

Public Health .







Prevention

Knowledge

of diseases and
self-care strategies

Attitude

such as
self-efficacy and
risk perception

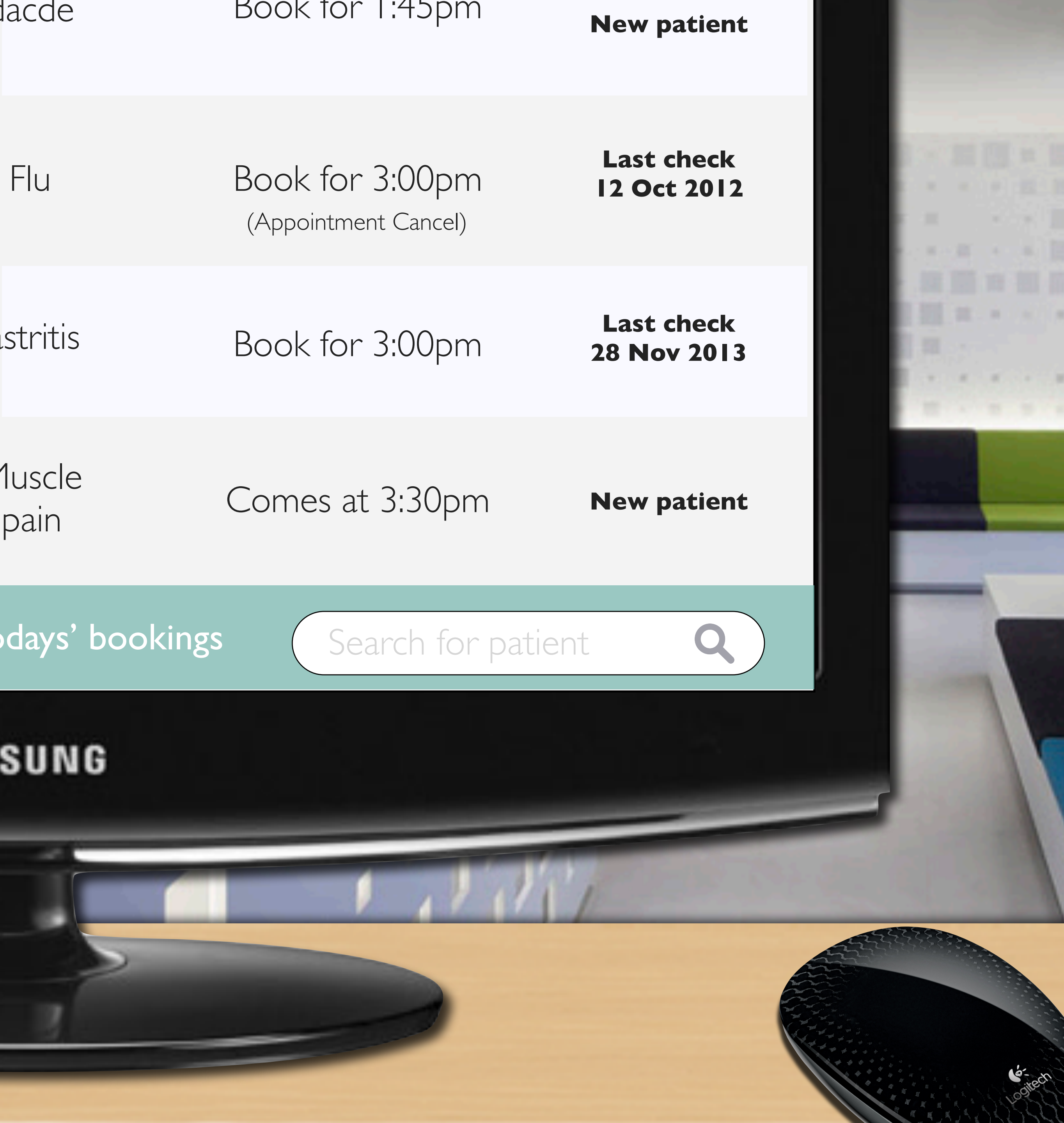
Practice

such as
diet, lifestyle and
help-seeking behaviors



Dr. Care

We reinvent health care



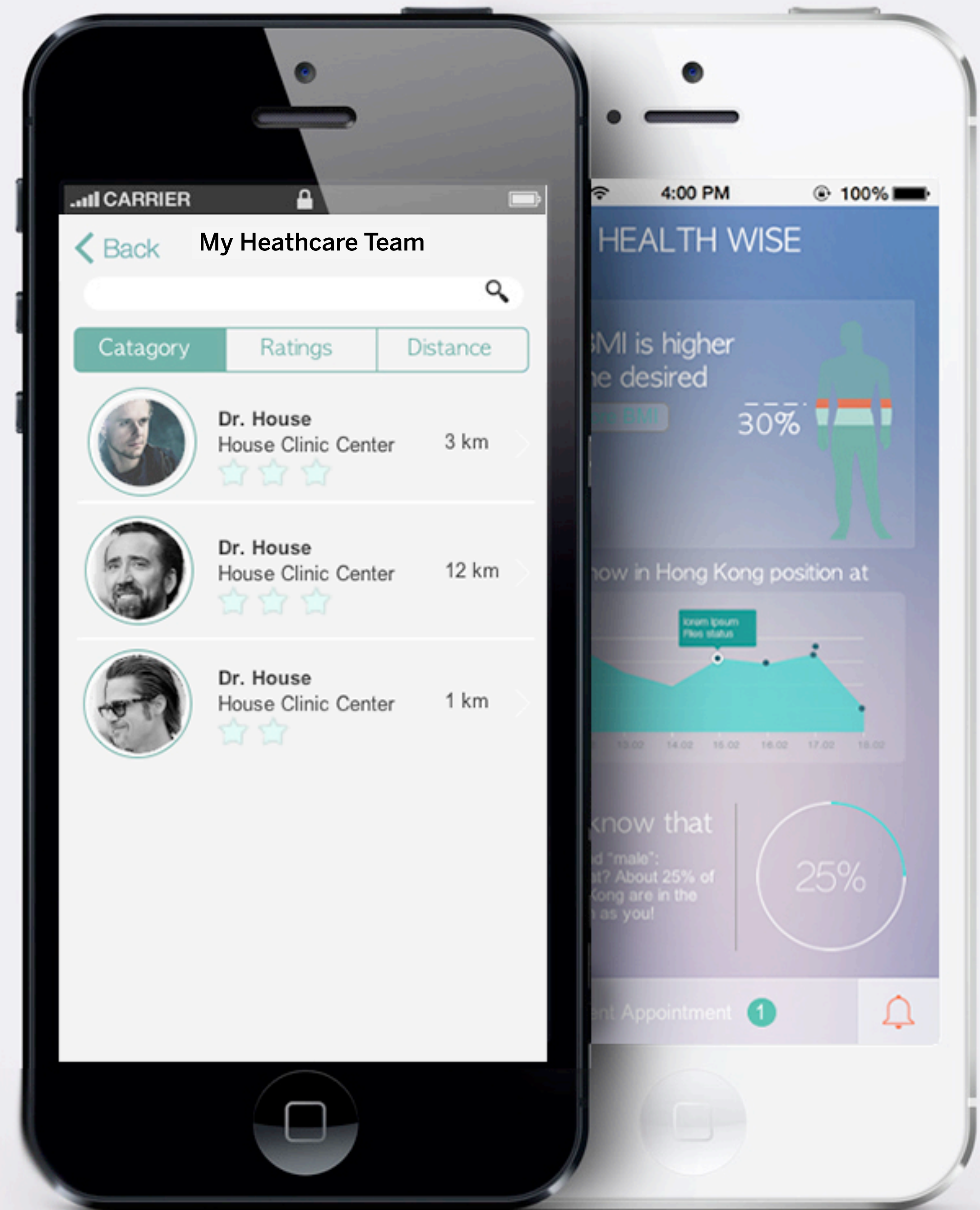
Dr. Care

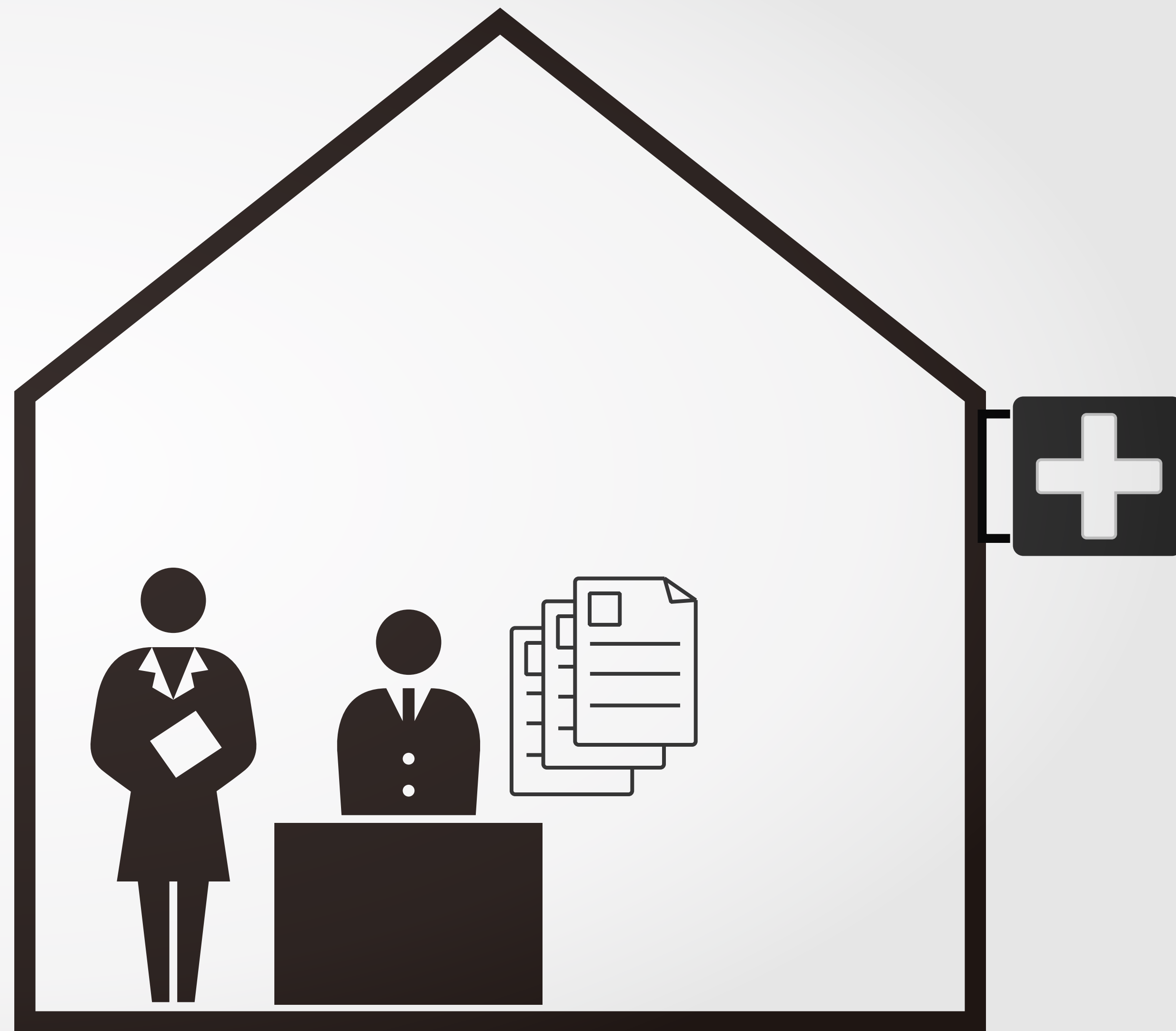
Management Software for clinic



Dr. Care

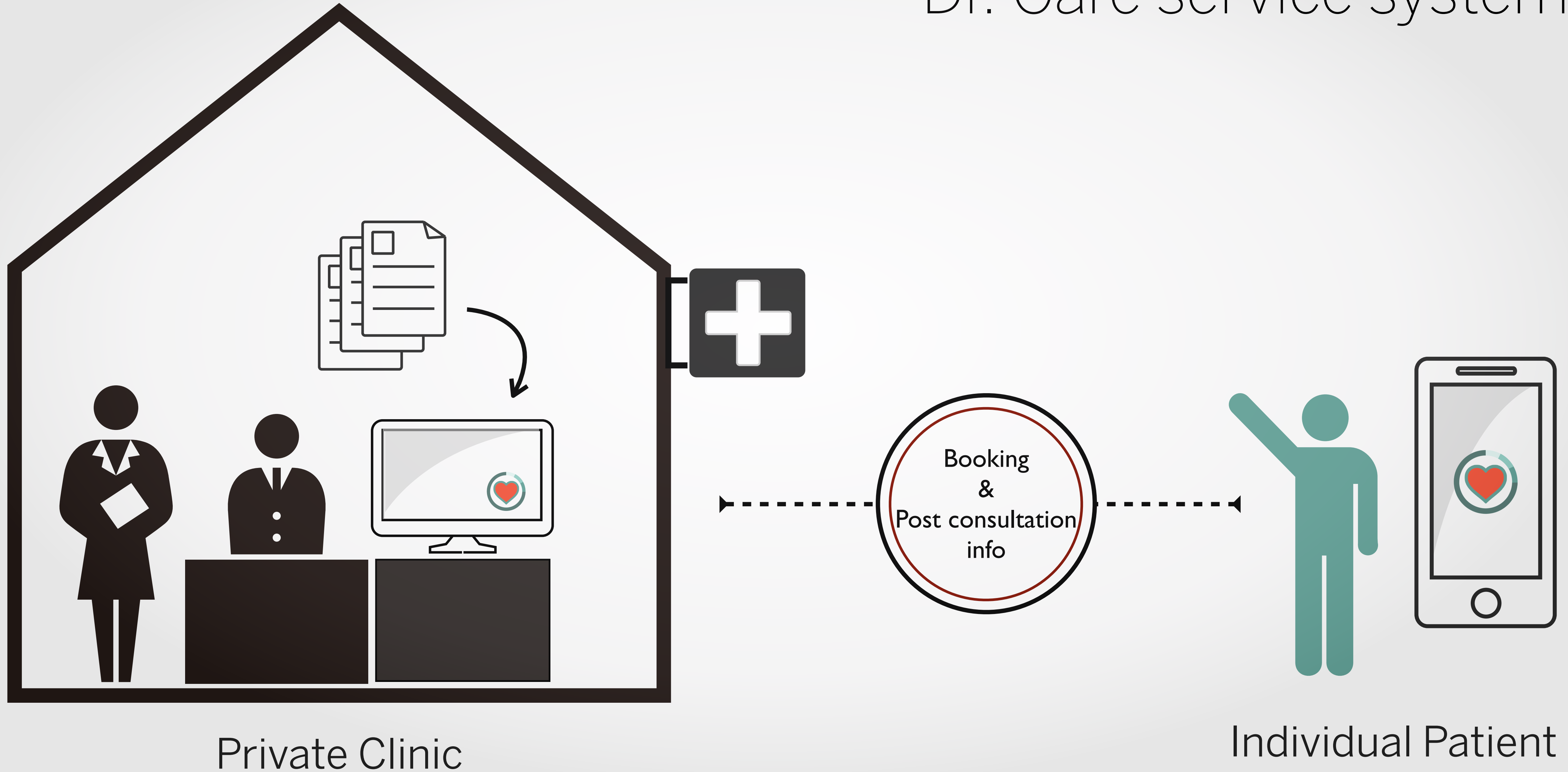
Mobile Application for patient

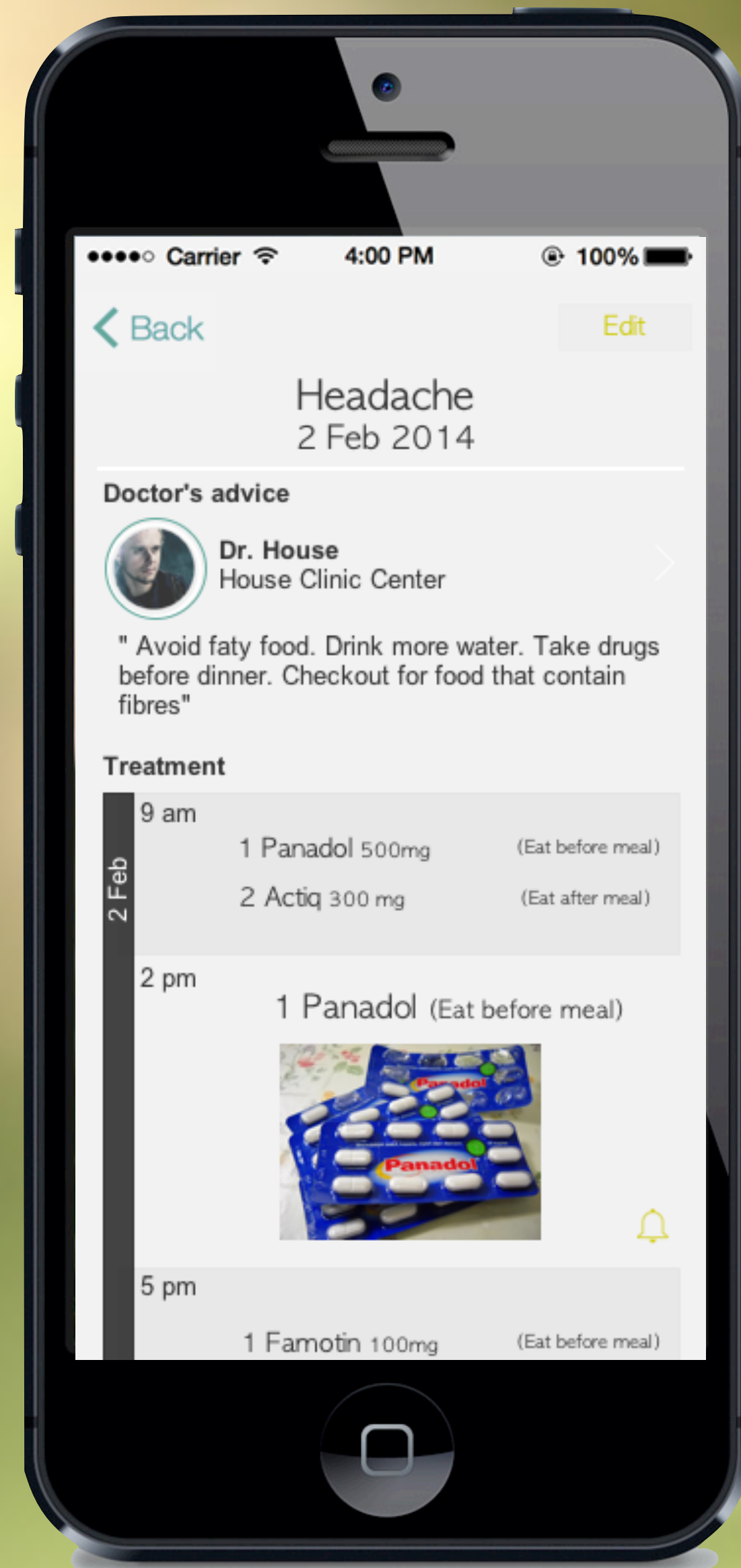




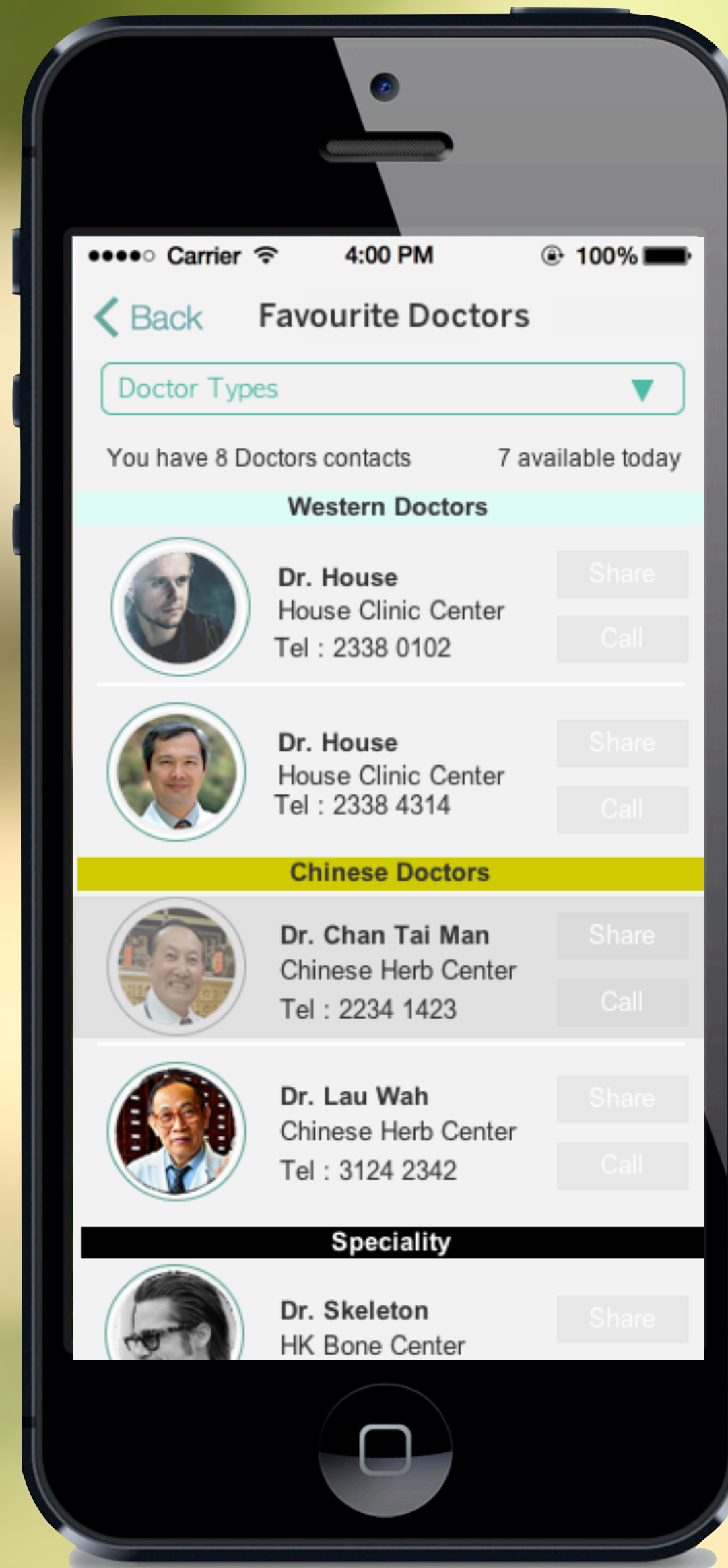
Private Clinic

Dr. Care service system





Alert & Reminder



Personal
healthcare team



Disease prevention
information



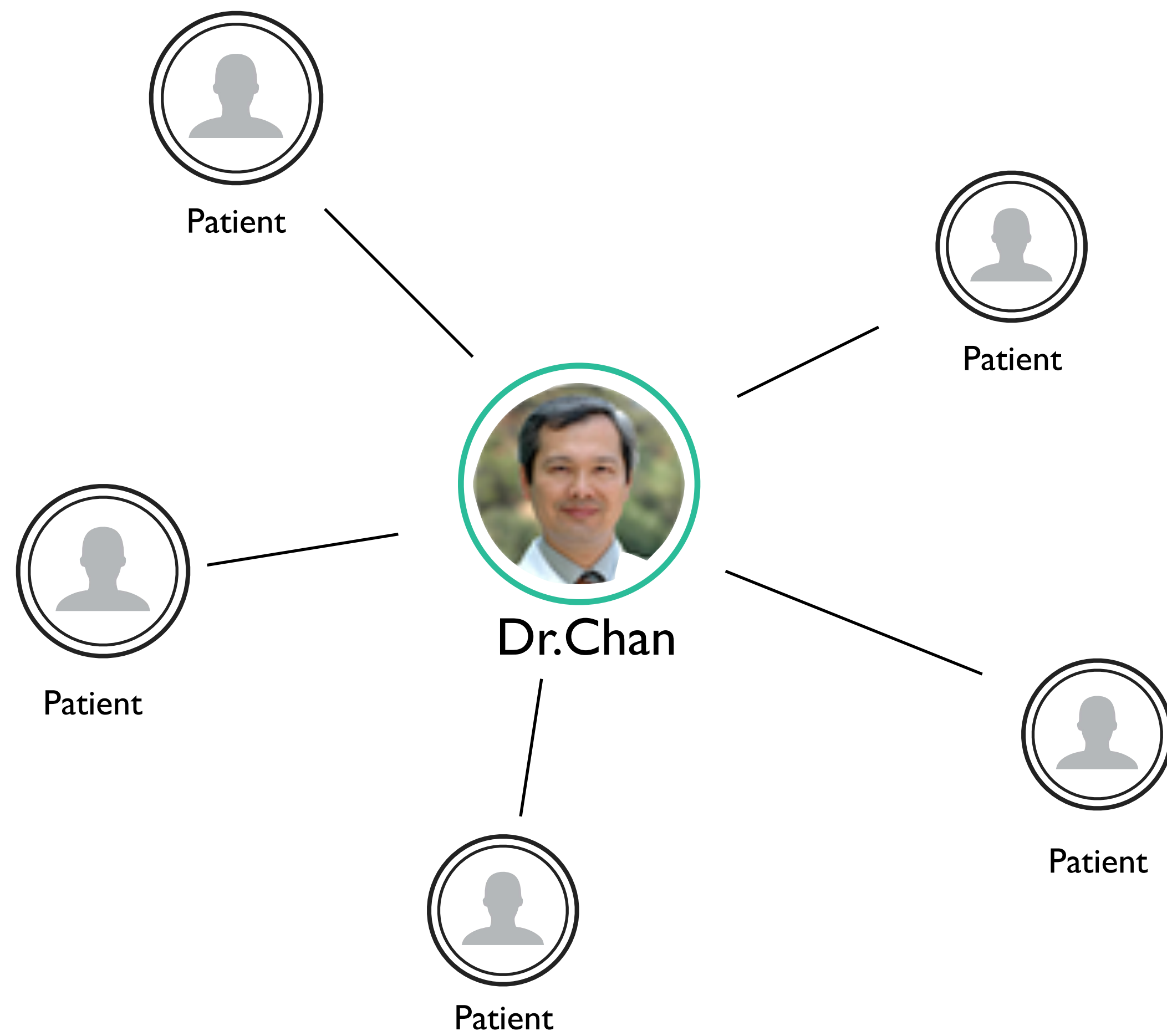
4S

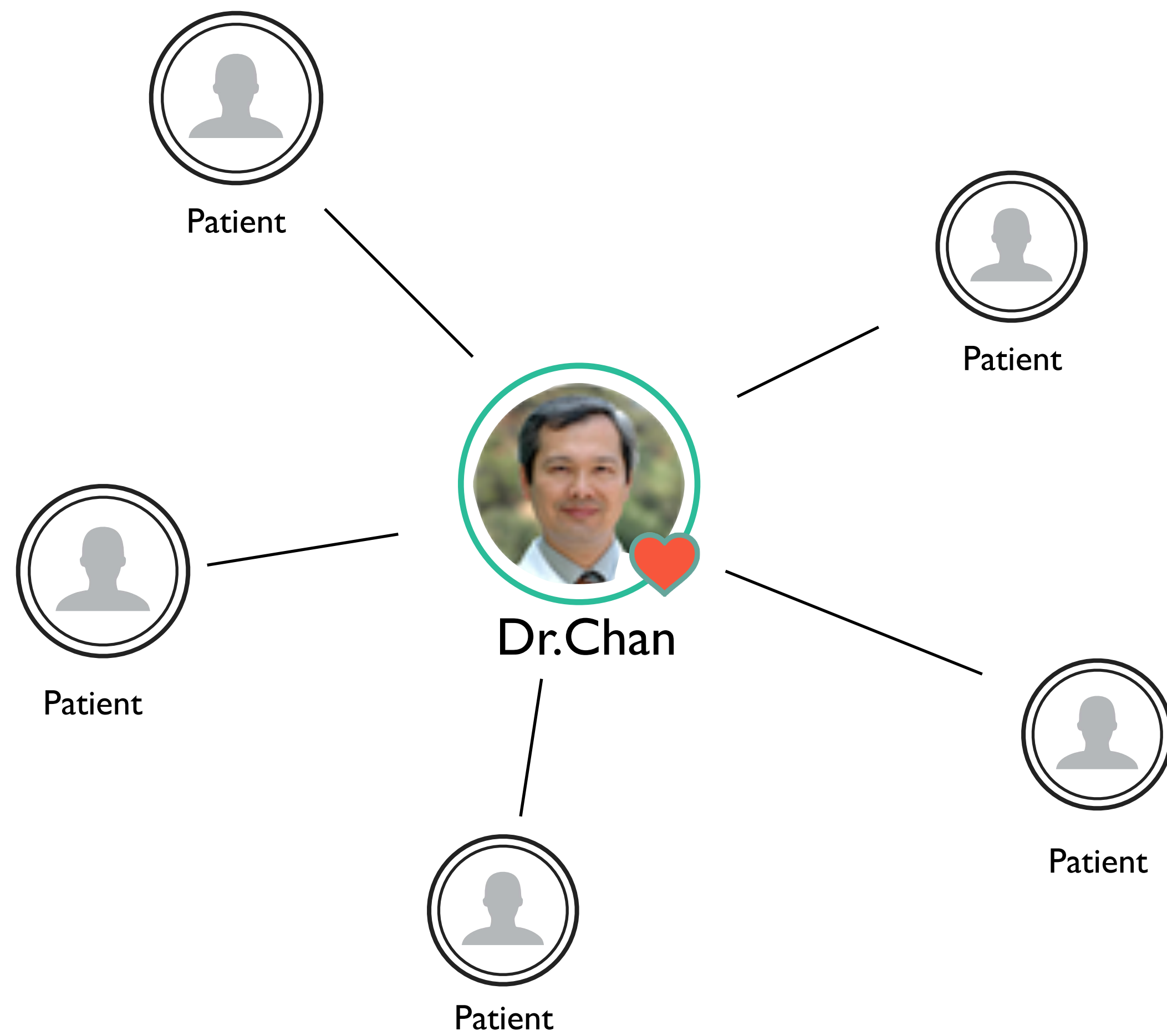
Self-position

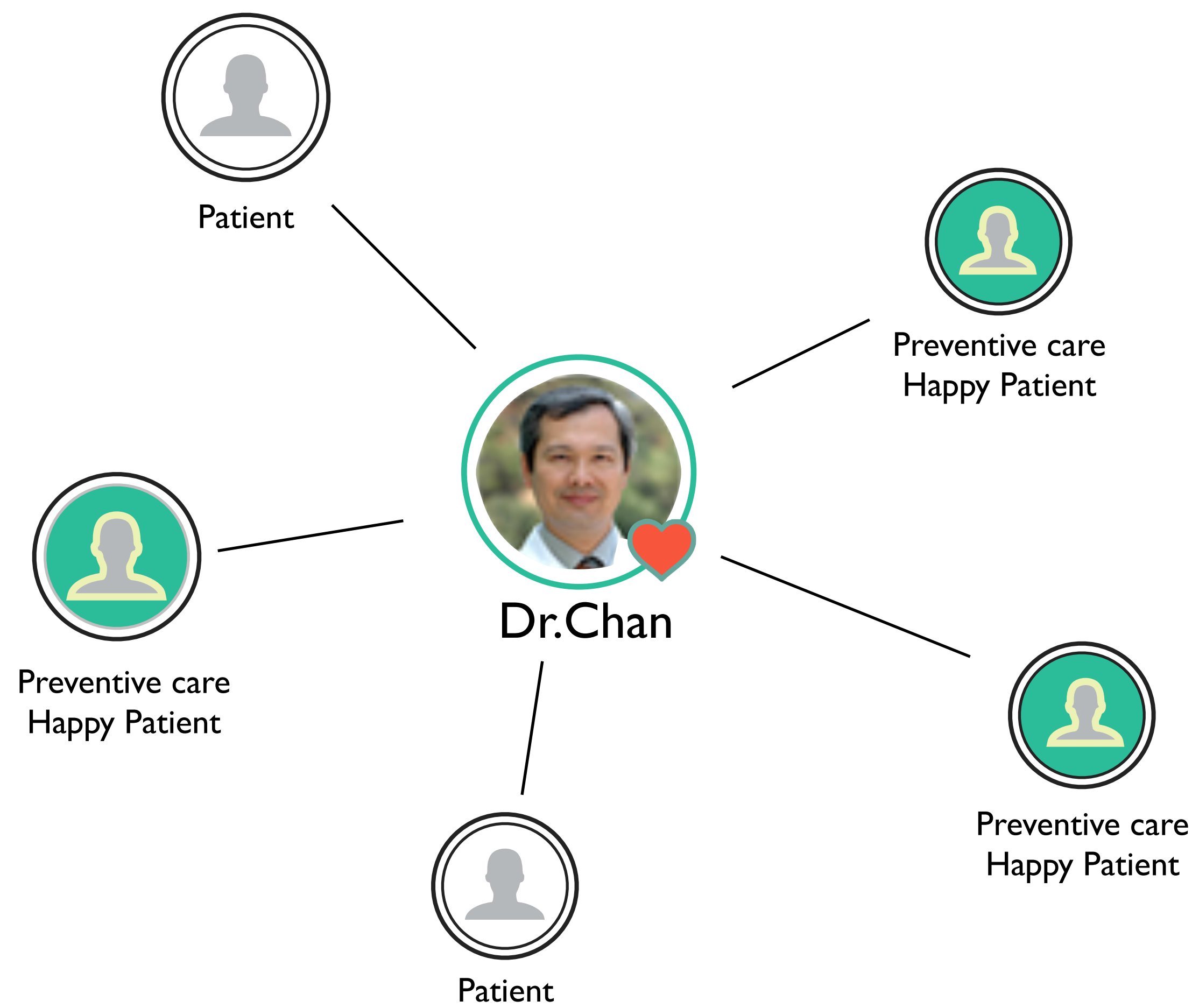
Self-care

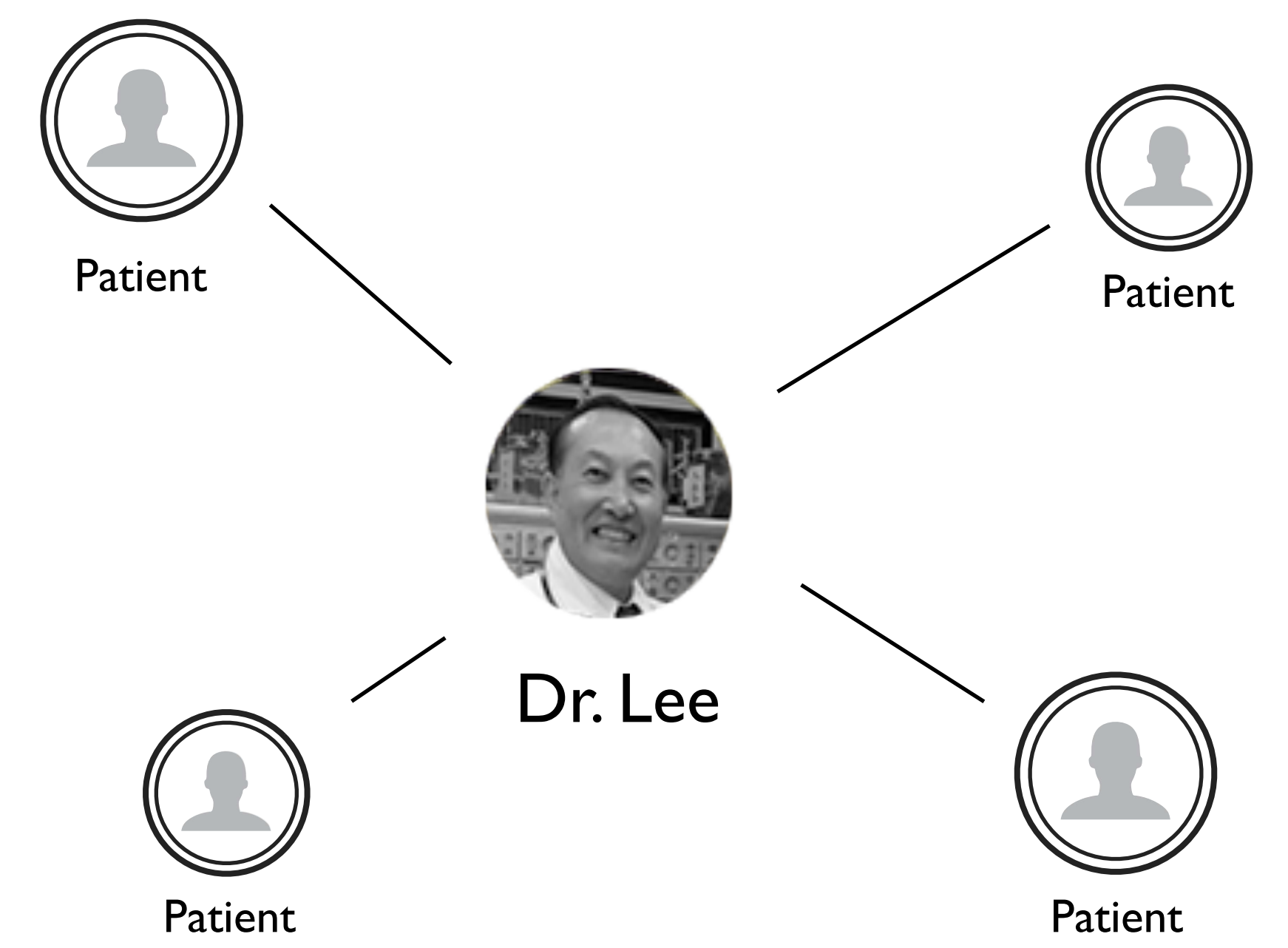
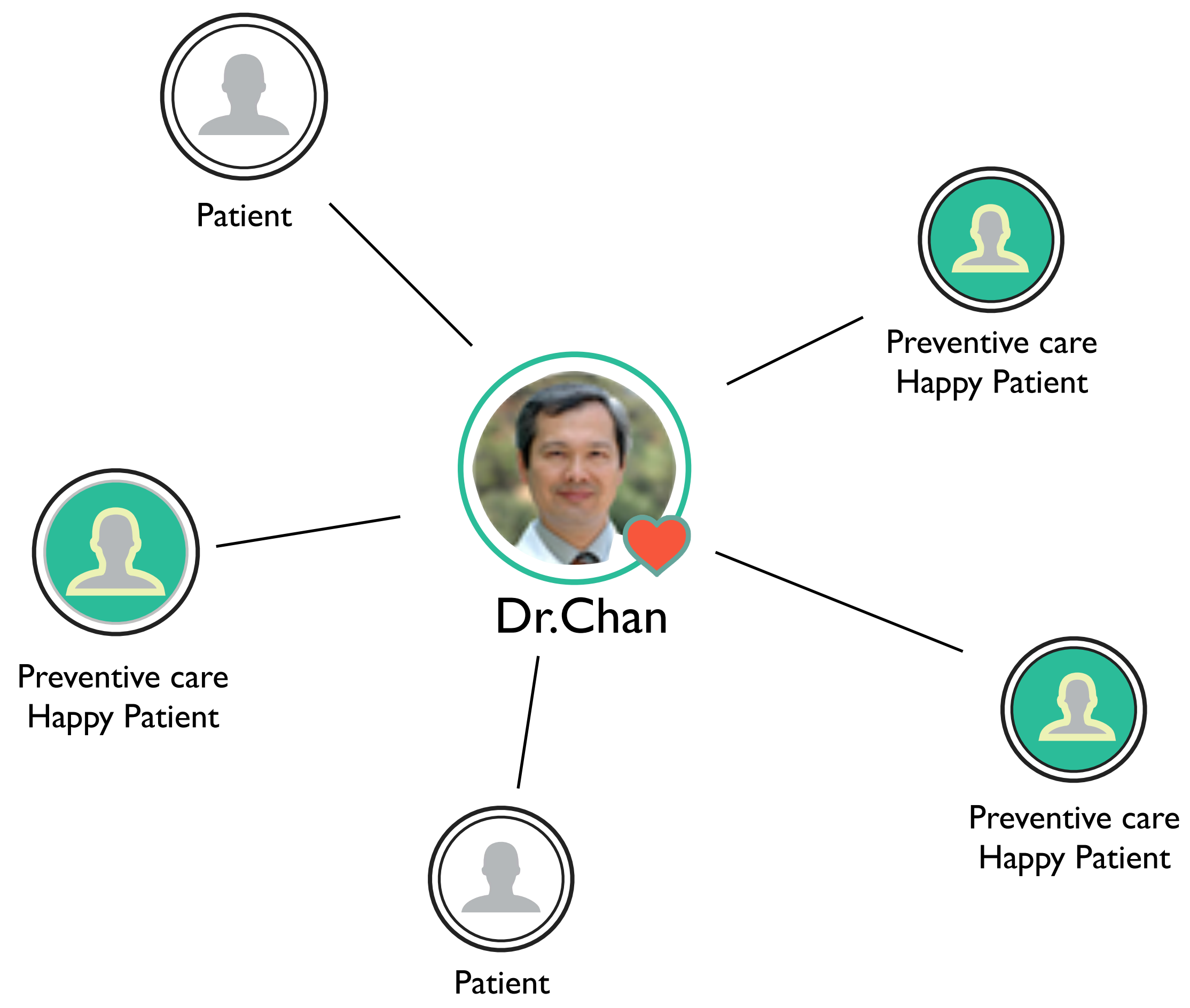
Seek service

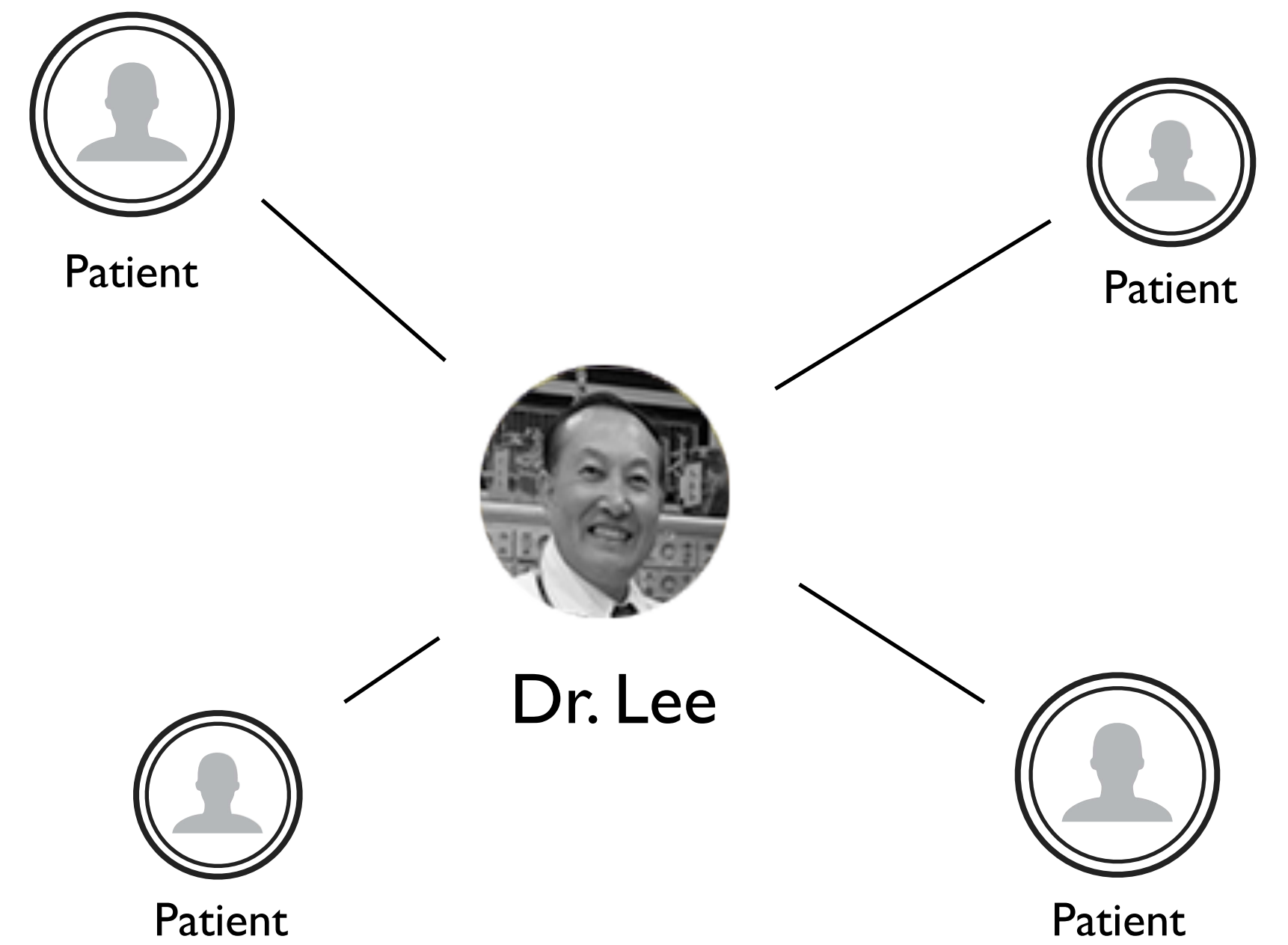
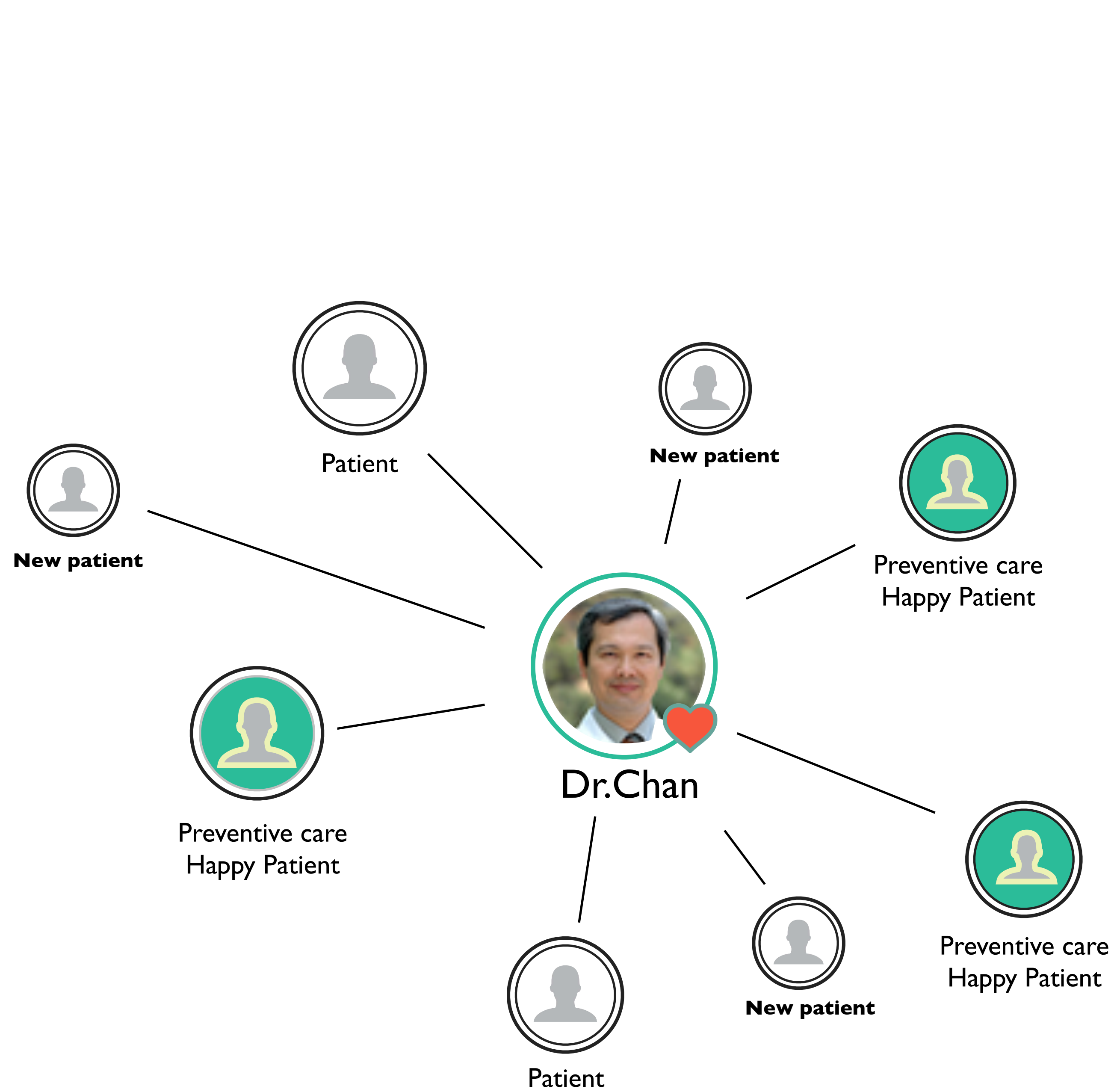
Share solutions

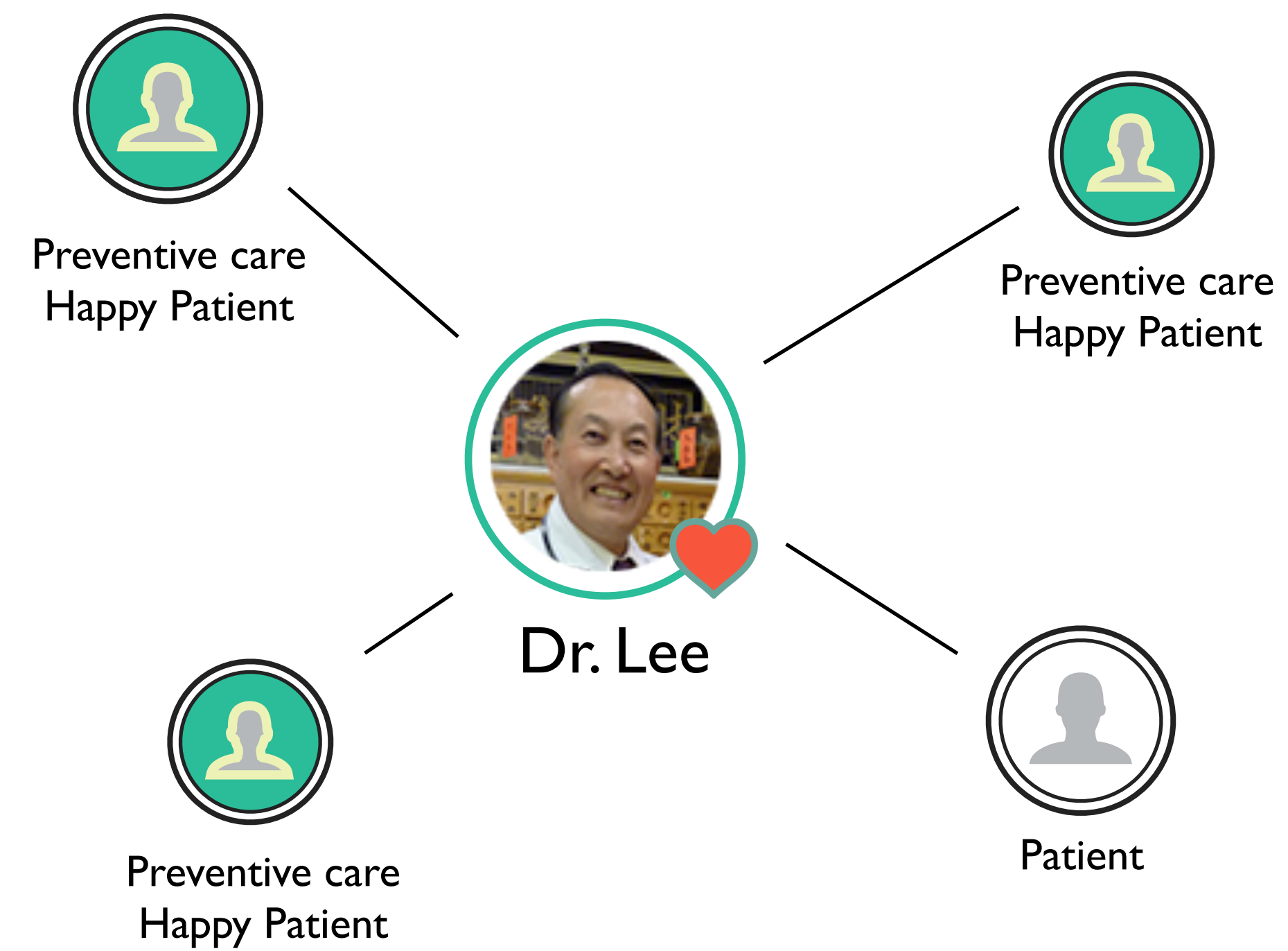
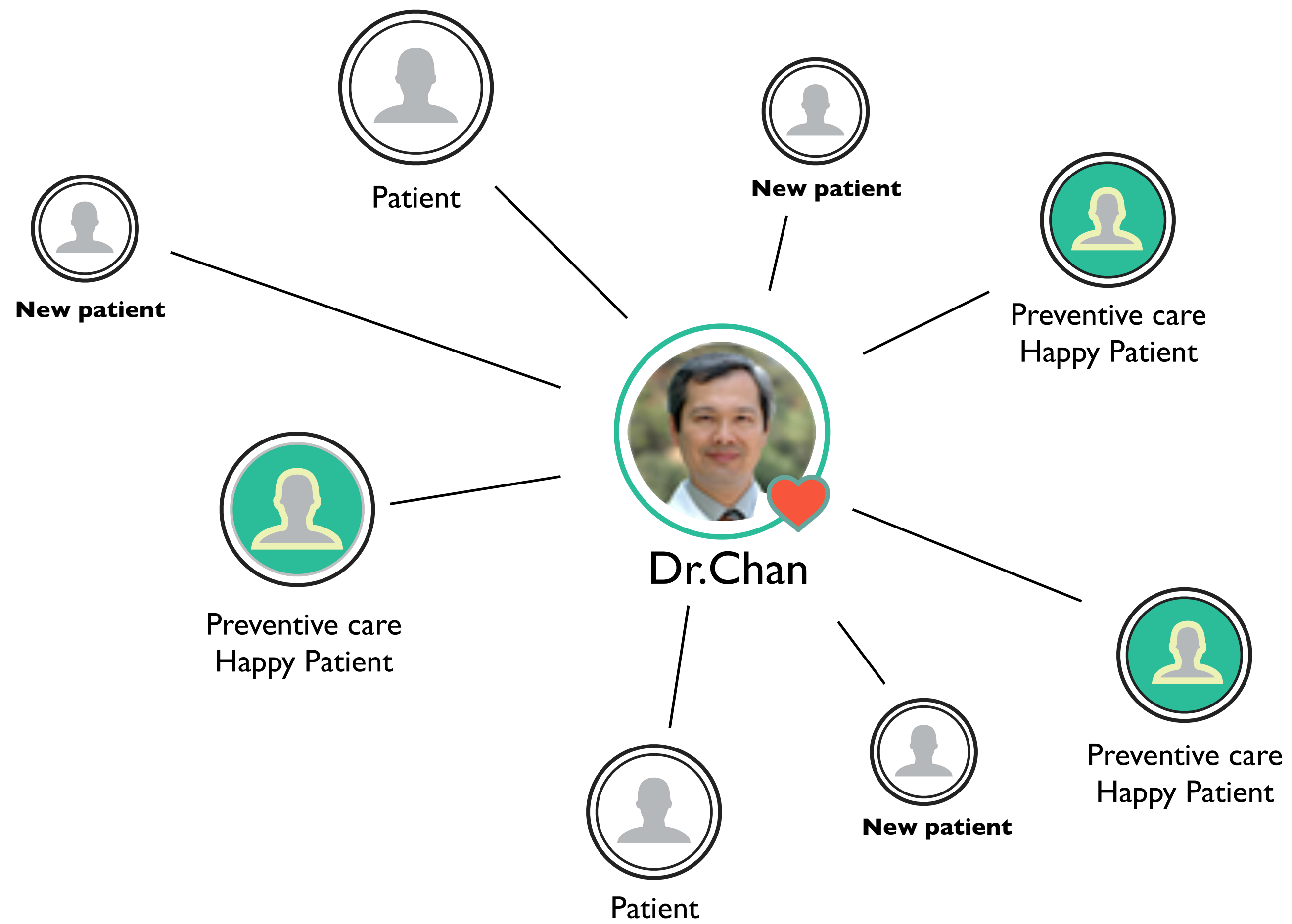


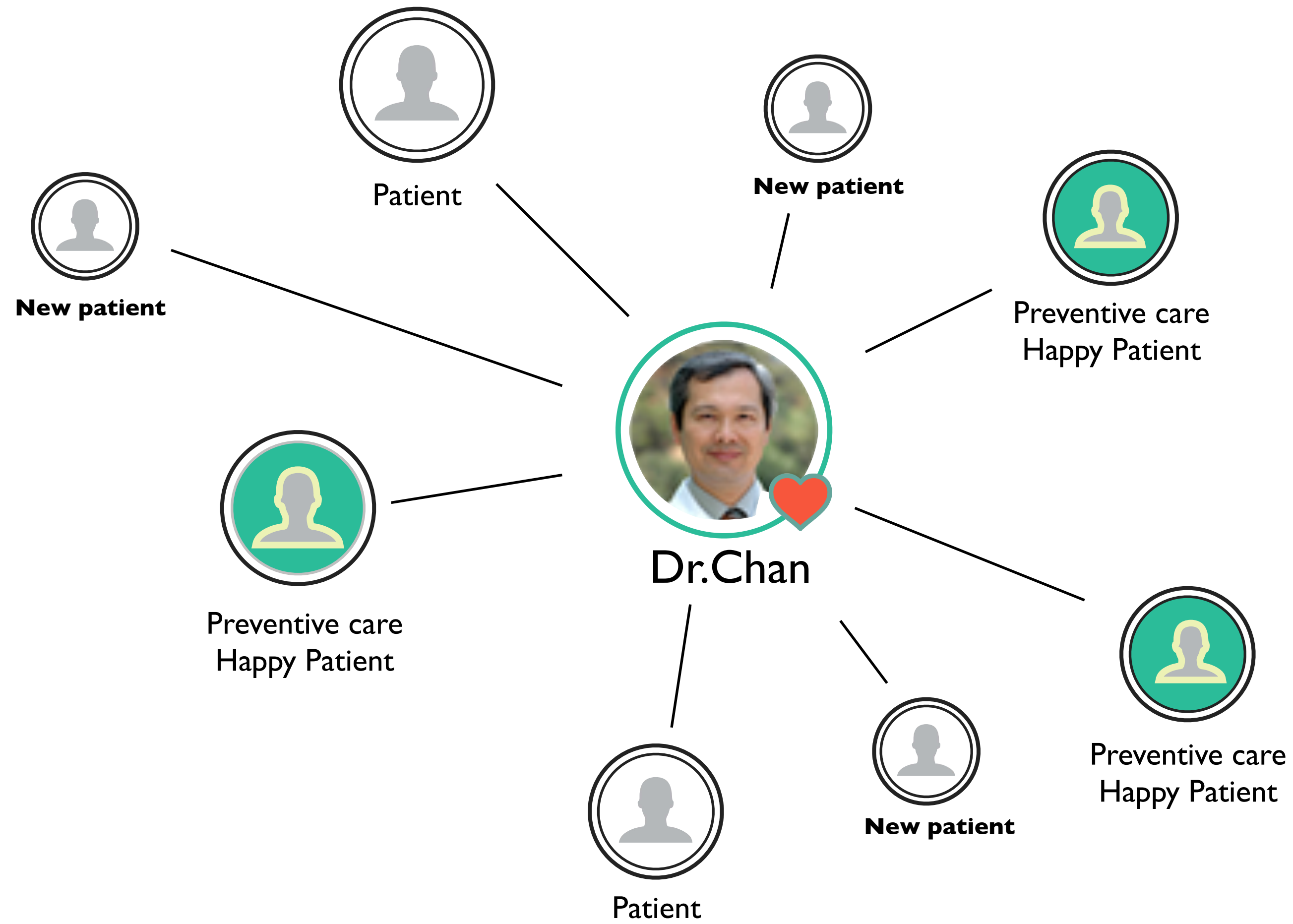
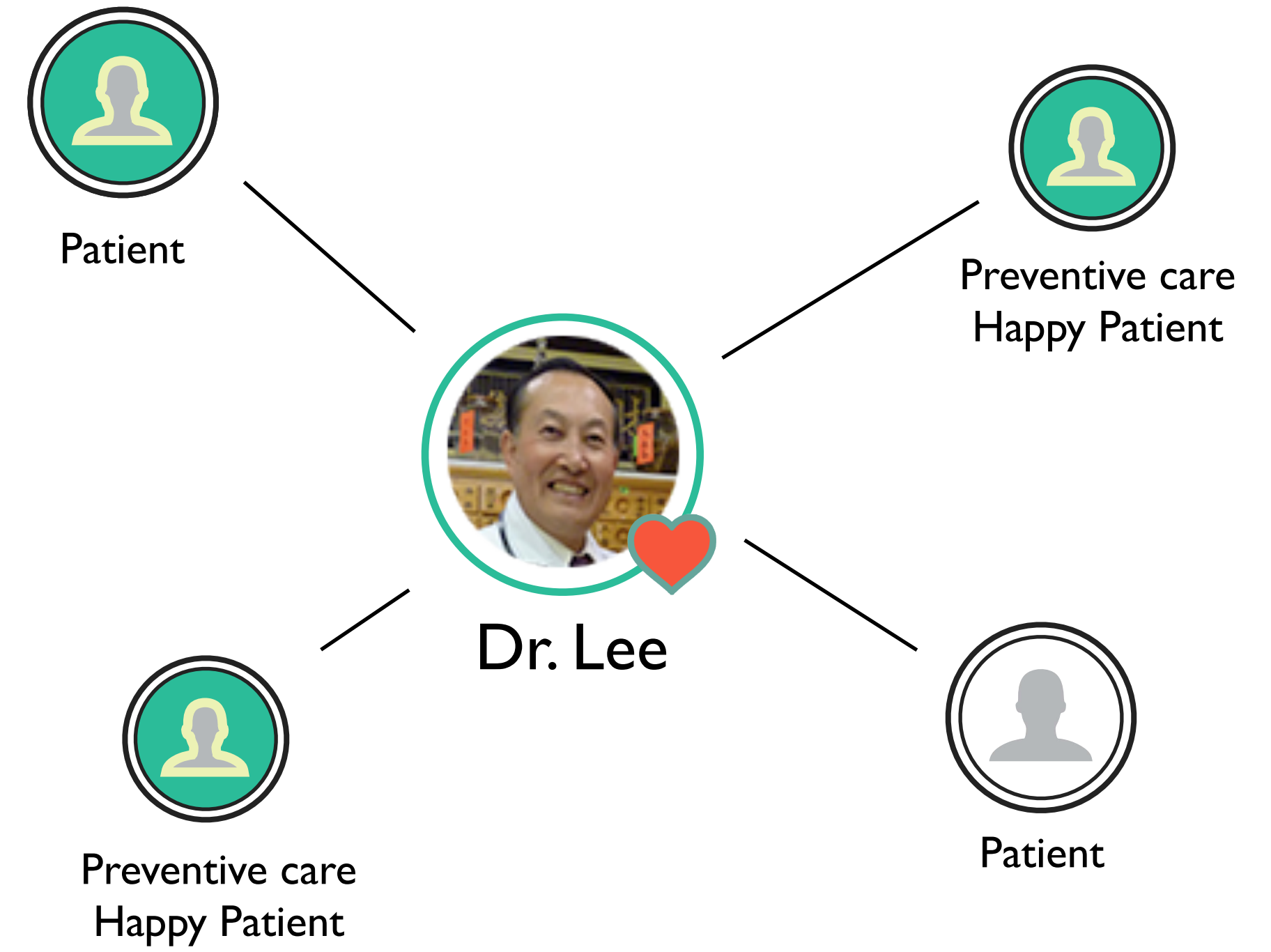
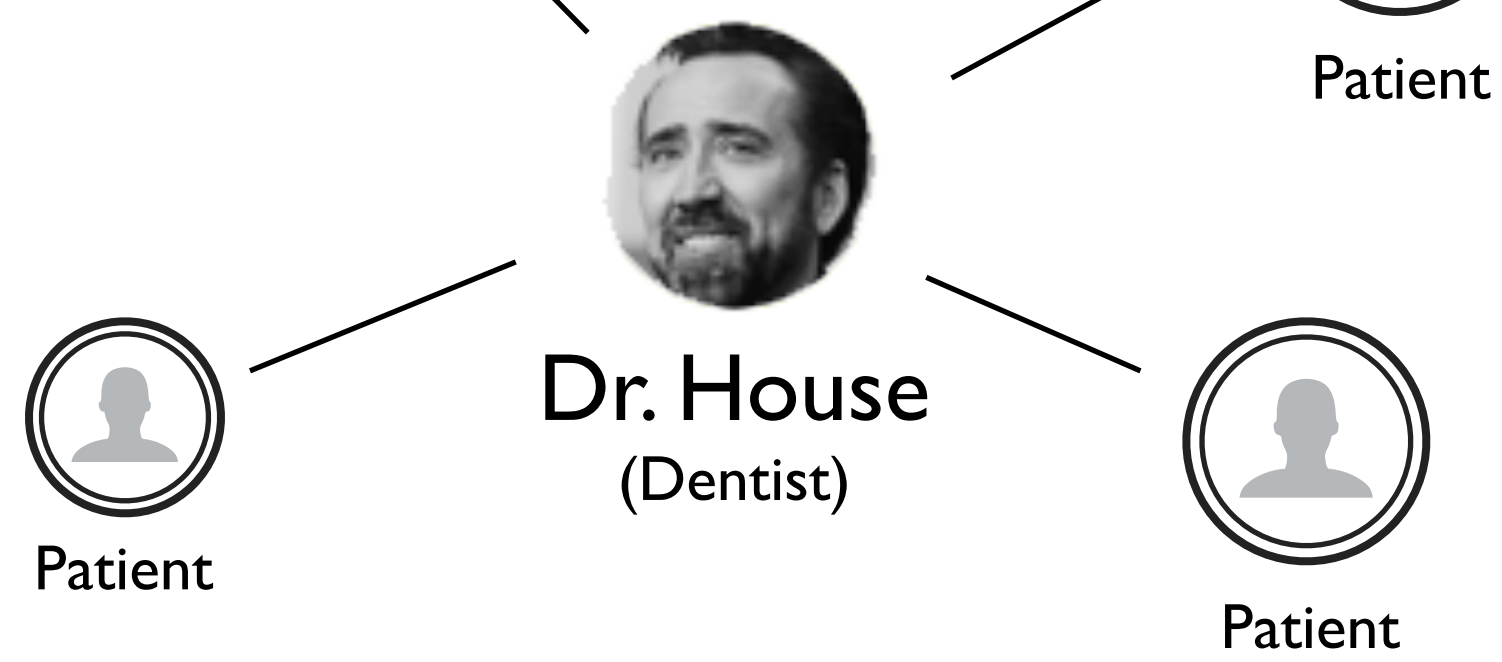


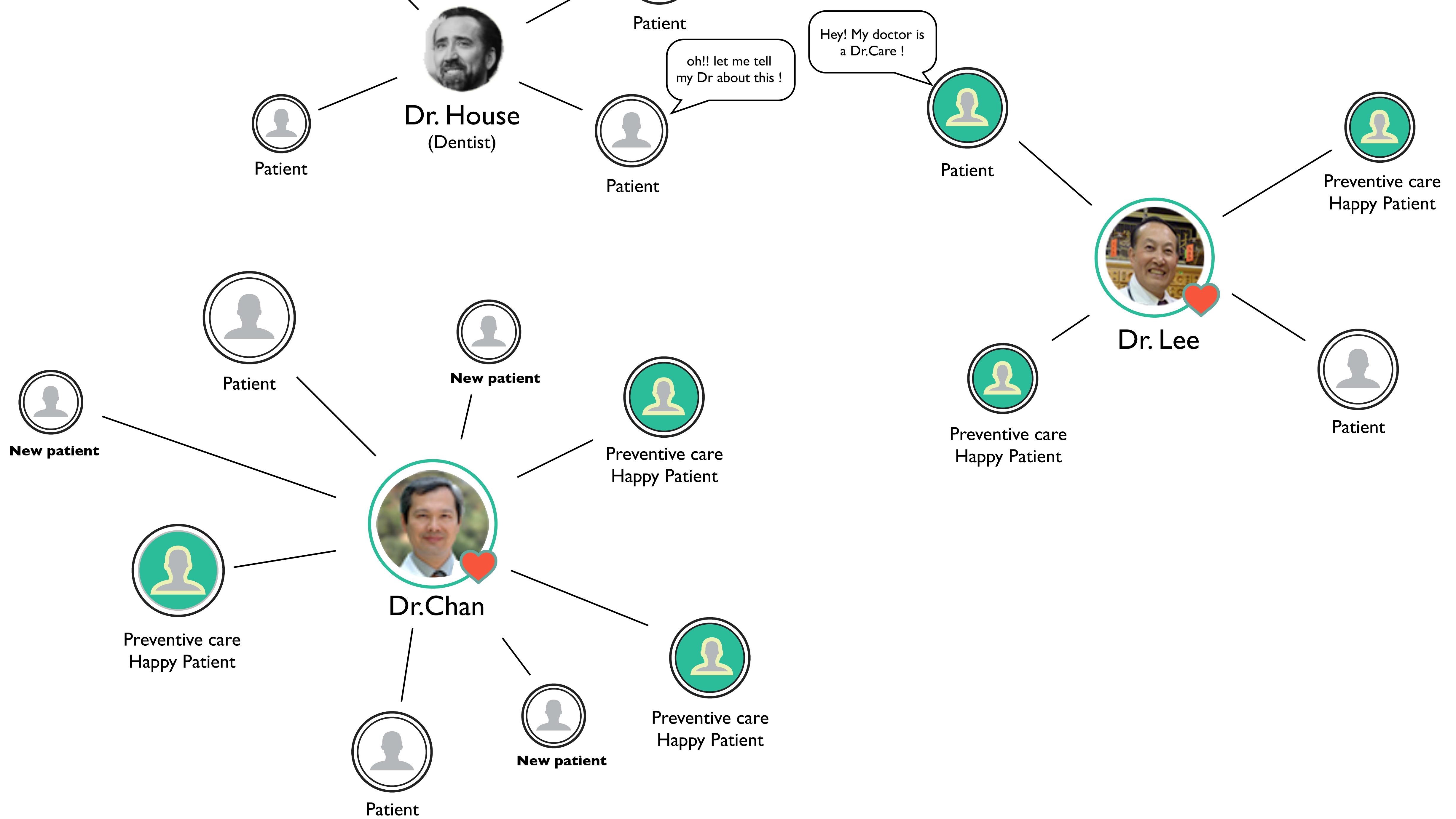


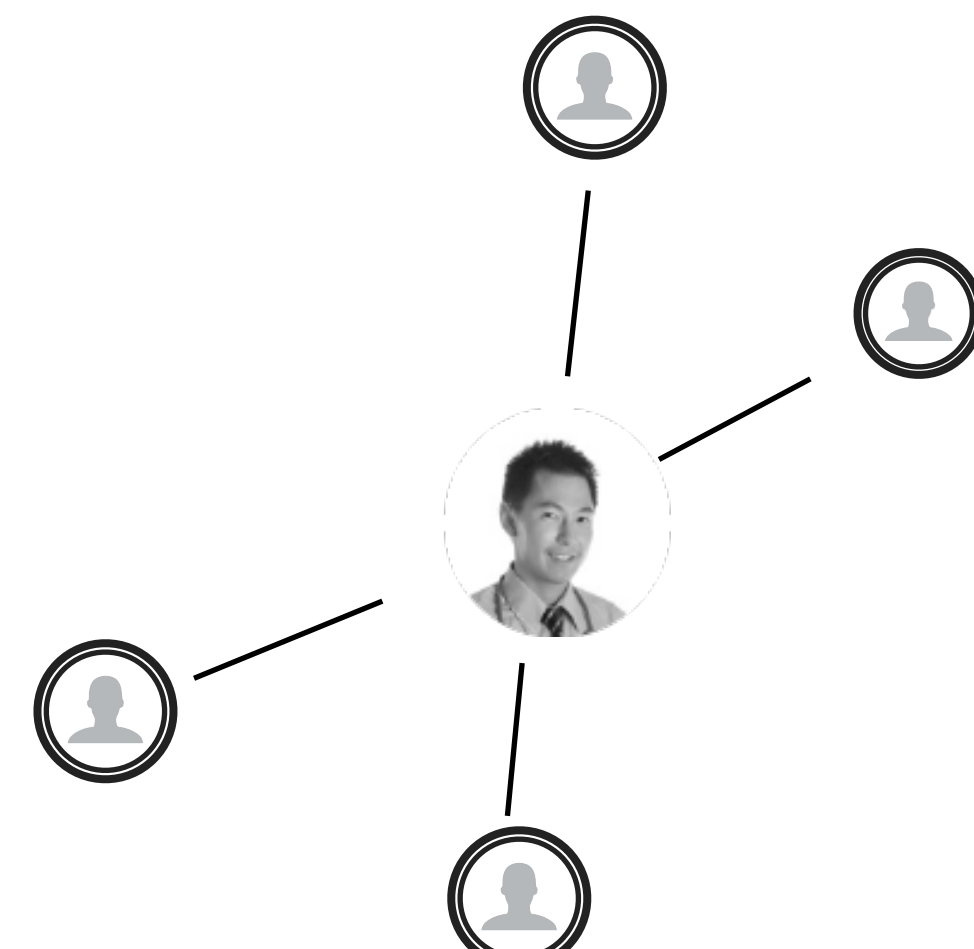
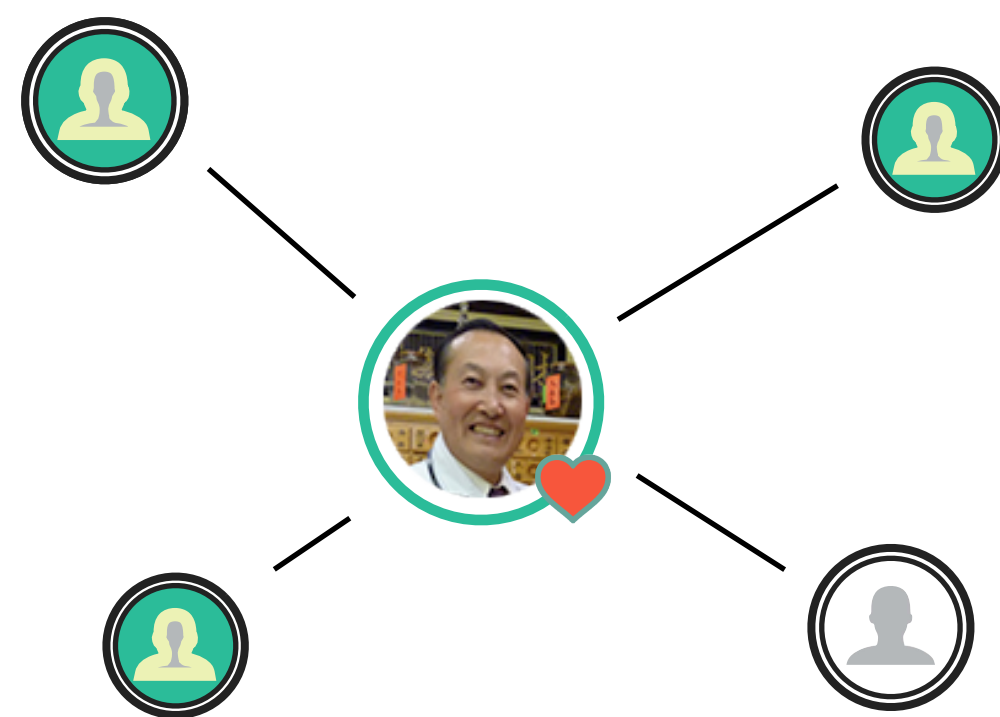
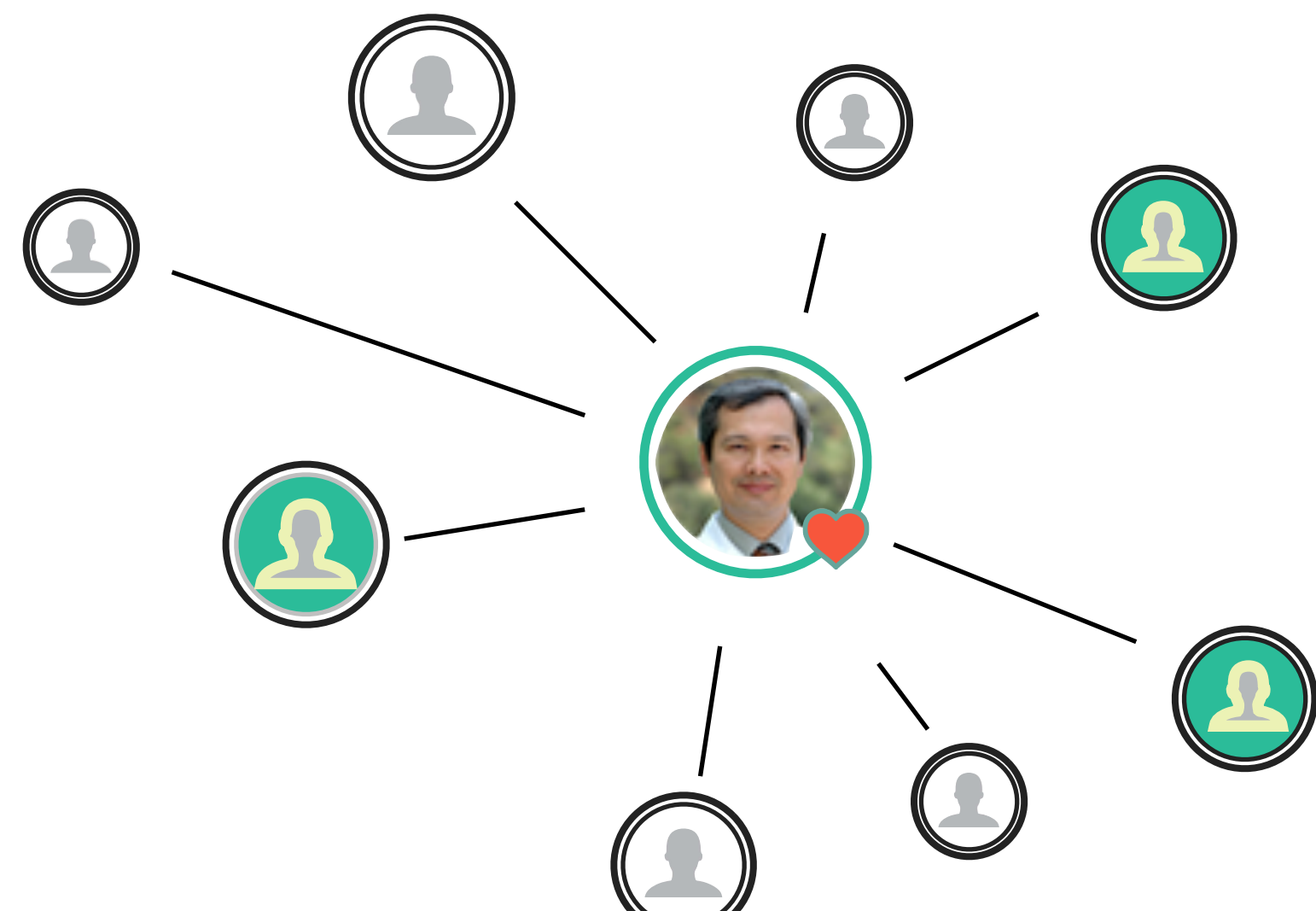
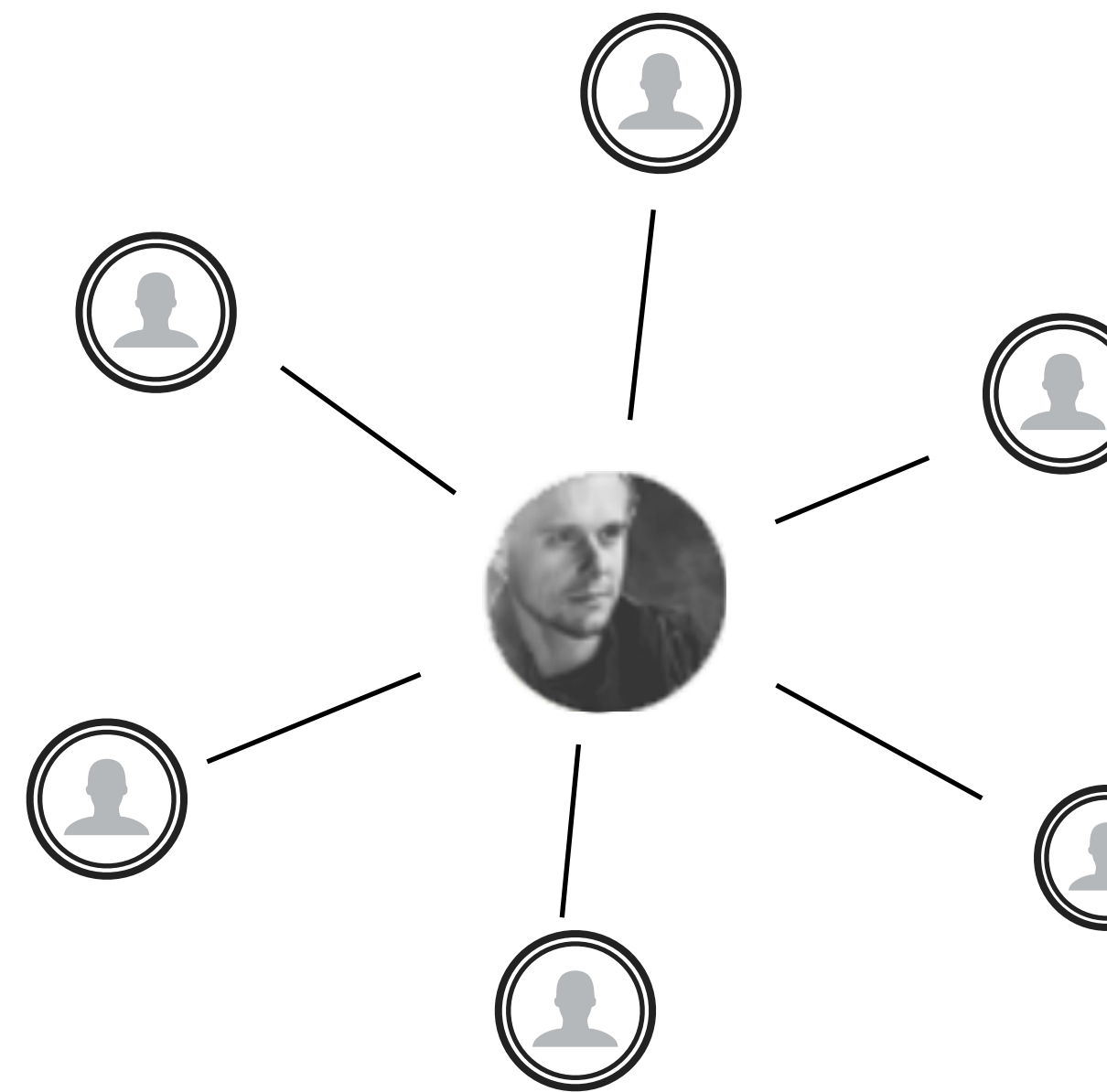
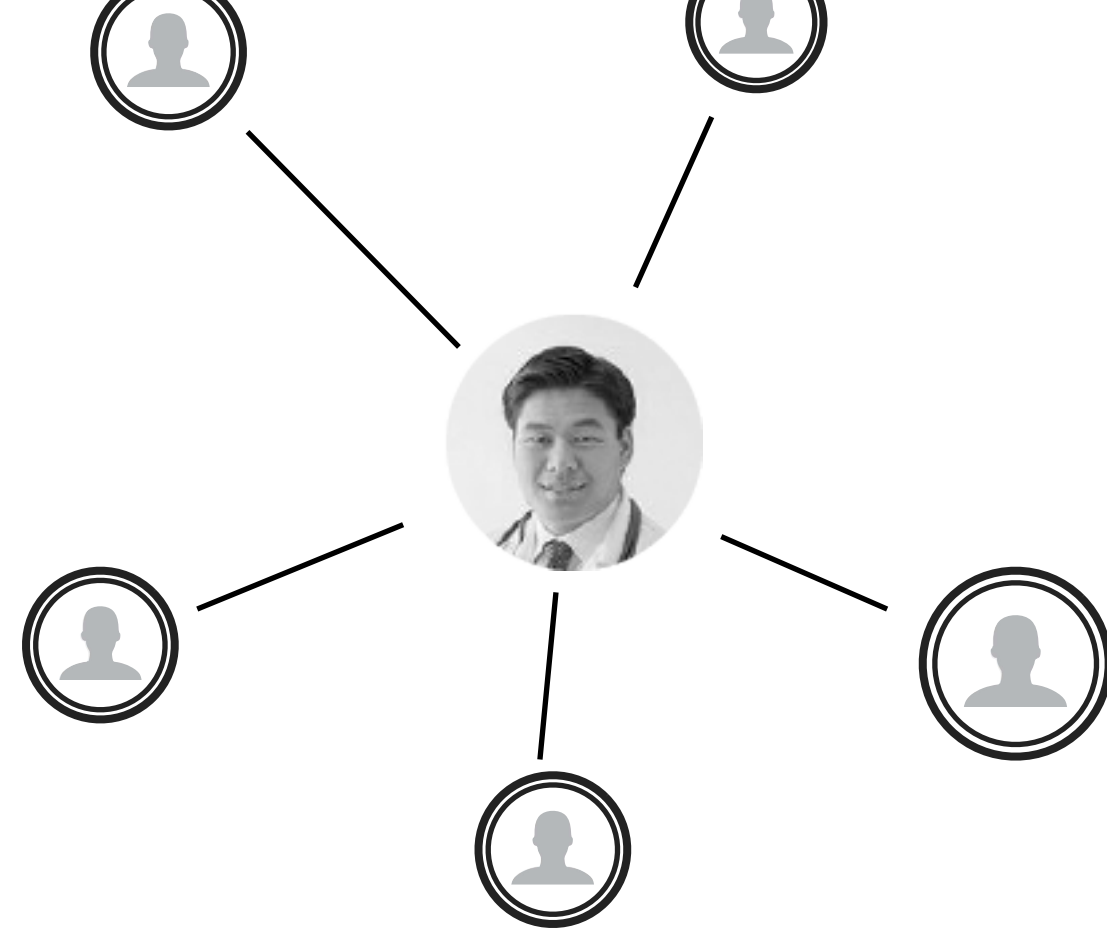
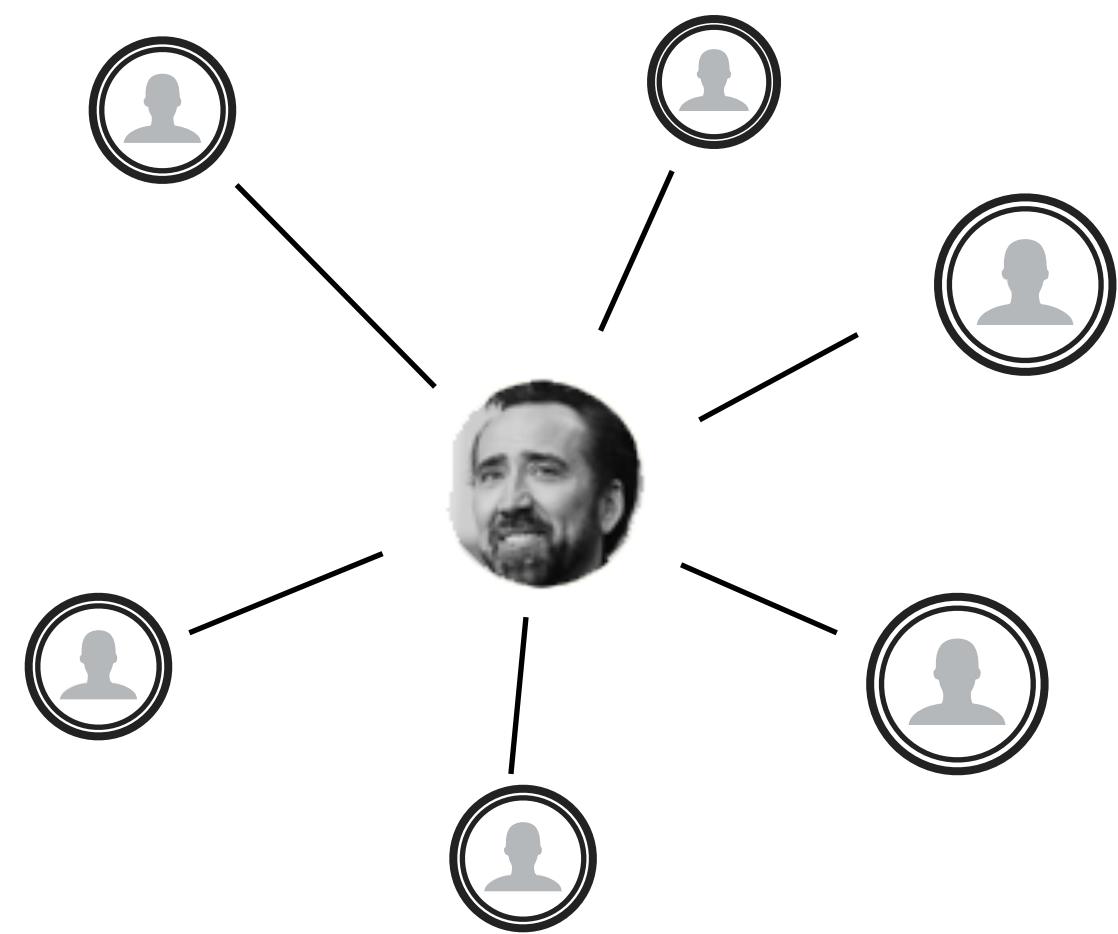


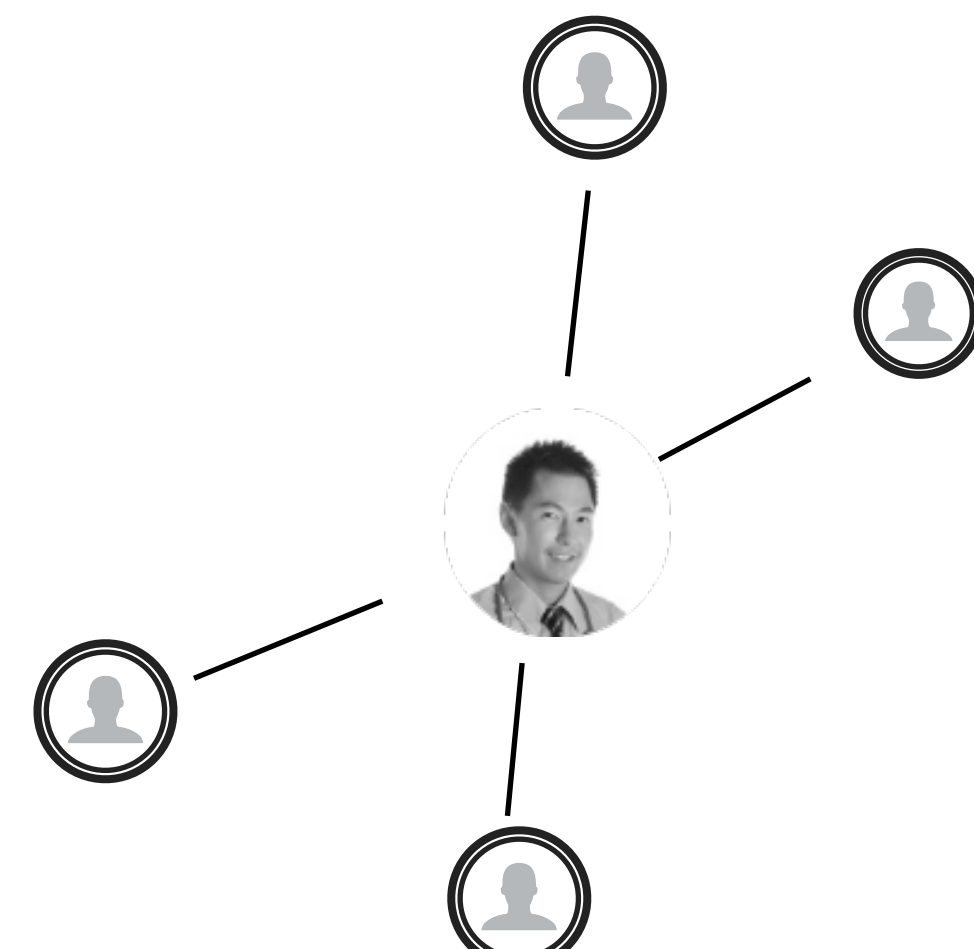
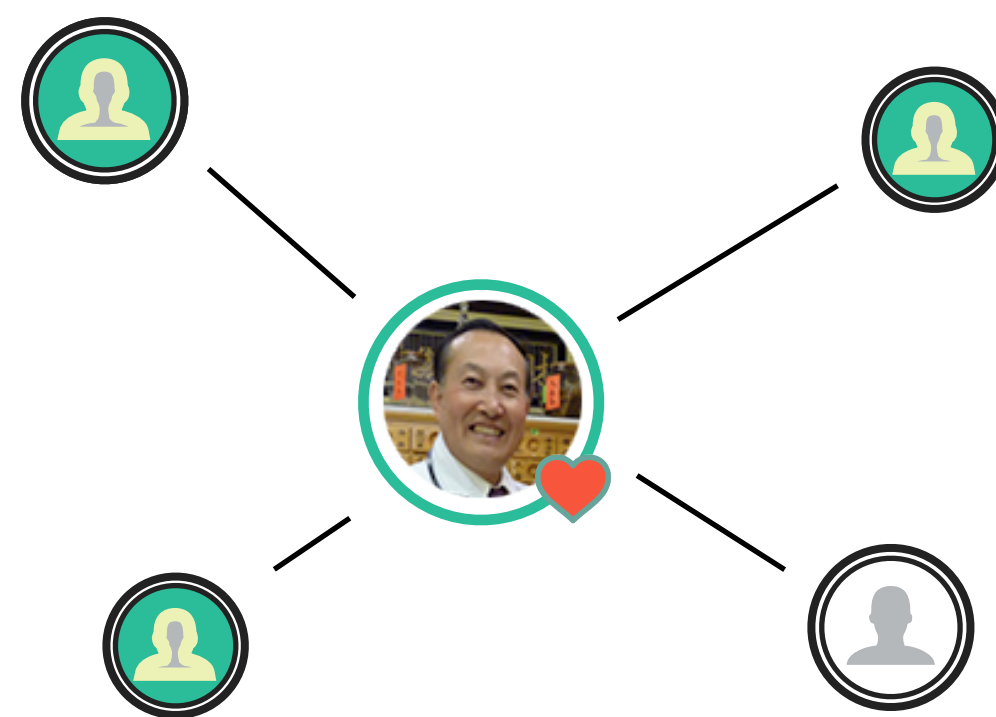
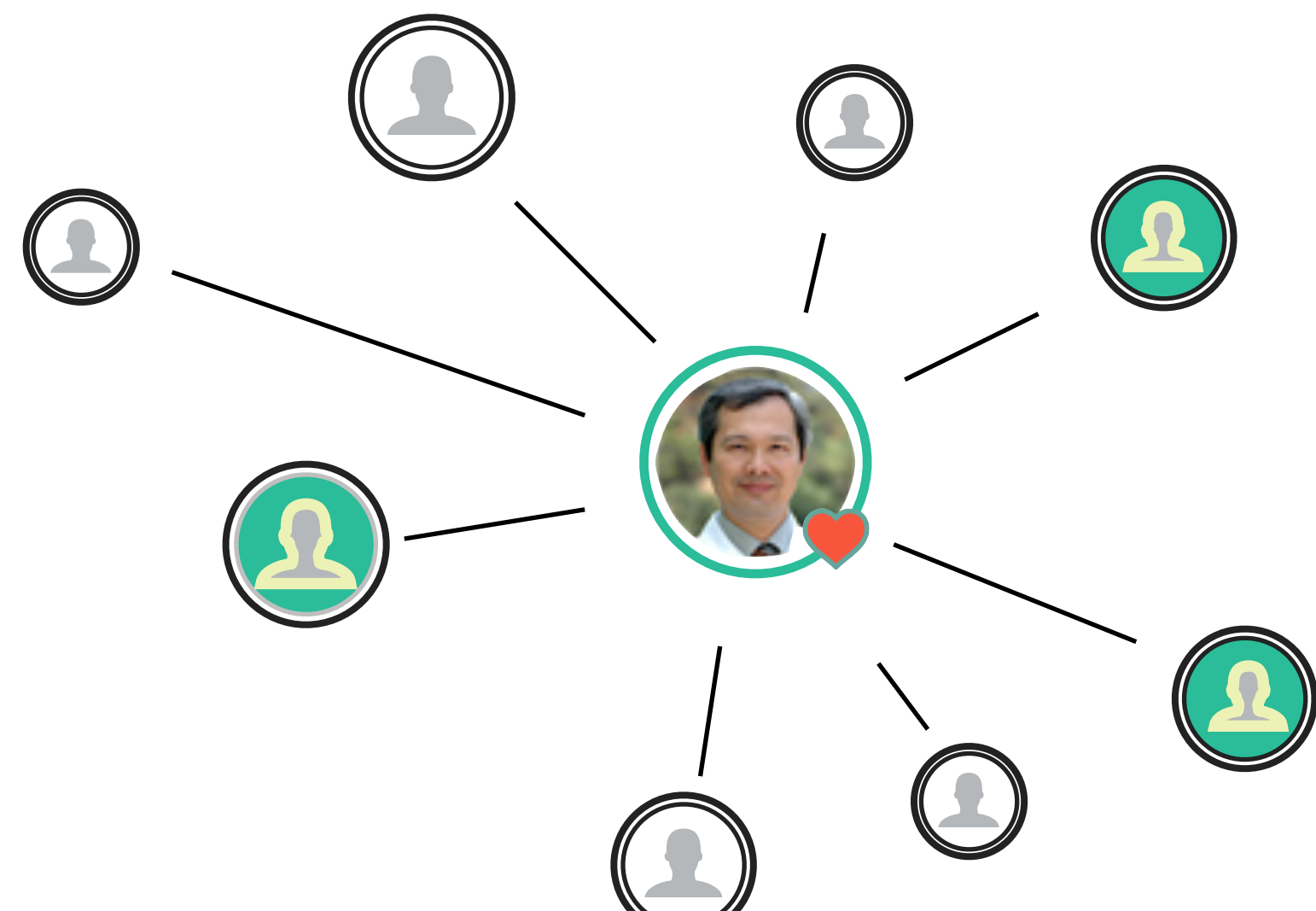
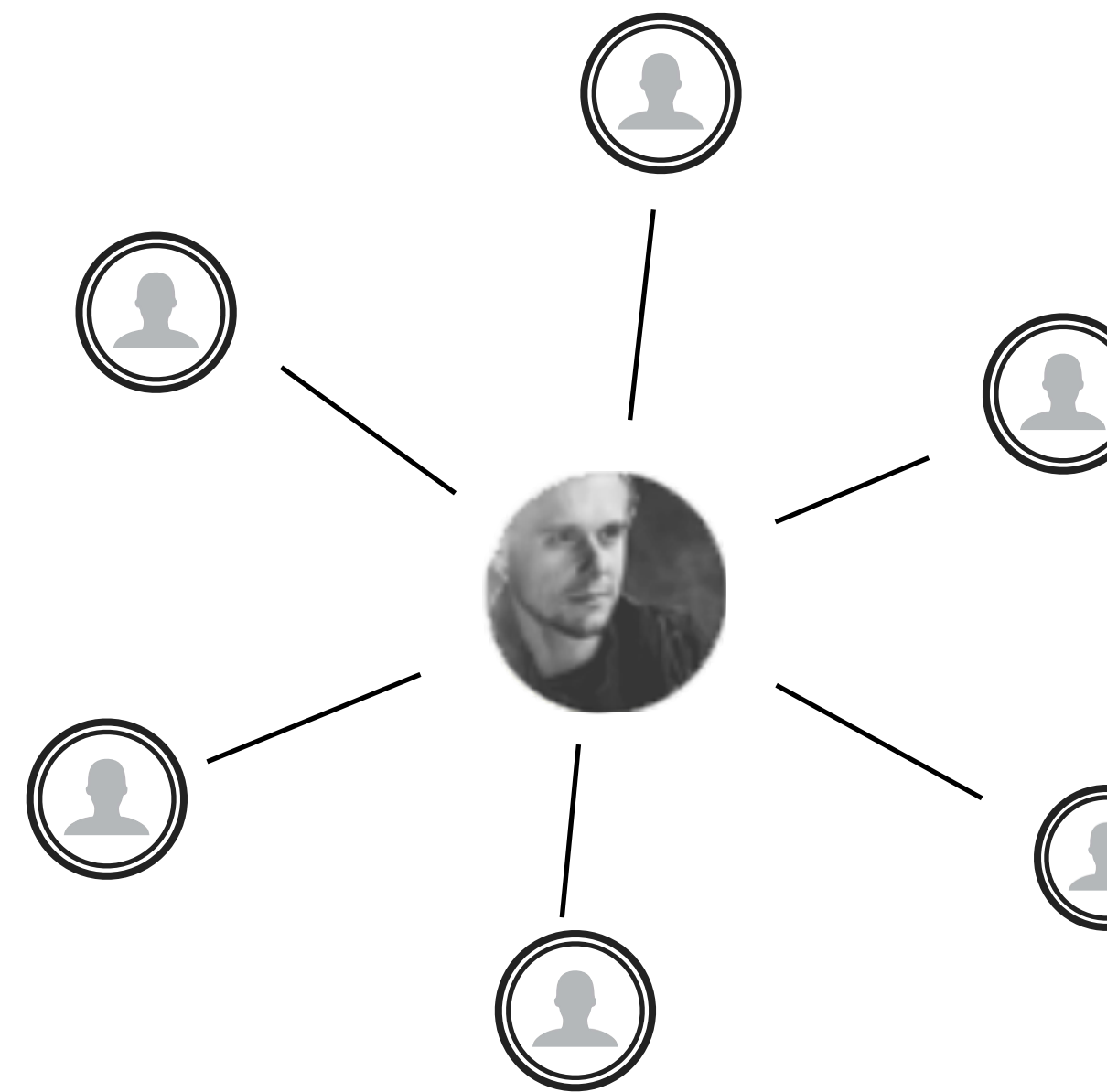
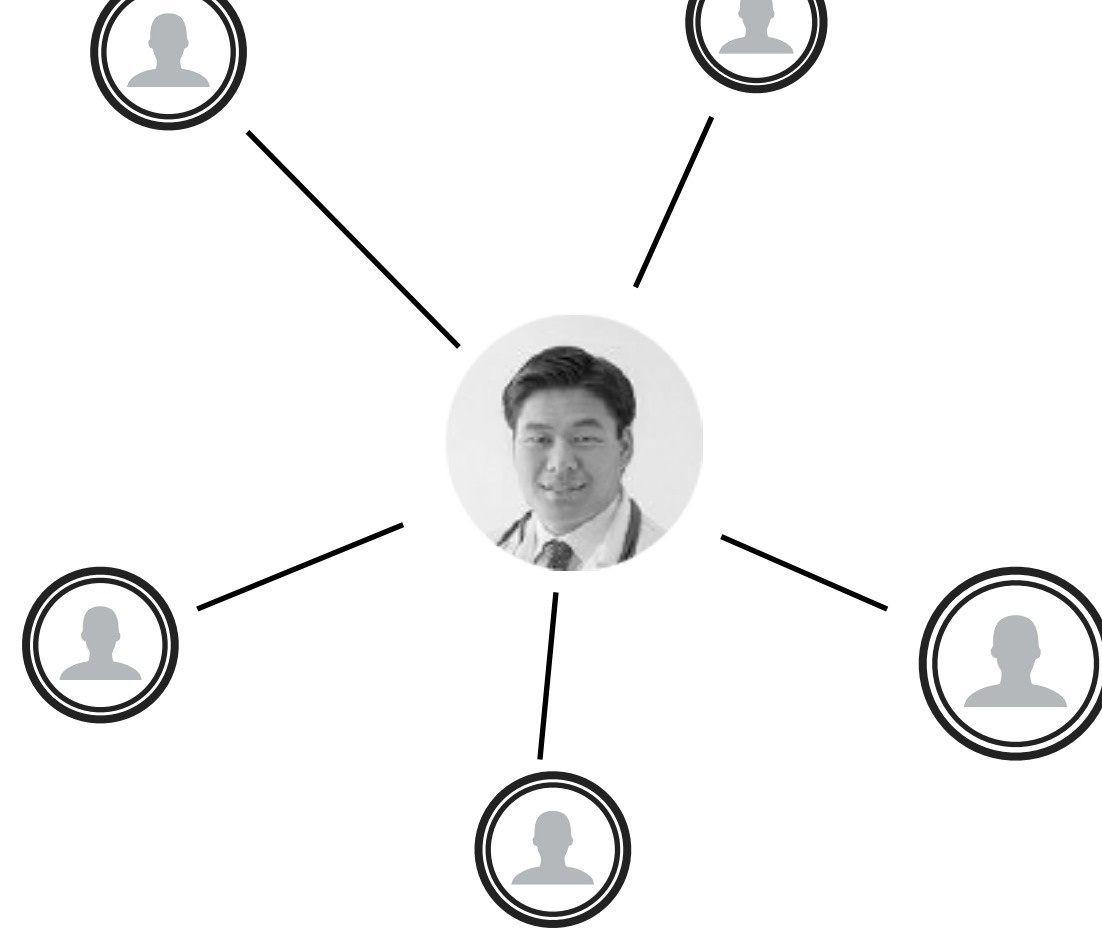
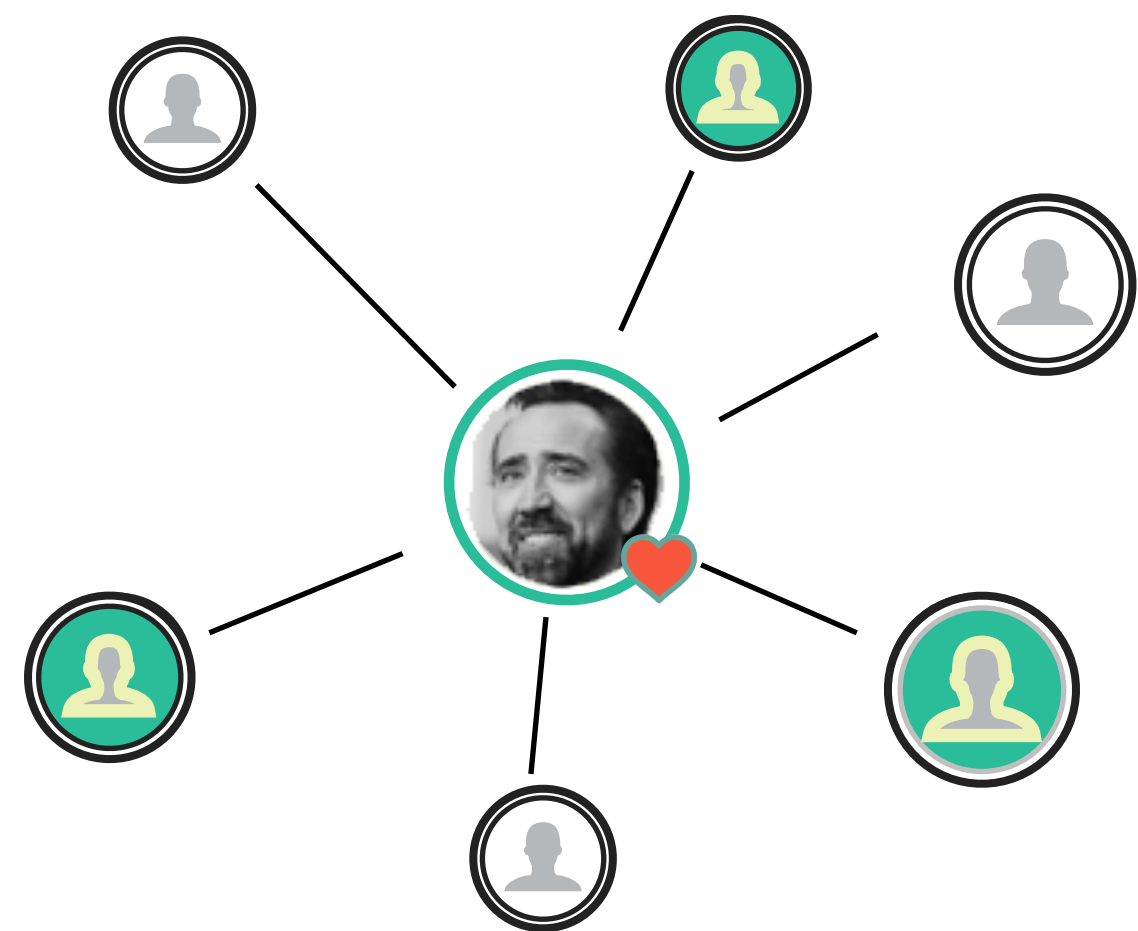


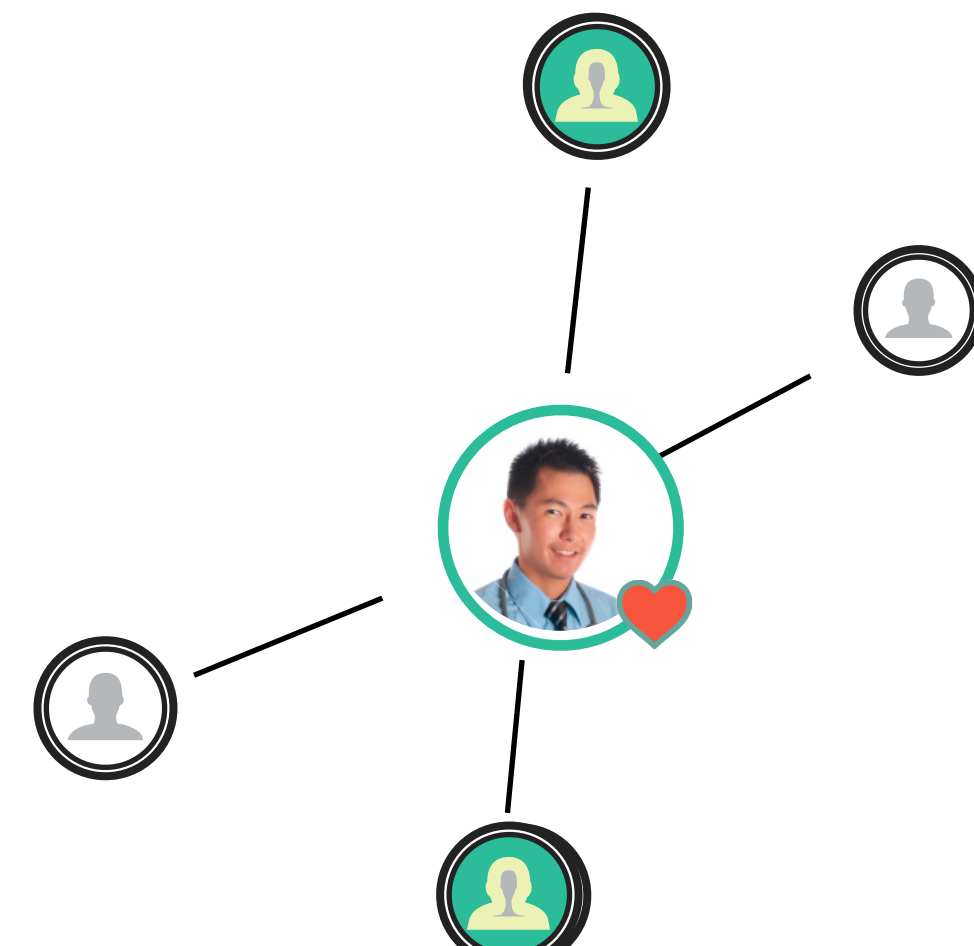
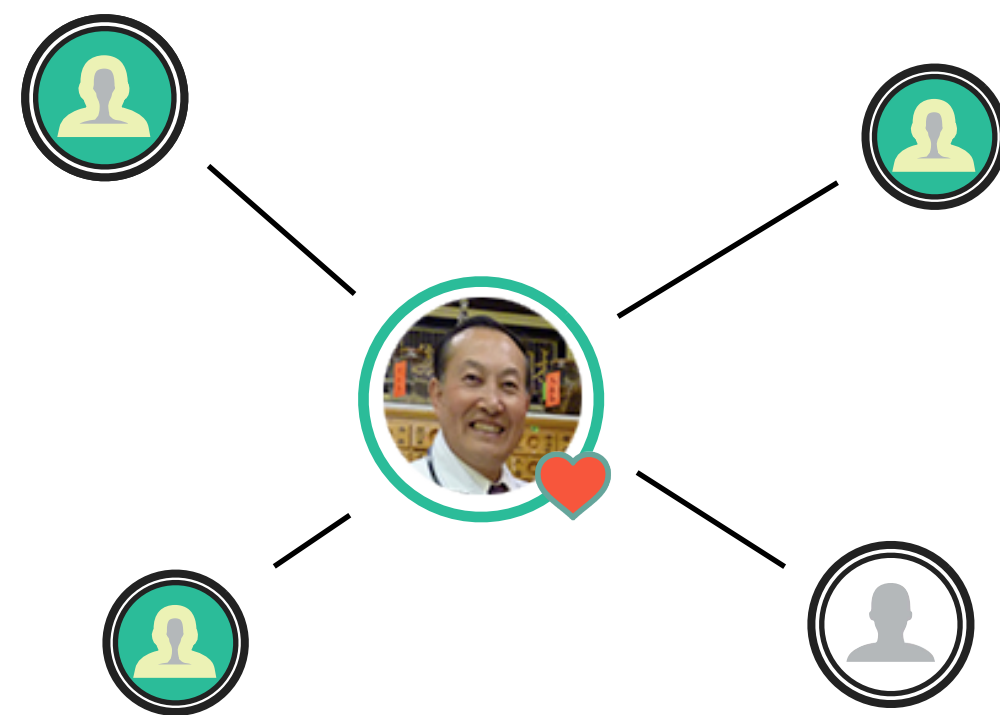
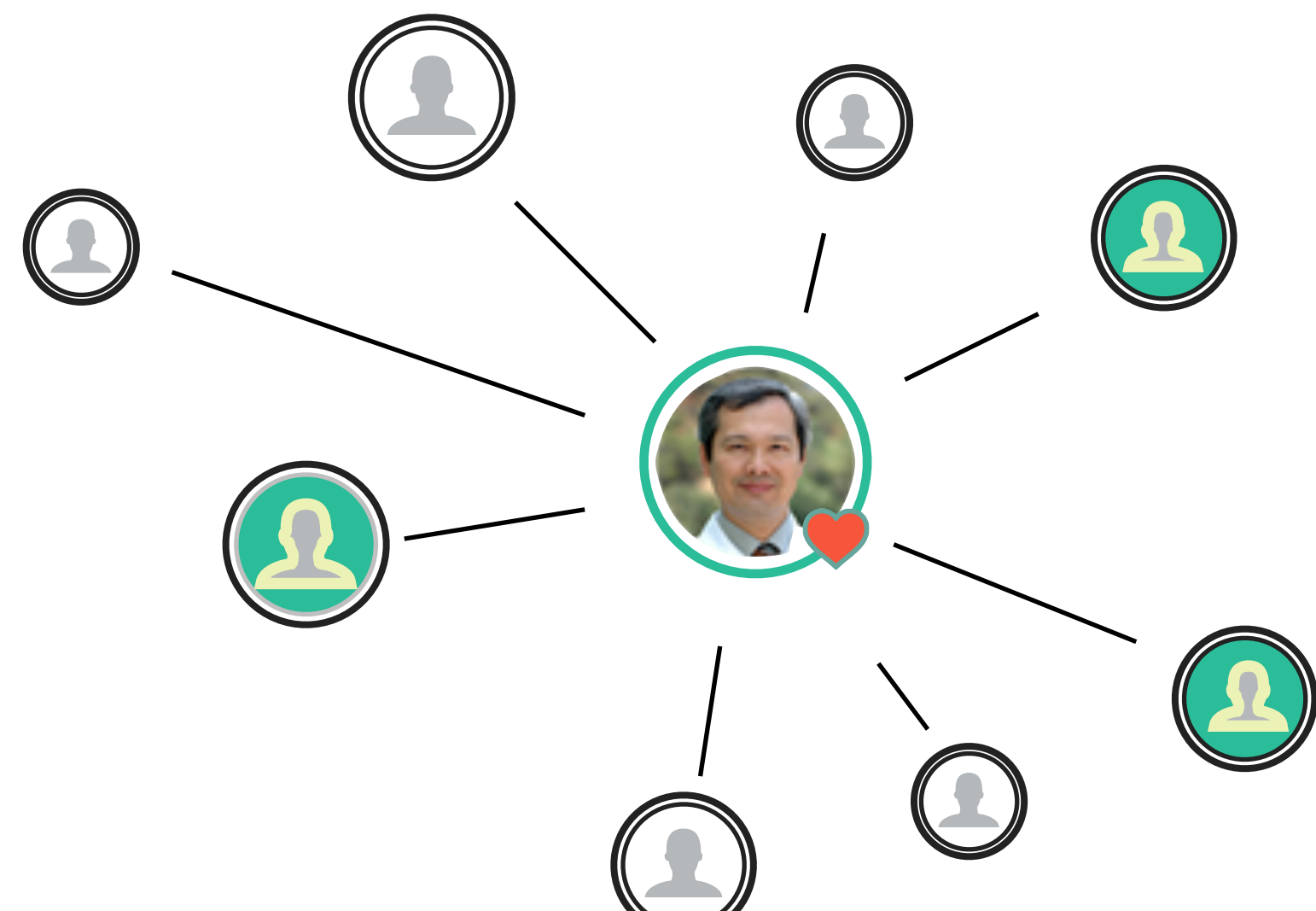
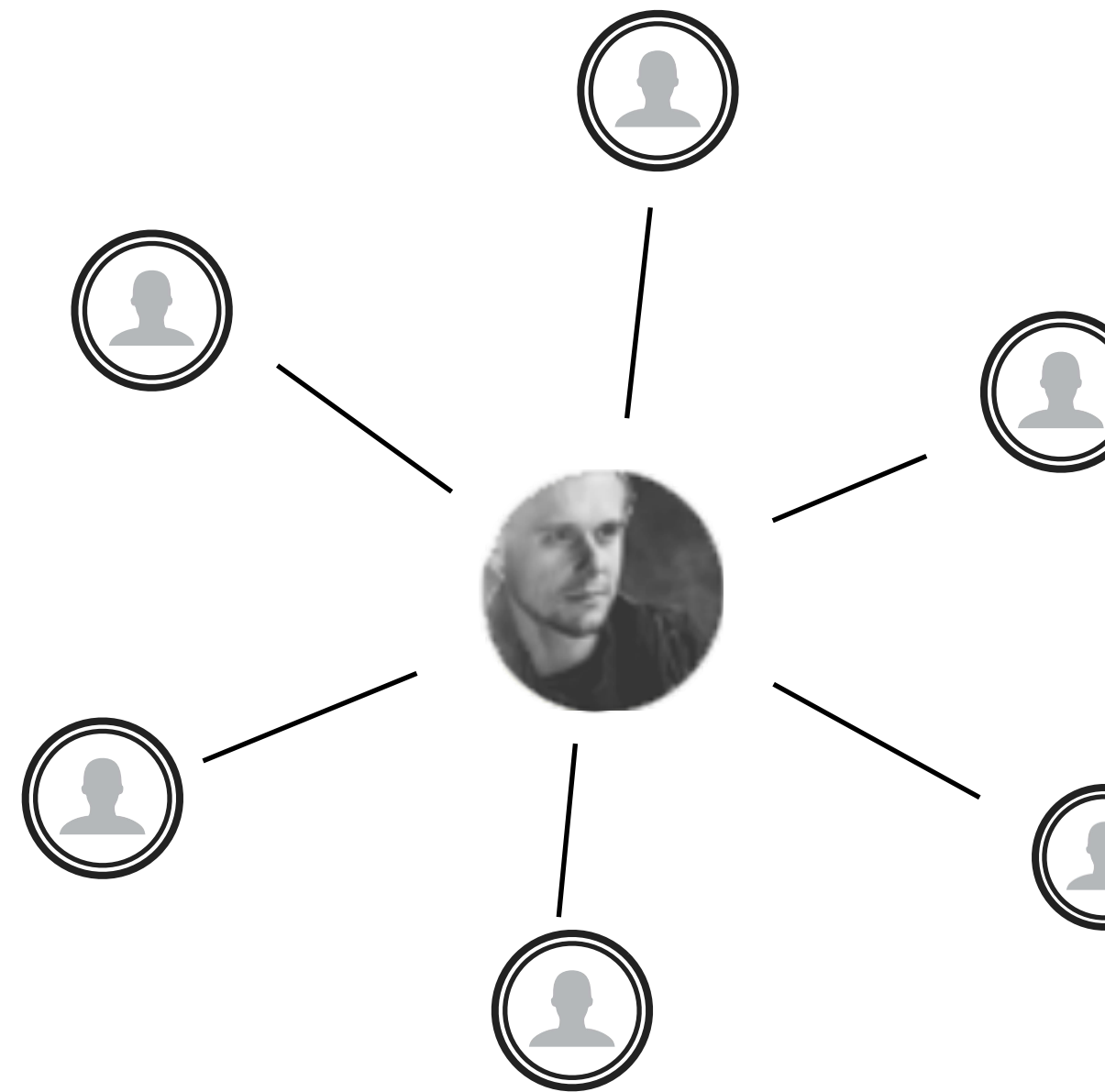
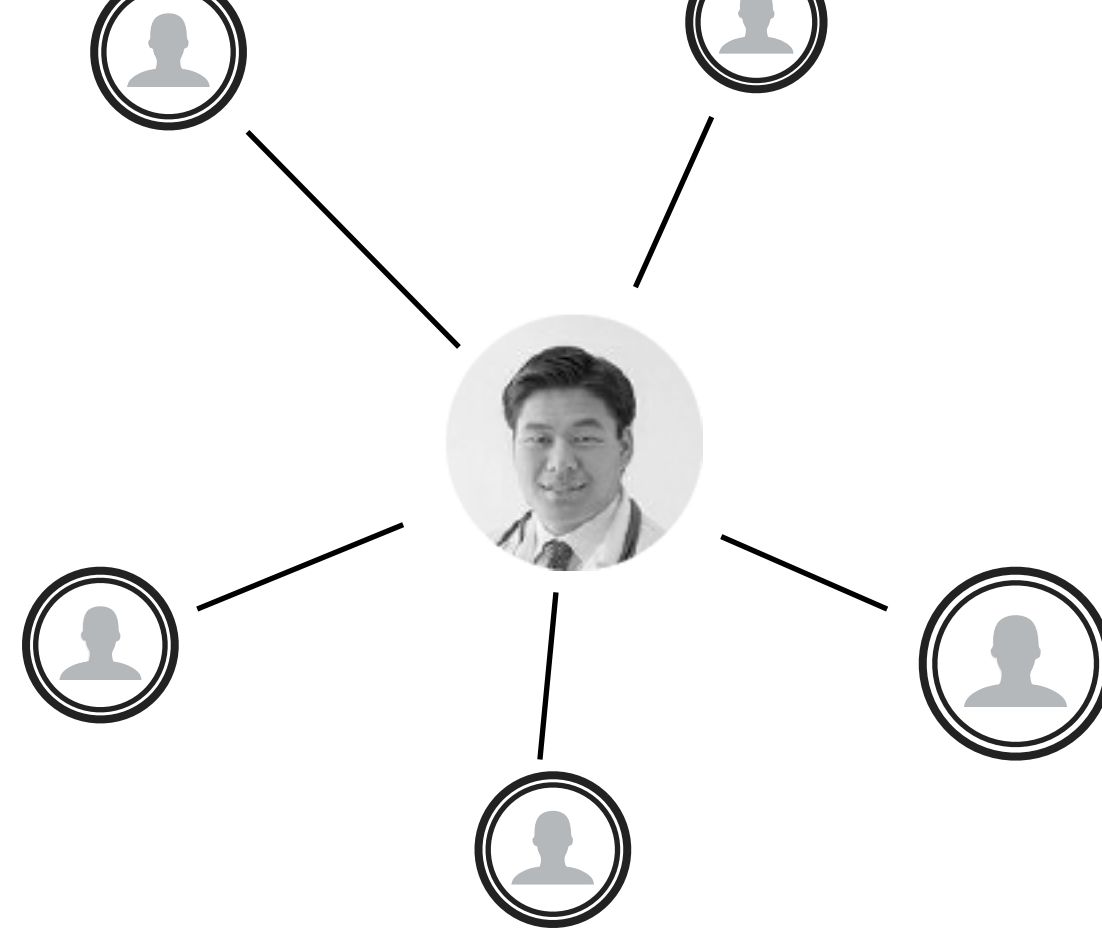
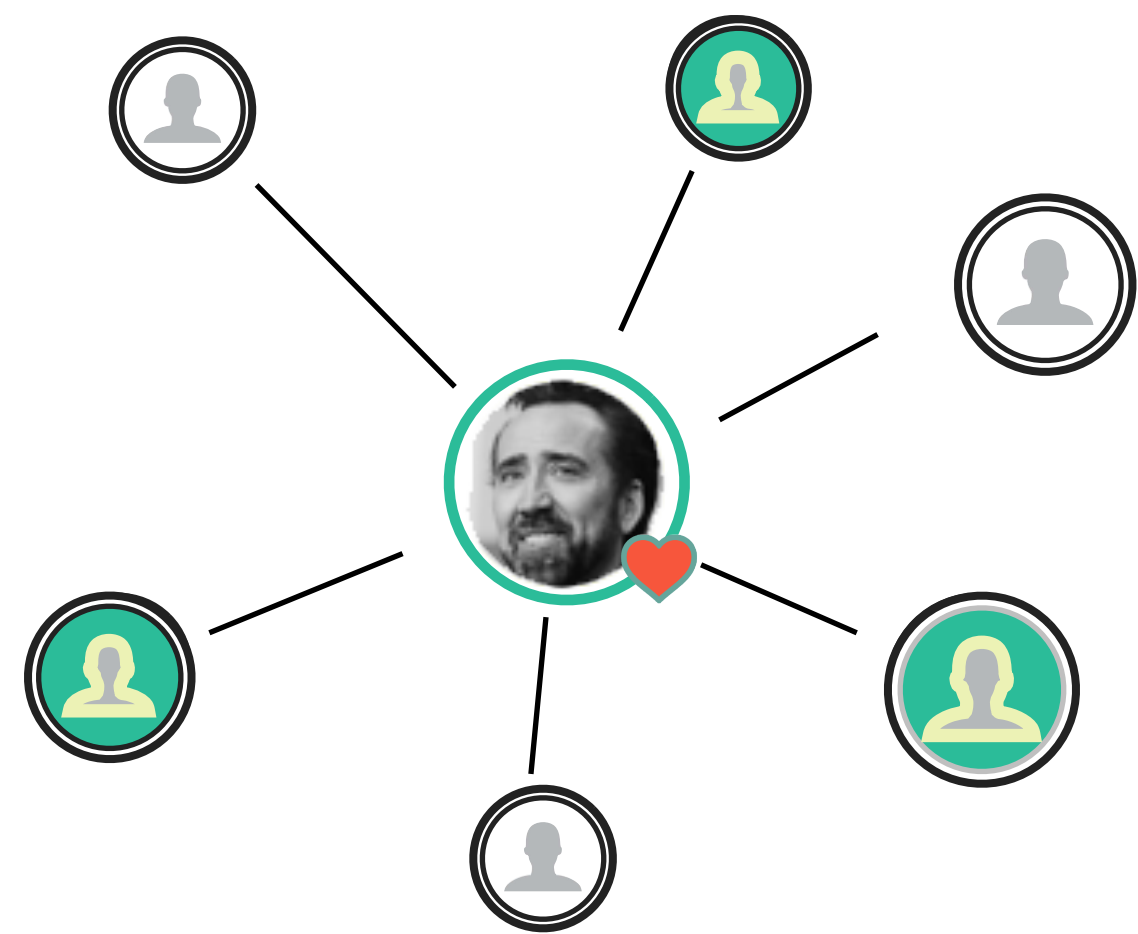


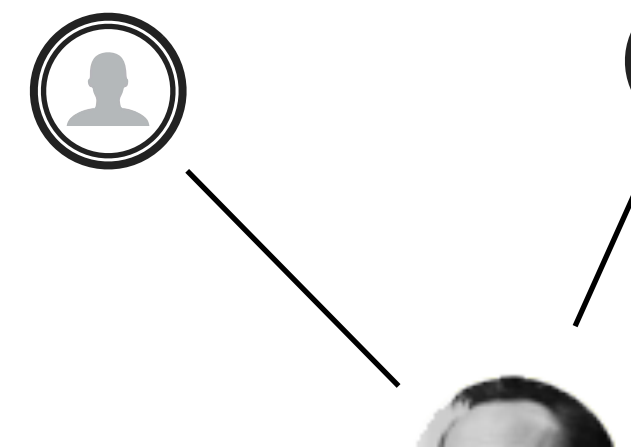
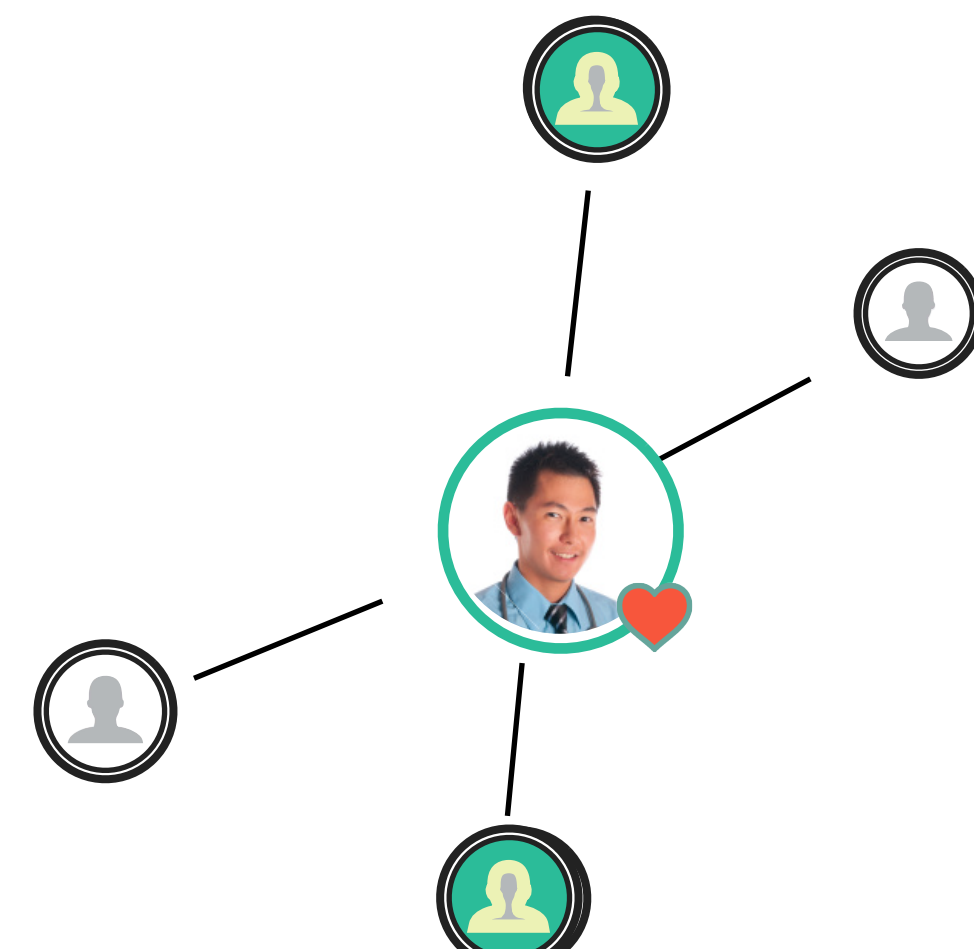
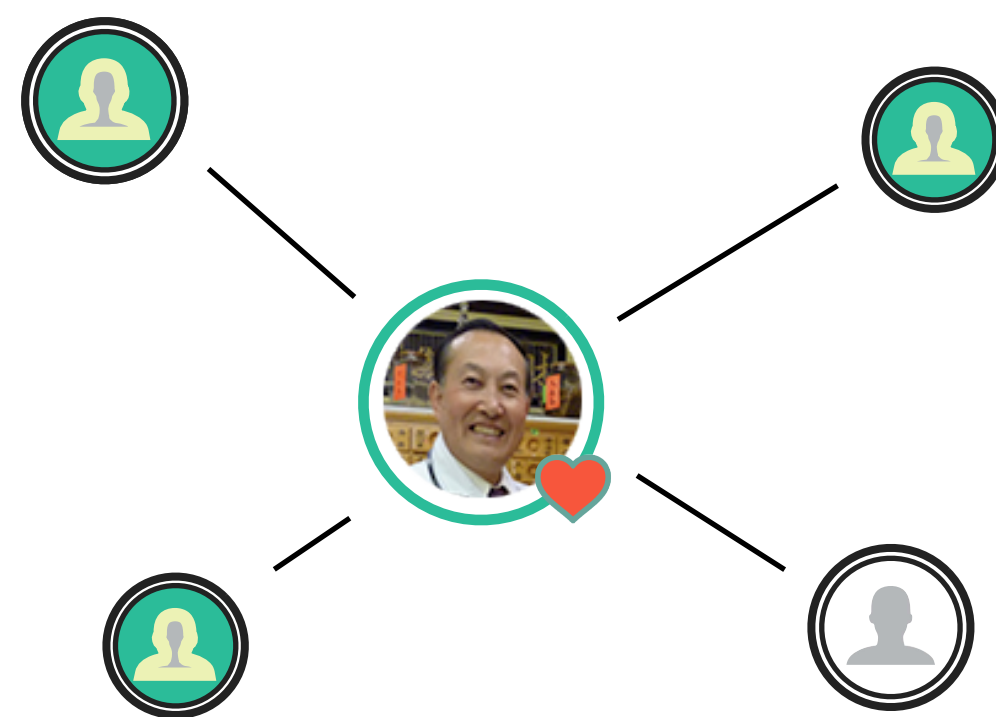
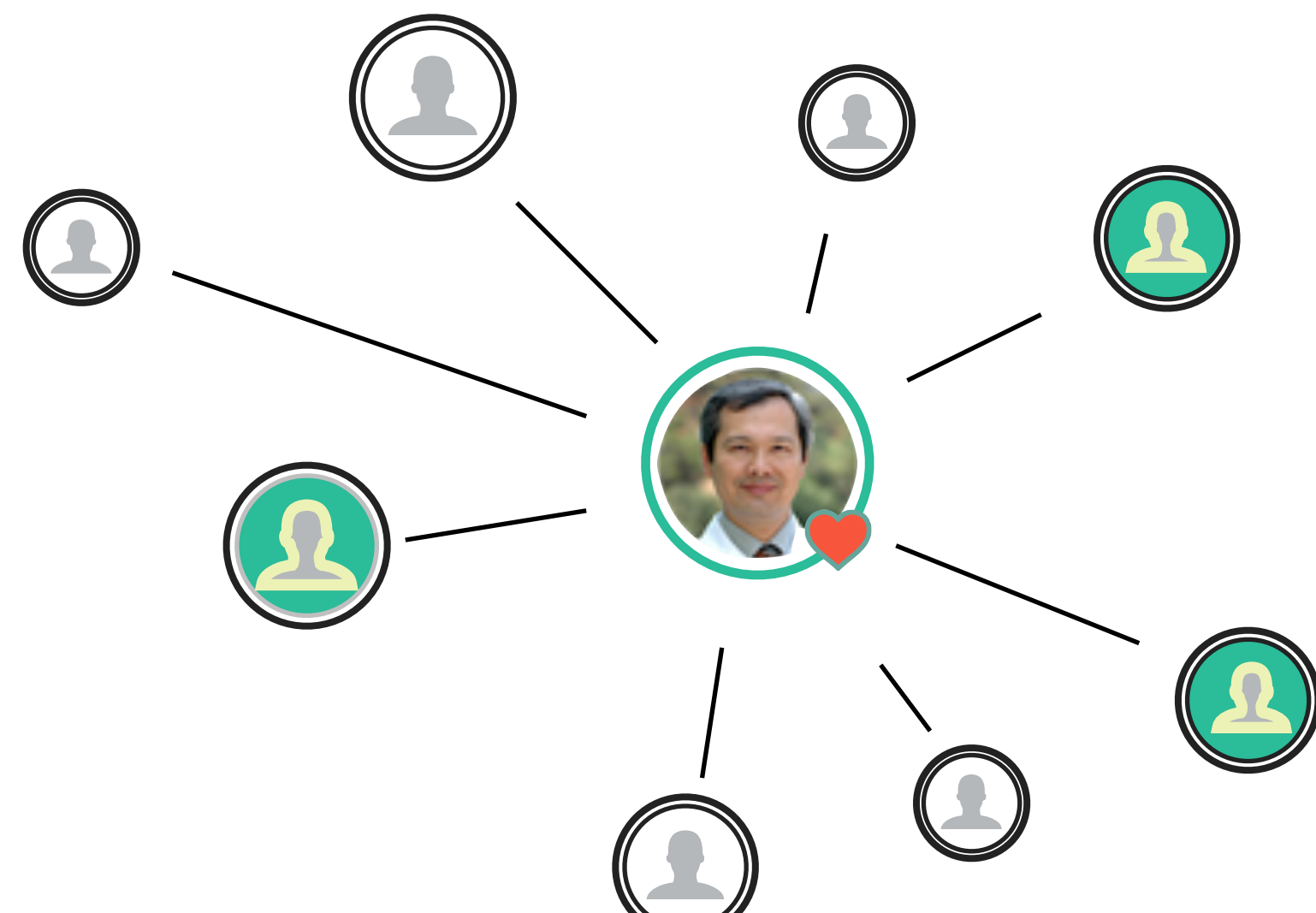
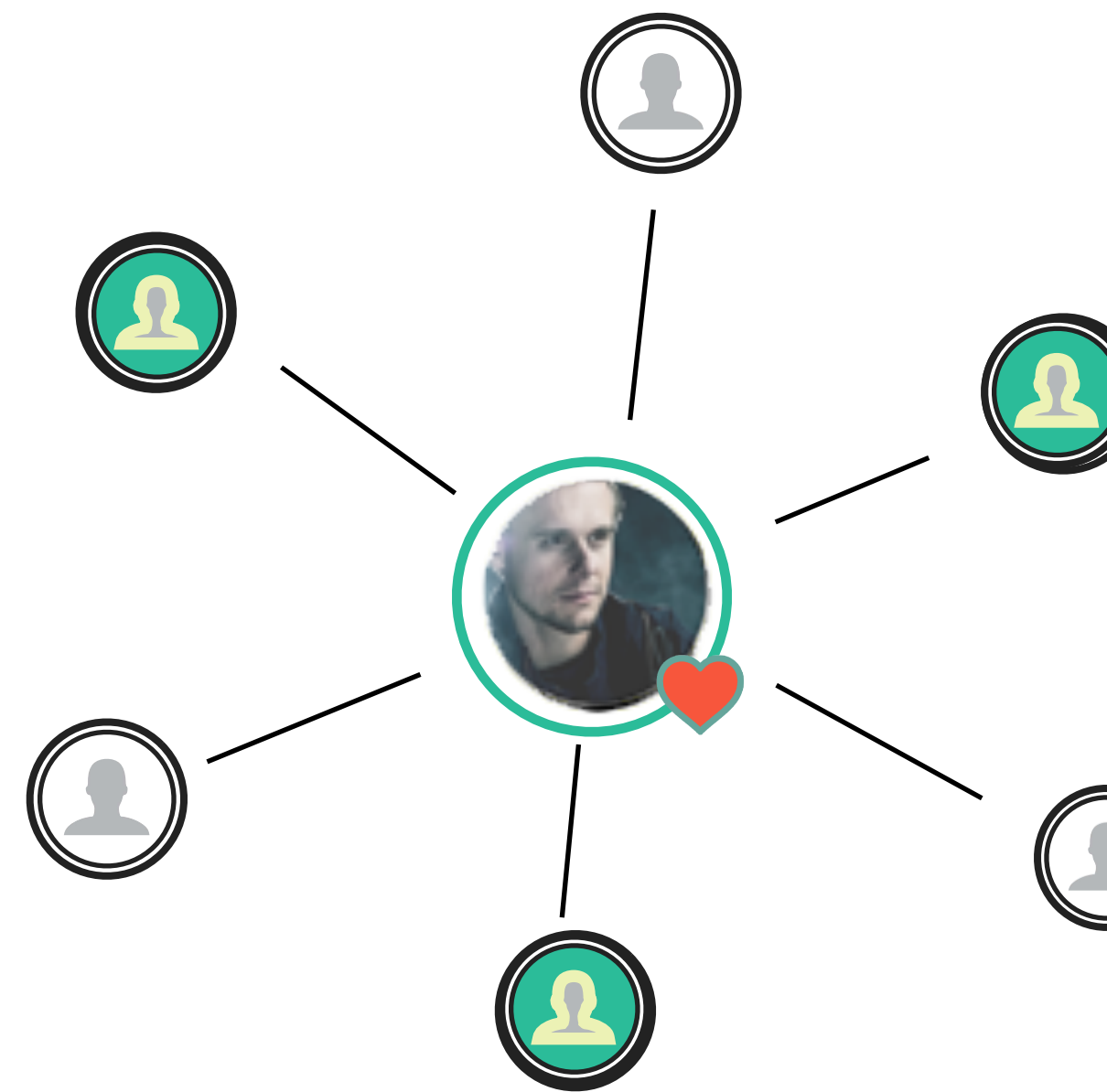
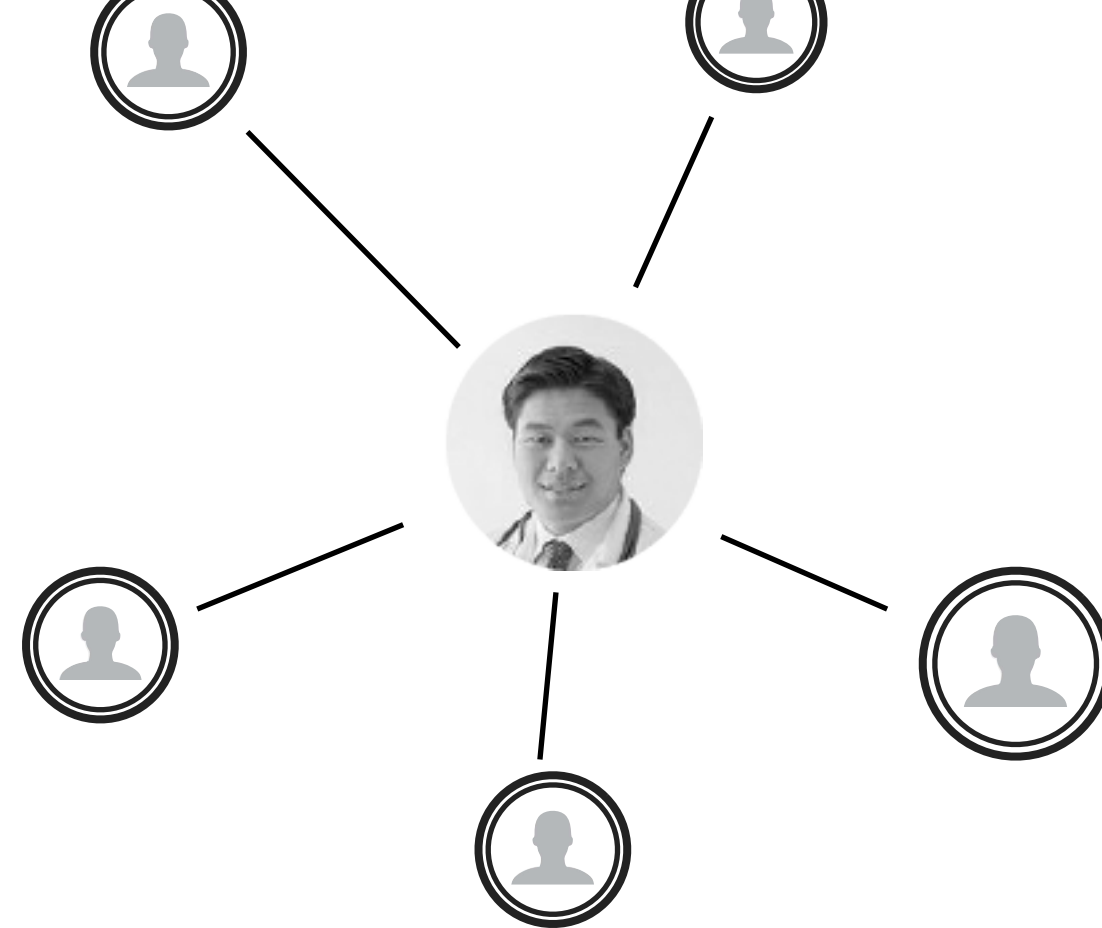
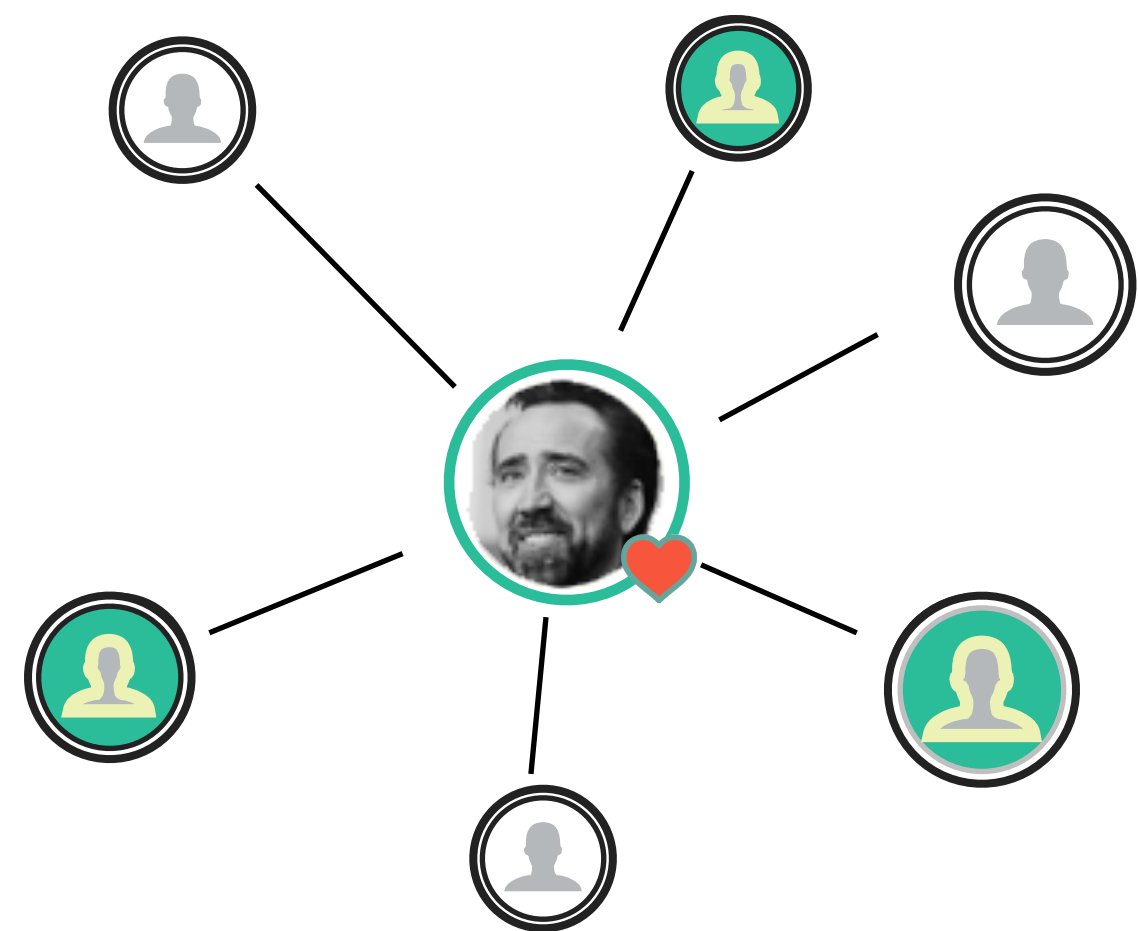


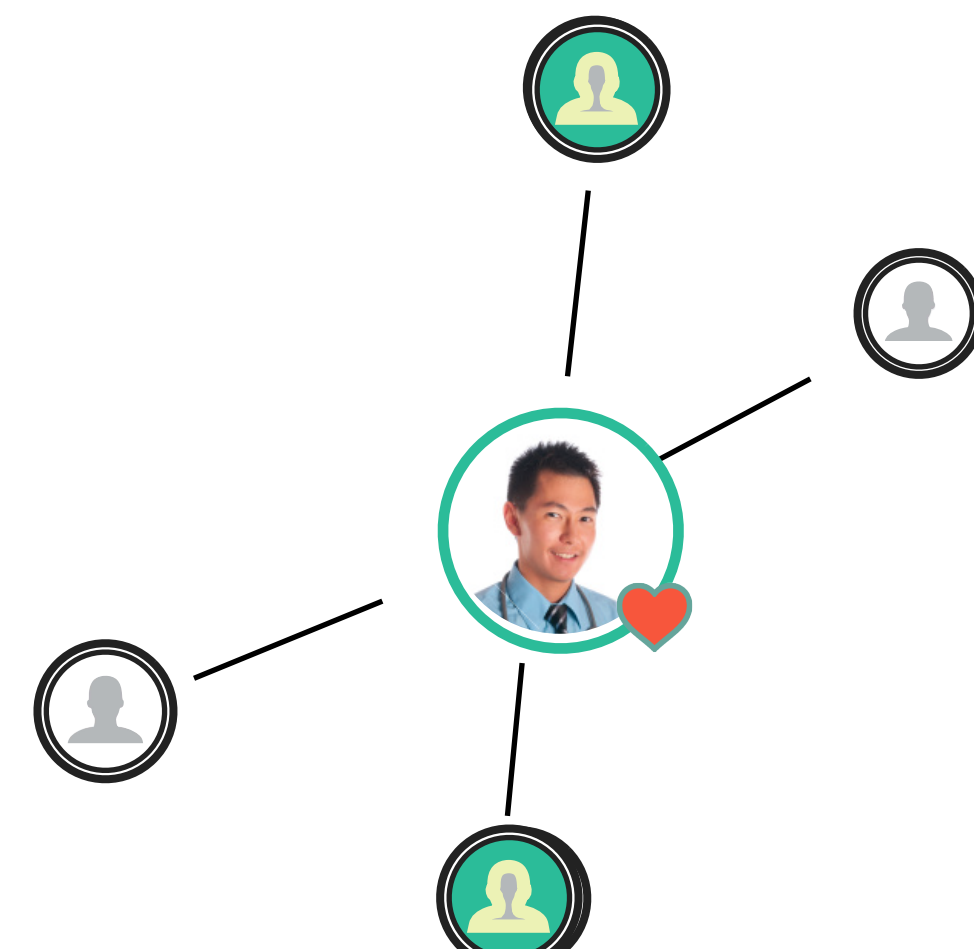
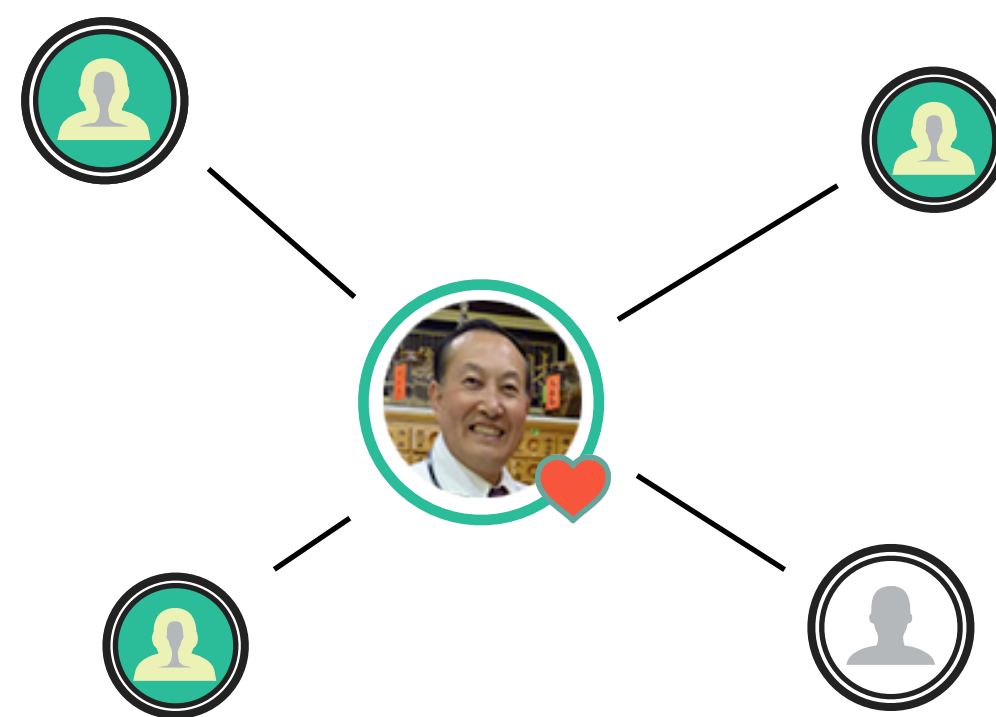
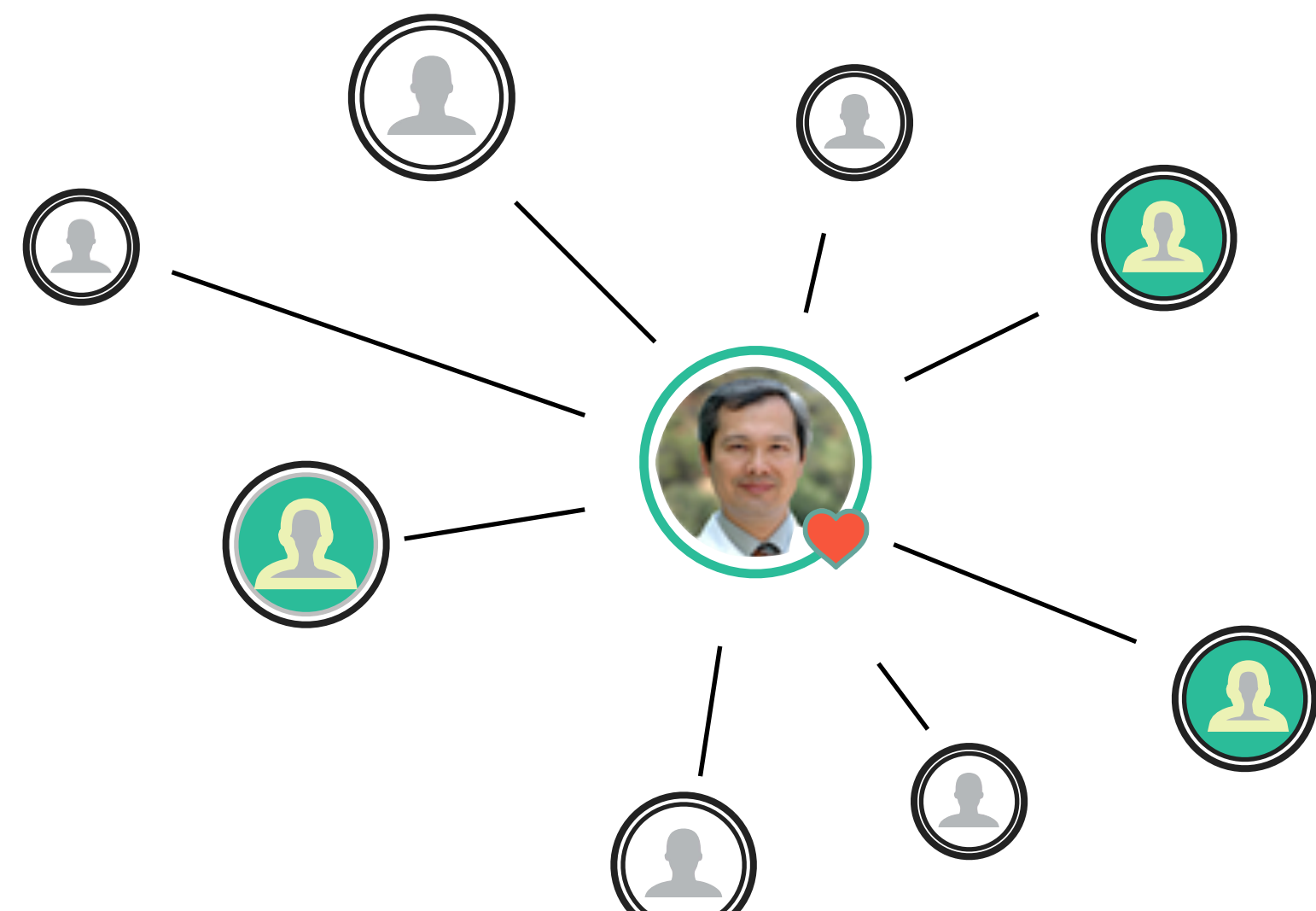
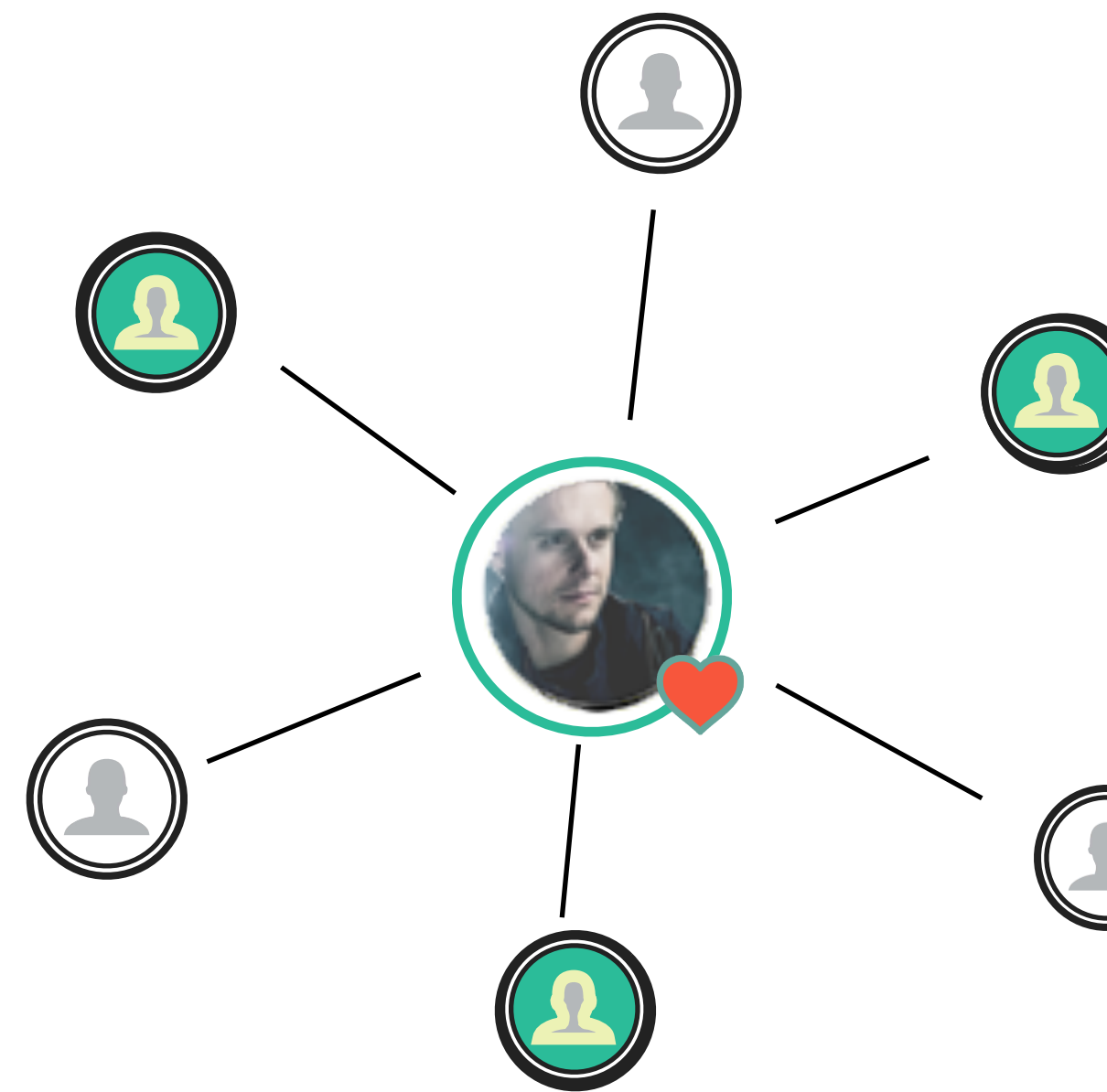
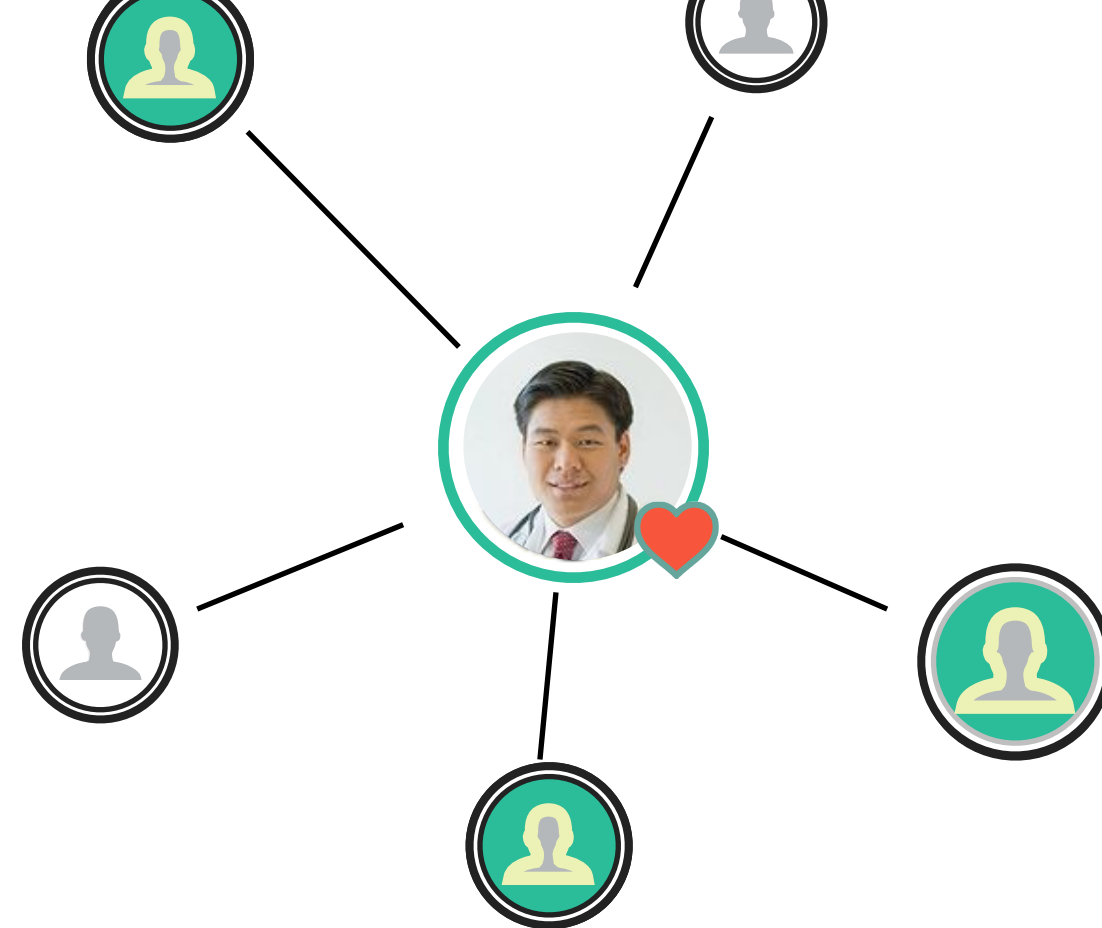
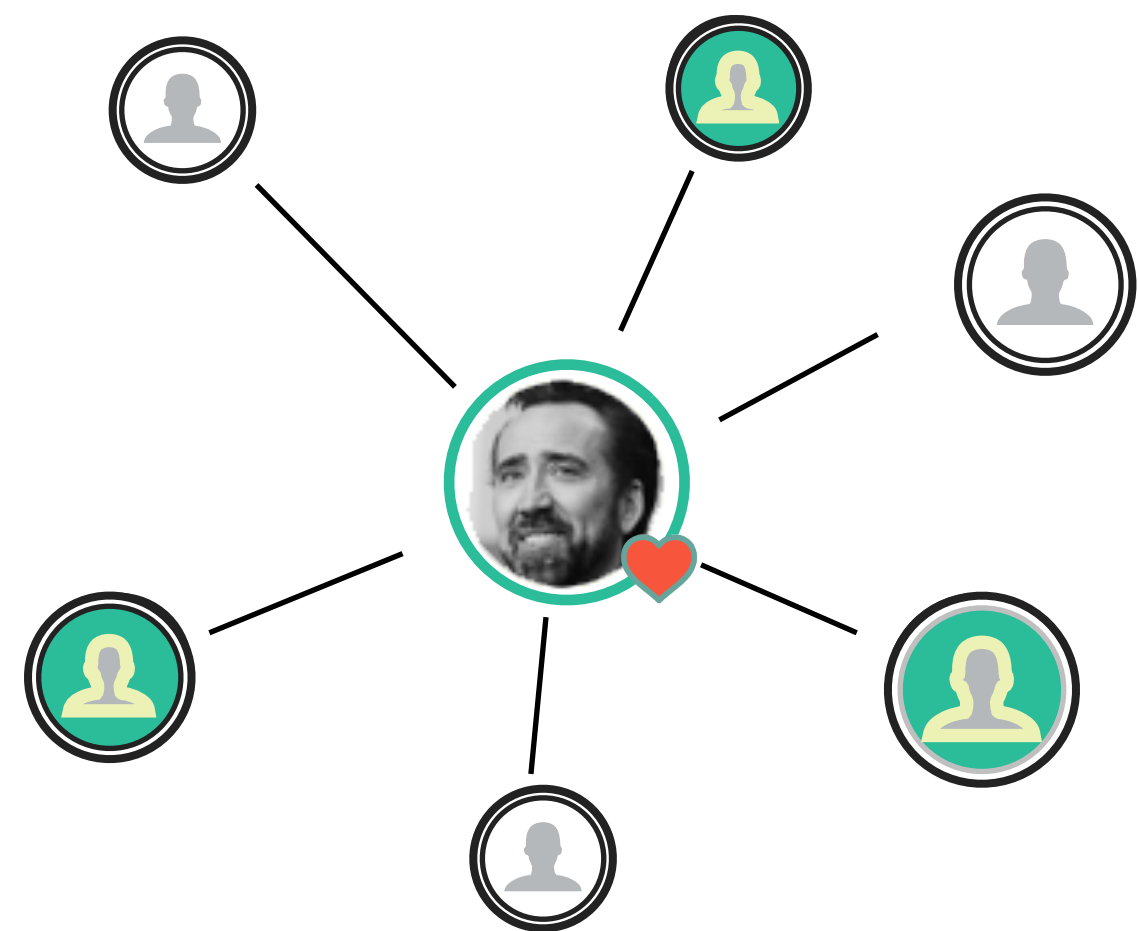


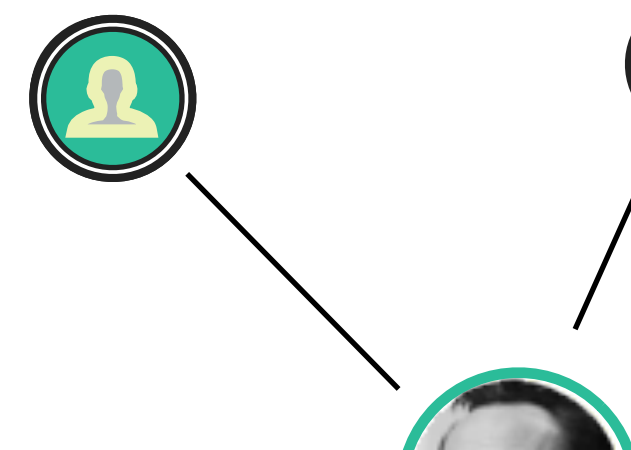
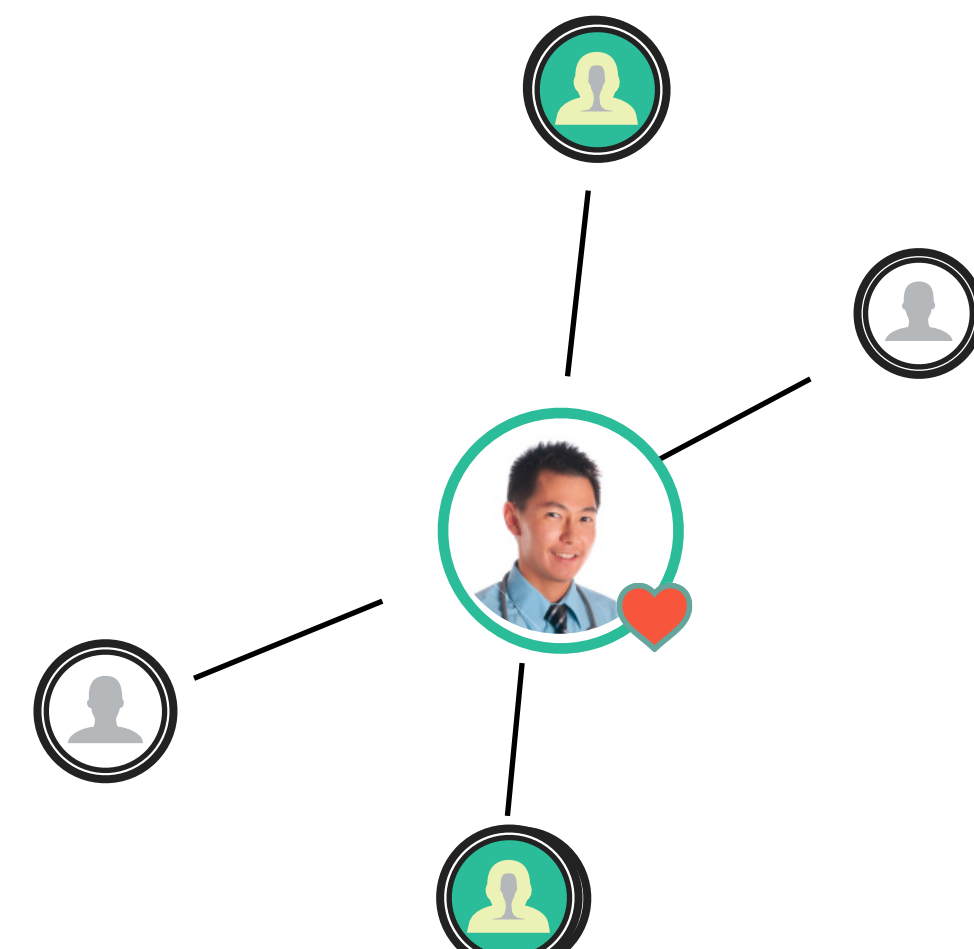
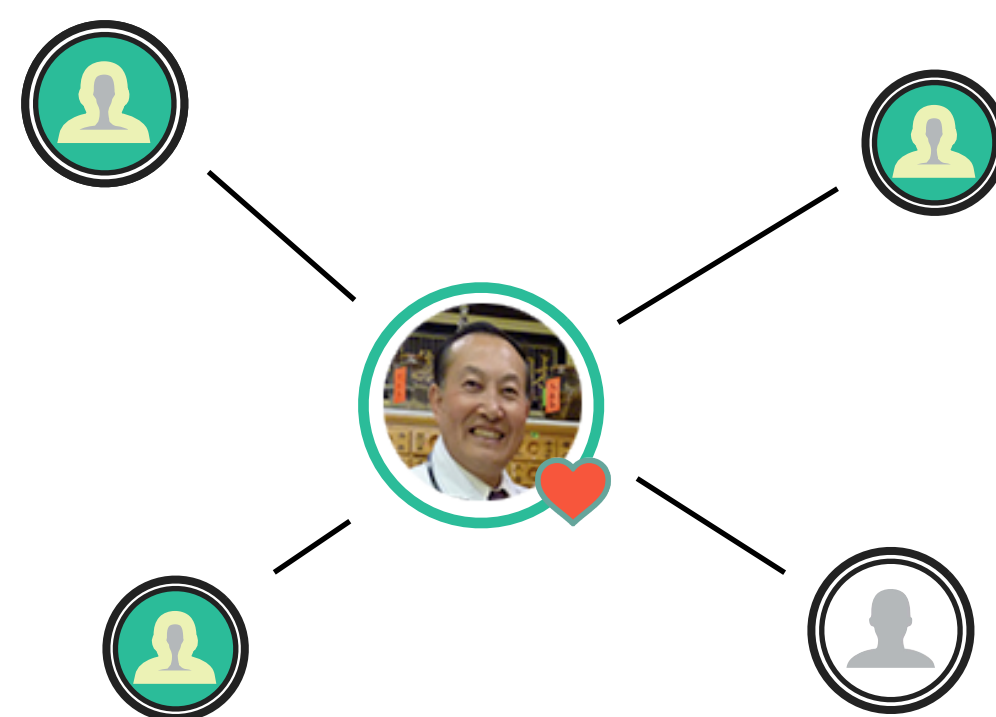
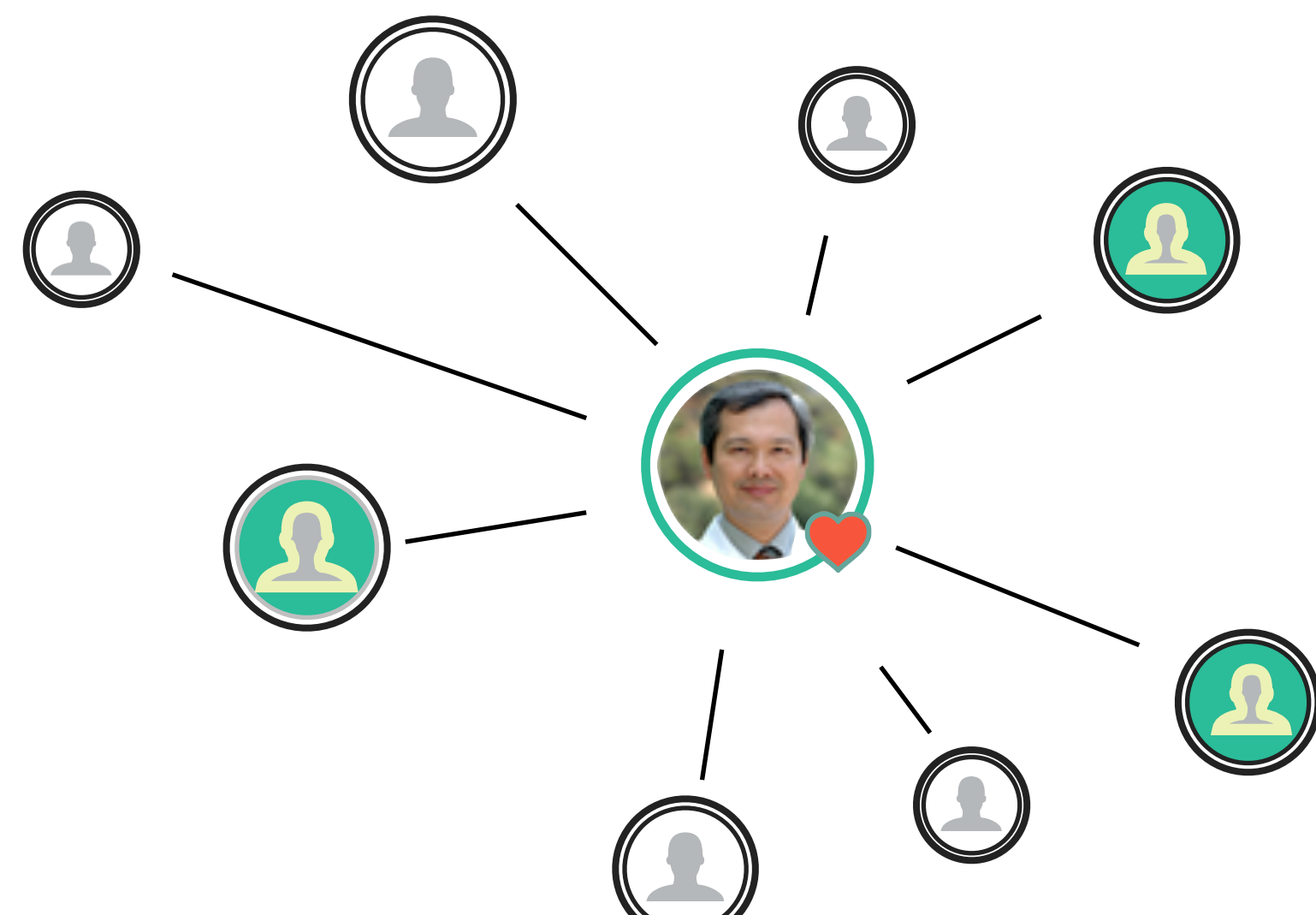
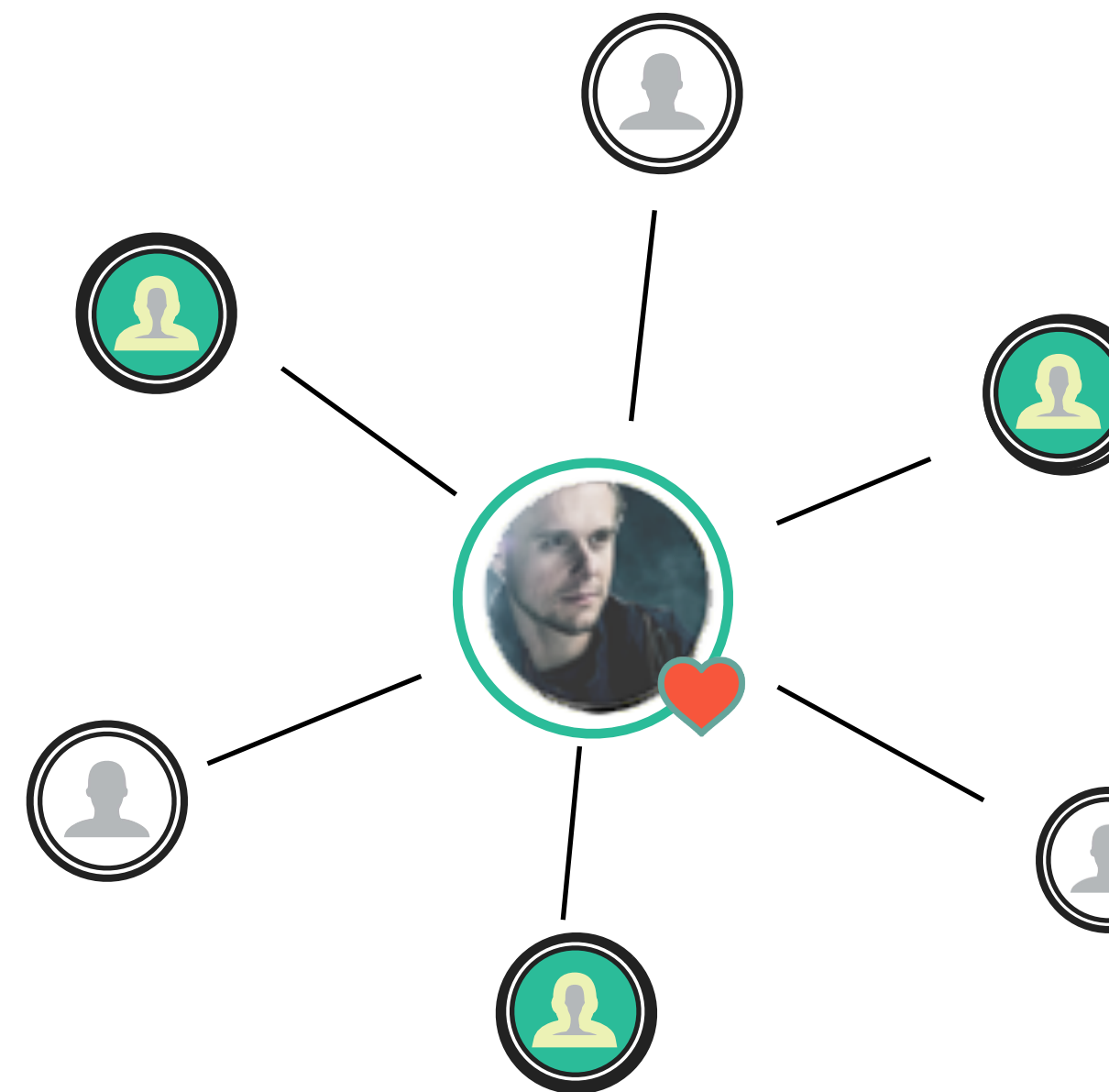
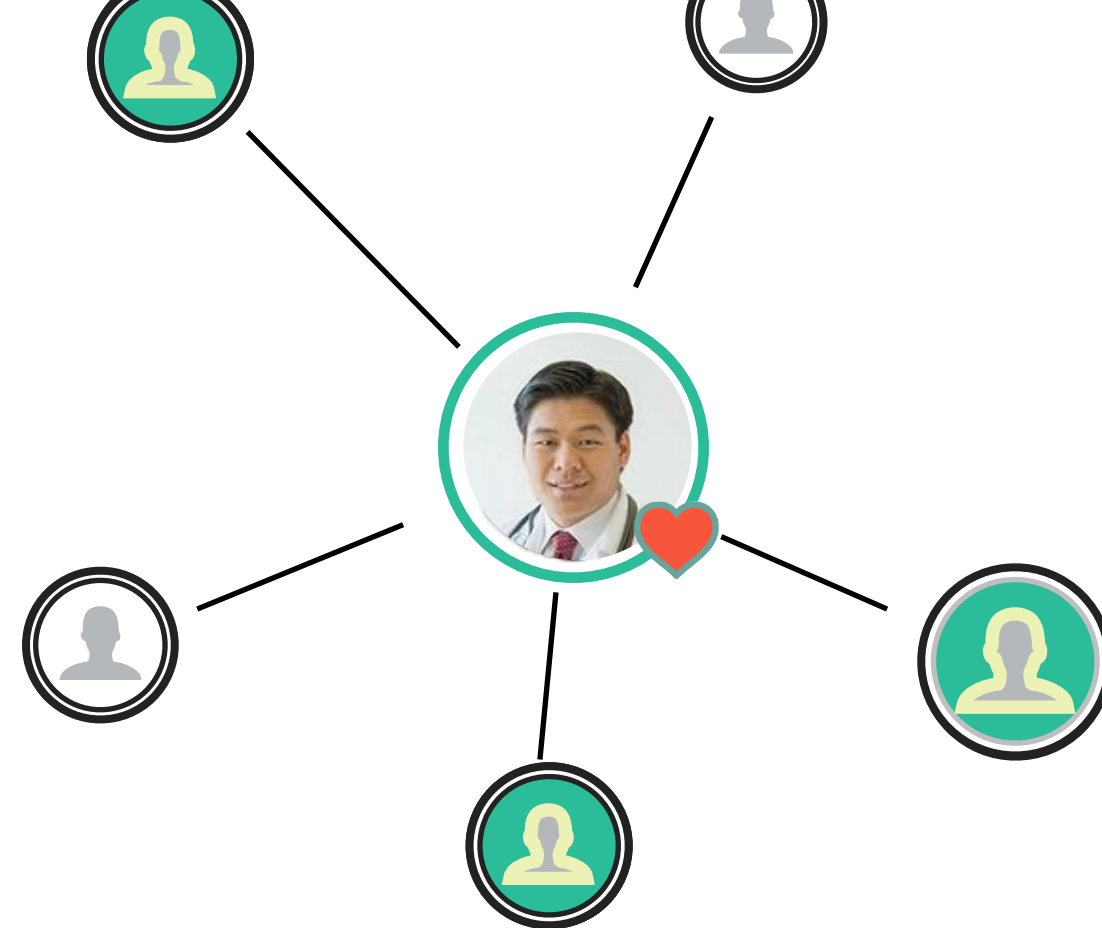
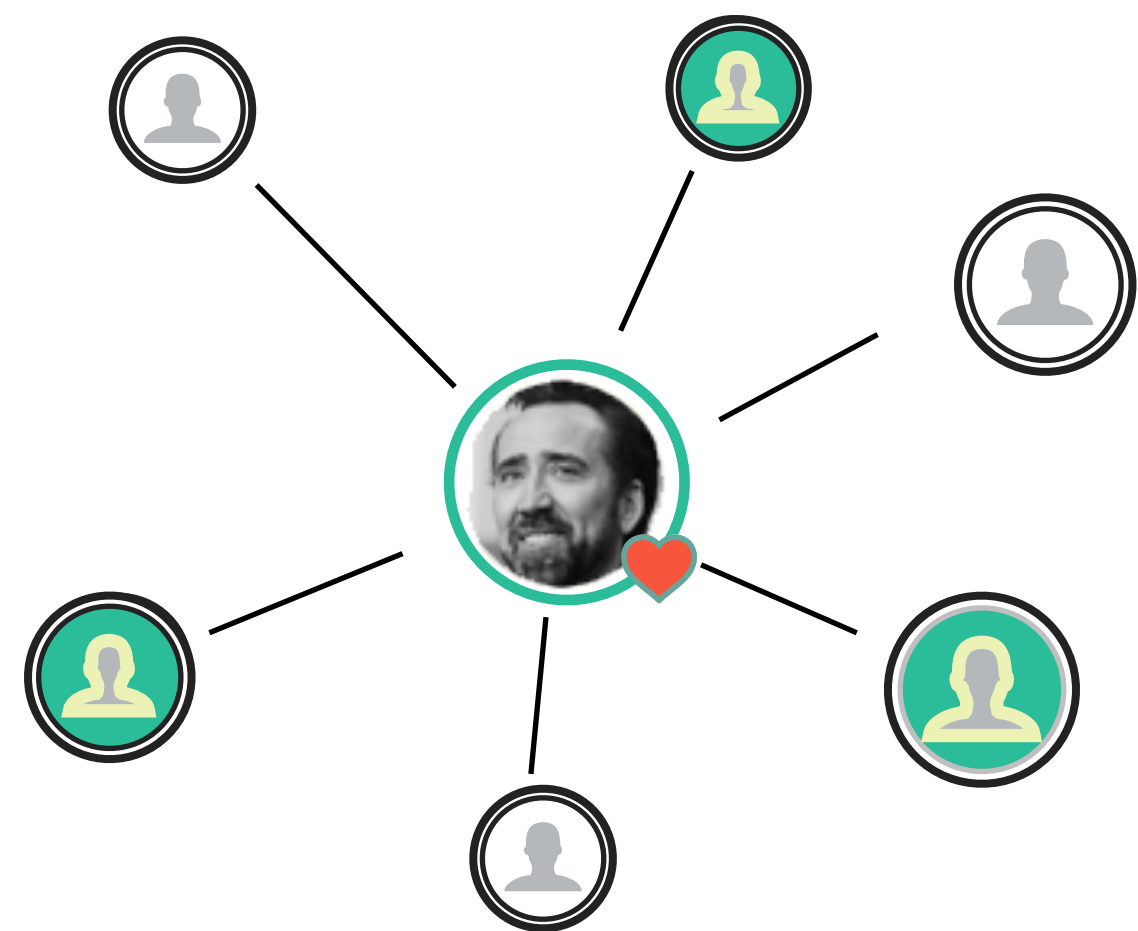












Start-up costs	\$ 200,000 (\$25,641 USD)
Price	\$ 5000 / per month
Estimated Profit (1st year)	\$ -300,000HKD (\$-38,462 USD)
(2nd year)	\$0
(3rd year)	\$ +360,000HKD (\$+\$46,154 USD)
(4th year)	\$ +840,000HKD (\$+\$107,692 USD)
Breakeven	4th year
Growth rate	35% grow/ year

*Assumption :

- 1) there is no drop out subscription throughout the years
- 2) there is a constant subscription growth.



Finance



Dr. Care
Network

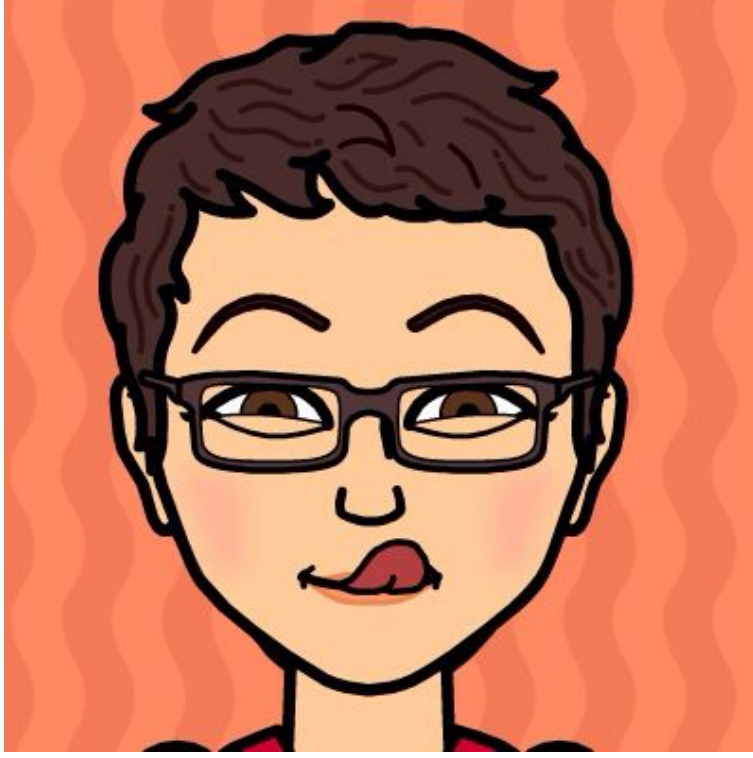
CUSTOM
CHIROPRACTIC



SF CUSTOM
CHIROPRACTIC

DR. ANTHONY GUSTIN
DC, MS, CSCS, CCSP

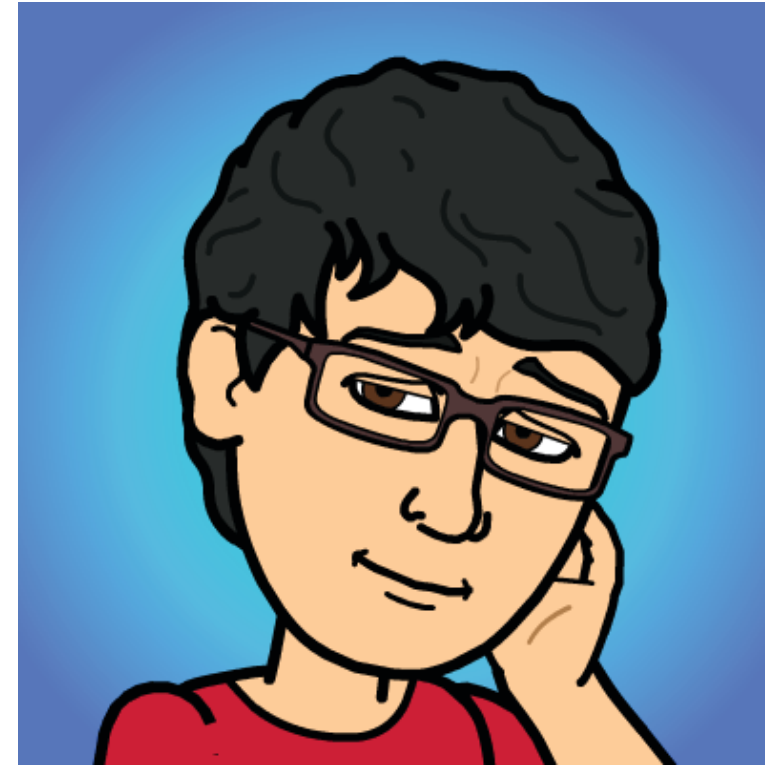
• Chiropractic



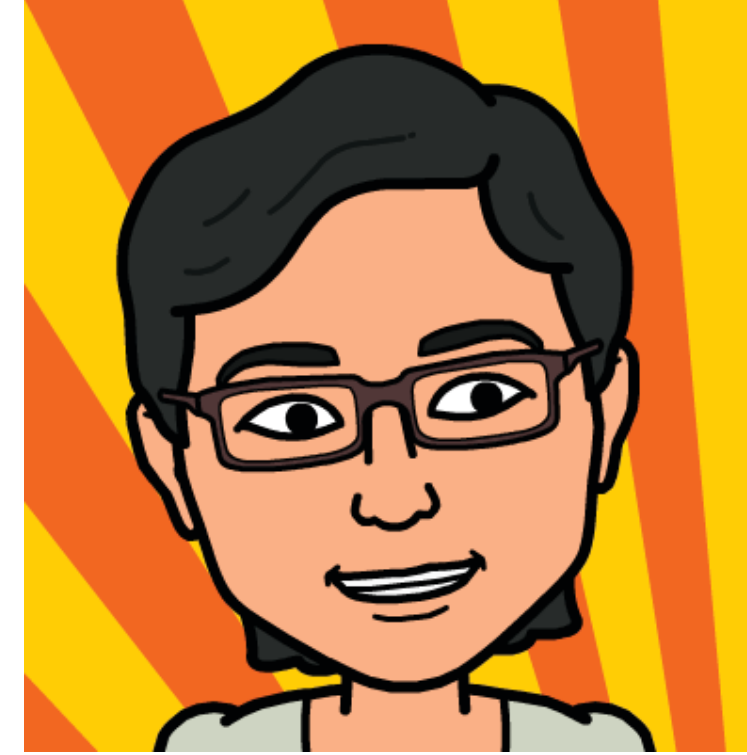
Christy Chan
Lead



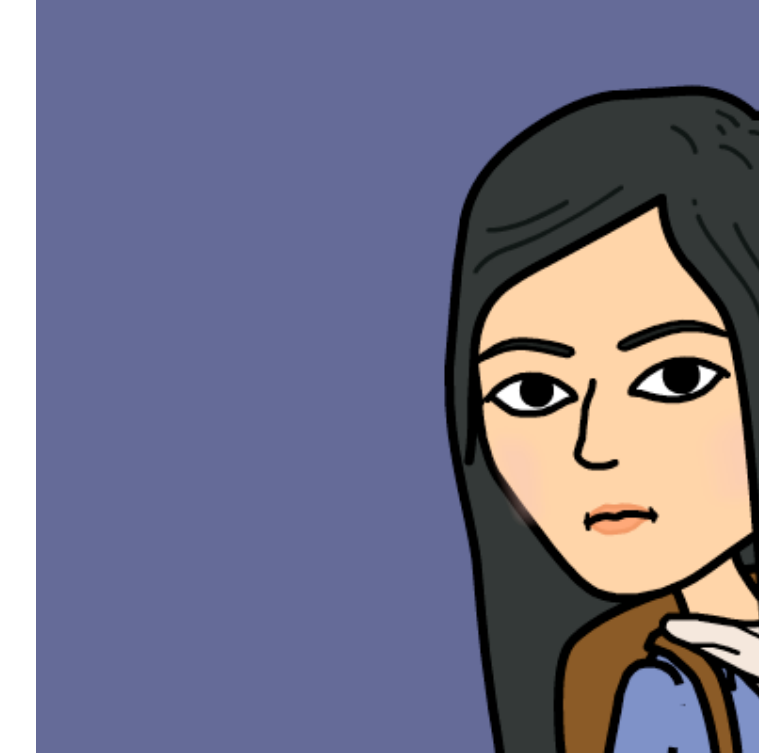
Dhiraj Gurung
**Business
Developer**



Thomas Wong
UX Designer



Marco Po
Developer



Catherine Yeung
Accountant



Chantal Chan
Digital marketer

Thank you.



Dr.Care presented by
the team Health Genius
