunity (30 min, 2 parallel)    | 12 300 SGD | 12 300 SGD | 12 300 SGD |

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### ■ **Guaranteed meetings (1-to-1 + Matched Hosted Tables sessions)**

Total number of matched people we guarantee your company will meet during the event at 1-2-1 meetings and in Matched Hosted Table sessions.

### ■ **Matched Hosted Tables**

A Matched hosted tables meeting is a group session you host to 3-8 delegates, who are matched with your company's offering.

### ■ **Matching**

Meetings & matched tables are booked using data on investment topics of delegates and offering of Solution Provider.

### ■ **Spotlight video**

Pre-recorded video where you share insights on an important topic defined by the delegates. You can brand your company as thought leader in your field. Videos are shown to the whole audience at the event and distributed in our online channels during and after the event.

### ■ **Co-creation article**

Article made with you is shared in the Management Events com-site & social media channels. It is a great way to promote company as thought leader and create brand awareness. Management Events creates the article with you.

### ■ **VIP Breakfast or Dinner**

Breakfast or dinner table with delegates of your choice.

### ■ **Priority in Meeting Booking**

Platinum providers will send their invites a few days before the other packages.

### ■ **Advisory Board Meeting**

Management Events organizes an Advisory Board Meeting for top delegates before the event to discuss the content for the event. Platinum partners are invited to join.

### ■ **Extra visibility**

Platinum Partners have a central location for their Meeting Point at the event. You will also have a TV Screen at your Meeting Point, where you can showcase your services with the material of your choice.

#### **Basic Elements:**

### ■ **Global Report and Target Group Investments**

Management Events conducts a summary of the delegate research before the event.

### ■ **Invitation list**

Solution Provider is entitled to deliver a wish list of delegates to Management Events. Management Events has the right not to invite the wished delegates, if the profile requirements are not met.

### ■ **Meeting Point**

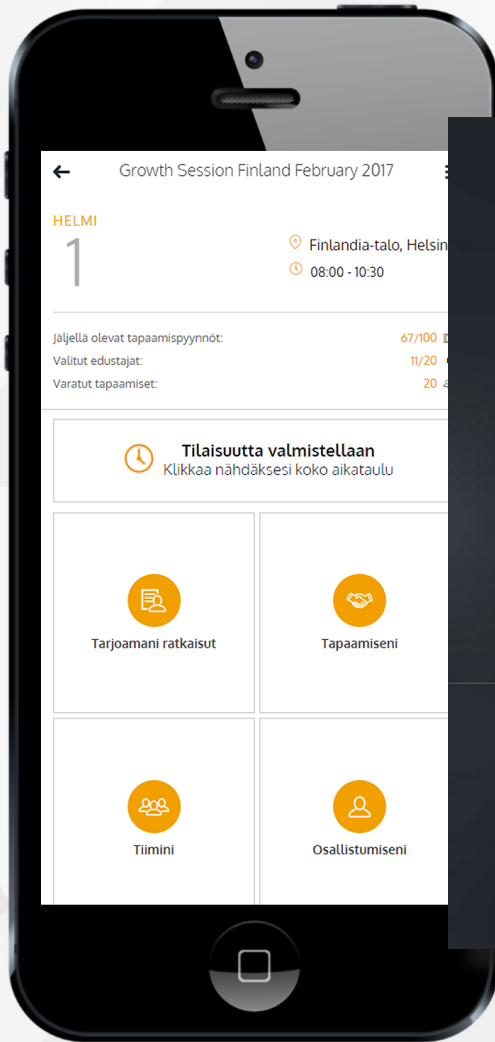
Every Solution Provider has a dedicated table in the venue where at the delegates can be met.



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## Management Events



### Mobile Service

Email

Password

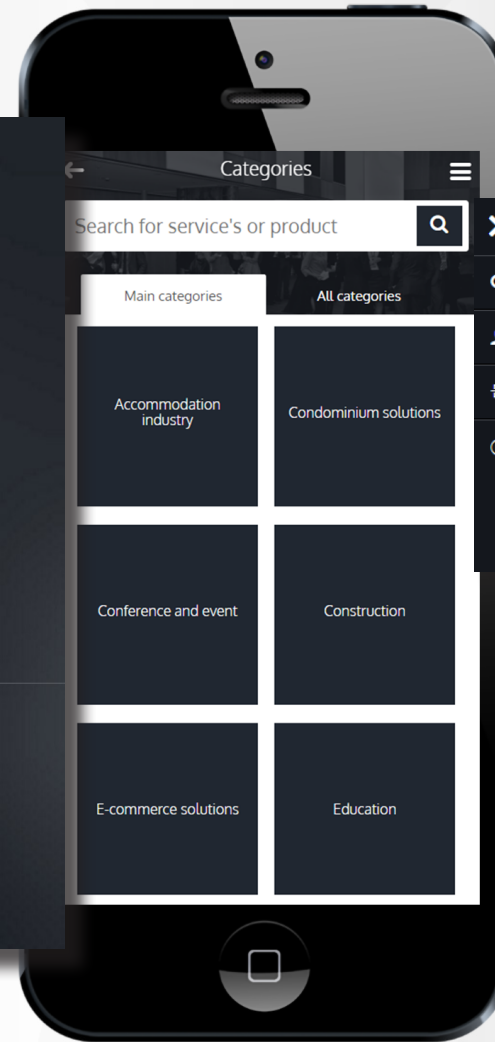
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**Management Events**

Icebreaking - Matchmaking - Smilemaking

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THE MOBILE SERVICE

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Lars Kullberg



“ Cost efficient to meet all the people that are here in one day

Capgemini SA

Christer Hjortsparre



“ Merely by being here is to we develop our networks in different industry sectors

Wipro Ltd.

Simo Karkkila



“ Fantastic opportunity to connect with existing and new customers

Sofigate

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Solution Provider Feedback  
Event Overall 4,4/5

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AT THE EVENT





THANK YOU!

**Management Events**

[managementevents.com](http://managementevents.com)

